

**Clean and Beautiful Committee
November 6, 2013
Approved Minutes**

Committee Members Present:

Jeff Deelstra
Pat Deelstra
Brian Blank
Lisa Rene Jones
Matt Lovato

Excused Committee Members:

Darrick Porter
Jody Rushton-Porter
Misty Smith

Staff Members Present:

Cathie Alberico
Craig Thomas

Absent Committee Members:

Brenda Clark
Carolyn Workman

Chairperson Jeff Deelstra brought the November 6, 2013 meeting to order at 5:35 pm.

Pat Deelstra made a motion to approve the minutes of September 21, 2013. Brian Blank seconded the motion. The motion carried all in favor.

Lisa Rene Jones made a motion to approve the minutes of October 2, 2013. Matt Lovato seconded the motion. The motion carried all in favor.

Upcoming Events/Dates

Trees of Diversity (10 Year Anniversary)

Committee will be decorating November 16, 2013, City Hall, PR&NS Office, Room 230. Theme should involve tenth anniversary of Cultural Center. Suggested "*Blank Year of Blank*." Theme influences decorations, joint committee project. Ideas: The Year of the Banner, or Banner Year of Clean & Beautiful Committee.

Craig suggested making streetlight poles with our banners hung on them. The committee was very supportive of this idea.

We will also decorate some Gingerbread men for the Center.

Trees of Diversity – Opening Reception: November 21, 6:00-8:00 pm, UCCC

Budget Action Item: Jeff suggested setting aside \$200.00 if needed for the wreath. Lisa made a motion to set aside **\$200.00 from the committee budget for wreath decorations**. Pat seconded the motion. Motion carried, all in favor.

City Hall Holiday Decorations

Decorating: November 23, 8:30 am – 1:00 pm, City Hall Lobby

Outside Tree and Lobby Tree and decorations

Take Down day: January 11, 2014, 9:00 am -2:00 pm, City Hall Lobby

Budget Action Item: Craig added that every year we lose some ornaments etc. we might need to replace decorations.

Lisa made a motion to set aside **\$200.00 from the budget for City Hall Tree decorating**. Matt Lovato seconded the motion. Motion carried, all in favor.

Subcommittee Reports

Please think of suggestions and ideas to present for 2014 projects in at January meeting. How many projects are too many? Cathie praised Lisa for her support of the projects; many times she only had a few committee members helping.

One major undertaking to be considered could be called a day of service for the City, to clean up and plant flowers at all City parks, with Karen Lang's donation of flowers. Schedule cleanups at venues before event such as Centennial Park before WestFest, the Cultural Center before NNO. Consider five projects, FFC, UCCC, CPD, start Park planting project in May, committee members inventory parks and look for local volunteers. Pat suggested that we need neighbor assistance to maintain the parks.

Committee discussed how to recruit more volunteers, something Karen would like to see. We need to capitalize on Social Media. Craig's concern about Facebook or Twitter accounts for C&B is consistent posting to maintain interest. We can post on the City's accounts. We appeal to Neighborhood Watch groups, there are between 60 and 100 groups, some more active than others. We may be able to use "Nextdoor," a private social network set up by school boundaries, for you and your neighbors. Use to Message neighbors about projects, join with your email and home address. westvalleycity.nextdoor.com Matt felt door-to-door solicitation hasn't been successful.

Lisa suggested we partner with FFC events, she suggested a great invitation..."**Digging & Donuts**"... join us here before or after your workout. Duncan Donuts has expressed interest in sponsoring events and the Starbucks on 5600 West has been supportive.

Contact Cathie or Craig with any of your ideas for future agenda items.

Other Business

We have three committee vacancies. Matt has a winner from last year that he will invite to one of our meetings. Craig mentioned that new members must use the online applications to join; we can always invite guests to our meetings. Karen Lang has volunteered to be on the committee, paper work needs to be submitted for her membership. Keep in mind that the Deelstra's will be moving next year; there is a good chance that they will not be on the committee starting in July. **In addition to the Deelstra's there are three more members with terms expiring in 2014.** We need to be actively recruiting new members. The City Recorder has sent out emails to anyone that showed interest, she got one positive response and since then that person has withdrawn her resume. Jeff and Pat will stay involve with the committee until their move.

Bylaws Change (Action Item)

Change proposed to change the meeting date of the committee. Original proposal was not accepted. The legal department submitted some edits that were not accepted. The legal department made changes that gives the committee more flexibility about meeting dates, and they updated Article Nine, to read: members may be removed as provided by City Code, that is the standard language that is in all City Committee bylaws. Our new bylaws have been approved by City Council; the committee should also approve them. Lisa Jones moved to approve the new Committee bylaws. Matt seconded the motion. The motion carried, all in favor.

2014 Meeting Schedule and Location Change (Action Item)

The regular Clean and Beautiful Committee meeting will now be held on the second Thursday of the month. Committee members with the help of Misty Smith and a Doodle poll determined this change.

Lisa Jones made a motion to accept the meeting date change to the second Thursday of month, except in July and December, when no meeting is held, for 2014. Brian Blank seconded the motion. The motion carried all in favor.

The budget expenditures will need to be considered at the January or February meeting.

The meeting adjourned at 6:30 pm.