



WEST VALLEY CITY  
Unity Pride Progress

## NEWS ADVISORY

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FOR IMMEDIATE RELEASE

Date: November 21, 2011

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### **Valley Fair Mall to announce major tenant and future phases of development at annual tree lighting ceremony**

**WHAT:** Tree Lighting Ceremony; announcement of major tenant and new development

**WHEN:** Tuesday, November 22, 2011  
6:00 p.m.

**WHERE:** Valley Fair Mall Town Center (outside west main entrance)  
3601 South Constitution Blvd.

**WHO:** Everyone is invited to this free event to experience a Christmas music and light show featuring Utah's tallest musical LED Christmas Tree. An exciting announcement about a major new tenant and future development will also be made.

**WHY:** Join Valley Fair Mall representatives and other special guests as they welcome the holidays to West Valley City with the lighting of the tallest musical, animated LED Christmas tree in Utah. The music and light show will feature a 45-foot LED tree that is sure to entertain guests of all ages.

At the tree lighting, an exciting announcement will be made about a major new tenant coming to Valley Fair Mall. Additionally, plans for future phases of development will be revealed.

Gift cards for the mall's newest addition will be given away while supplies last.

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