

**Clean and Beautiful Committee  
November 2, 2011  
Approved Minutes**

**Committee Members Present:**

Jeff Deelstra  
Pat Deelstra  
Brian Blank  
Brenda Clark  
Lisa Rene Jones  
Misty Smith  
Carolyn Workman  
Jody Rushton-Porter  
Mathew Lovato  
Karin Alexander

**Absent Committee Members:**

Kate Duff  
Darrick Porter  
**Guest:**  
Jan Deelstra

**Staff Members Present:**

Cathie Alberico  
Craig Thomas

Co-chair Jeff Deelstra called the meeting final meeting of 2011 to order at 5:05 p.m.

Jeff introduced us to Jan Deelstra, his sister attending tonight's meeting.

Misty Smith made a motion to approve the minutes of September 17, 2011, from the retreat. Brenda Clark seconded the motion. The motion passed all in favor.

**Upcoming Events/Dates**

Holiday Tree – Light testing and Preparation, Trees of Diversity Wreath Decorating Workdays are set for November 11<sup>th</sup> and 12<sup>th</sup>, 2011, from 9:00 a.m. until about 3:00 p.m. both days, City Hall lobby. Members were encouraged to invite anyone who would like to help. Bring munchies to share. May need to do some cleaning of tree and ornaments.

Carolyn Workman has gathered the supplies she would like to use to decorate a wreath for the Trees of Diversity exhibit.

Discussed an ornament that we could put a clear sticker with the C&B logo on.

**Supplies**

Project in Progress Sign, Craig showed an example that will be made up in similar material as the award yard signs, they cost \$7.00 each, he will order five.

Holiday Cards, Recognition Cards for front yard holiday displays. Suggested by Mayor, Craig showed three examples. The committee chose a neutral winter design in blue and white. To be used as a thank you for your efforts for decorations. Will be made up very similar to the daylily card that we hand out.

Carolyn inquired about hanging the banners on the light poles. The banners that the Committee purchased in the past are not suited to fit the new streetlight poles that have been installed during recent construction. The committee will be responsible for banners. Public Works is not interested in taking care of them, and there is no other City department that wants to take ownership of banners. We will be asked to coordinate banners once businesses and organizations want to use them i.e. The Days of '47 Rodeo, or WestFest etc. The streetlight poles are located in several areas of the city, 3500 South, 2700 West and 5600 West. It was suggested that Carolyn submit a request for a discussion about banners future agenda. Craig will start getting bids. This might be an opportunity to get local businesses to sponsor the cost of banners. Jeff volunteered the Education Committee to work on banners.

### **Subcommittee Reports**

#### **Small Yearly Beautification**

Matt is looking for suggestions.

Low maintenance beautification of intersections of Bangerter and the east and west streets in the city. Who owns the land, UDOT right of way? Presents an opportunity to recruit local businesses to contribute and adopt upkeep of various corners.

Brenda suggested low, low to no maintenance, there is probably no water. Use some decorative rock patterns.

The roundabout at UCCC, is on hold, involved with a new UDOT project.

Surely we could get permission to clean it up.

The property located at 2200 West 3500 South, an area that Tim Chezem wanted to work on. Craig told the committee that it is City property. It was originally designed to be planted with Periwinkle. At one time the Lion's Club expressed interest in doing something there, they could possibly be a great resource to take on that project. Bill Barton is a contact at the Lion's Club. Each member should do some basic research into ideas that they have for projects; price mulch, rocks, recruit neighboring businesses and homeowners to participate.

#### **Urban Gardens**

Currently looking for a chairperson for this subcommittee. Carolyn would like to see another site in the City for an urban garden. Lisa saw a great urban garden in Holladay, on East Murray Holladay Road and about 2000 East. It was a vacant lot for years, and someone has developed a beautiful urban garden, she suggested taking a drive to see it.

#### **Education**

Nothing new to report. Lisa will emphasize volunteering in the next Yard Clipping article for the West Valley City Journal. We can always use friends, neighbors, or other organizations to help the Committee with small projects.

### **Future Agenda Items**

Craig will bring two handouts to the meetings, one for Agenda items, and the other one for suggestions, ideas for the strategic plan document, and a performance measurement document. Please feel free to jot ideas down for staff or Jeff and Pat; these ideas will be addressed at upcoming meetings and future Agendas.

### **Other Business**

Brenda inquired about how to go about appropriating funds for future Urban Gardens, for example. If an individual or group approached the Committee with a request for funding they would need to have a detailed plan of action, that would show their organization, goals and how they intended to accomplish their goals. The same thing would be true for the Committee if we were ever to approach the City Council for more funding.

Brenda inquired if the Committee had to set aside money in the budget for the informational phone number magnets. She suggests that we offer the magnets every second or third year. Many members were in agreement with Brenda.

Craig recommended that the Committee be prepared to obligate or spend the funds in our budget by the end of April. We need to be gathering information on how we would like to use our budget. We have approximately \$7,000.00.

Carolyn mentioned that her son-in-law's business is Bedrock, Boulder and Wall. She will ask him what he pays for rock etc.

Craig has tickets available for the Grizzlies Hockey Game-Saturday, January 14, 2012 at 7:00 p.m. Committee members and a friend may have a ticket. Please provide your own food. We are limited to 16 people in the suite. Contact Cathie to request tickets.

Misty Smith, Jody Rushton-Porter and Darrick Porter have been appointed to the Committee by City Council. Their terms will run from November 8, 2011 through June 30, 2015.

The committee was reminded to invite neighbors and friends to join Clean & Beautiful.

Carolyn Workman brought up personal health issues and concerns.

The meeting was adjourned at 6:05 p.m.