

Clean and Beautiful Committee
May 8, 2014
Approved Minutes

Committee Members Present:

Brian Blank
Brenda Clark
Pat Deelstra
Jeff Deelstra
Lisa Rene Jones
Matt Lovato
Darrick Porter
Jody Rushton-Porter
Misty Smith

Guests:

Winonia Ward
Allen and Teri-Mae Pierce
Debra and Brent Beutler
Sandy Silletto
Tim Chezem
Todd and Colleen Jensen
Steve and Bonnie Offret
Thomas and Mary Lou Judd

Excused Committee Members

Karen Lang

Staff Members Present:

Cathie Alberico
Craig Thomas

Chairperson Jeff Deelstra welcomed Clean and Beautiful Committee members, and Guest Yard Judges to the Clean and Beautiful Committee regular meeting held May 8, 2014, in the multipurpose room at City Hall. The meeting was brought to order at 5:35 p.m.

Jeff gave an overview to those in attendance of the process and goals of Clean and Beautiful Yard Awards.

The City is divided into **19 geographical areas**. Each area will have **four winning yards, we hope to find a least one yard that shows the use of water wise landscaping**, which may include xeriscaping- requires little or no irrigation, use of drip lines, decorative rock etc. It is recommended that you judge an area other than the one you live in. We look for neatness, cleanliness, some landscaping. Be open minded when reviewing yards, we live in a diverse community, one person's idea of beauty might not match your idea of beauty, consider using another perspective as you judge your area. Homes with obvious eyesores such as broken down vehicles, or machinery, garbage, weeds and so forth should not be considered.

Judges packet and contents were shown to the audience. All judges will be given official City lanyards to be worn while judging. The packets include an envelope to be given to each winner, containing an invitation to the winner's reception. The reception will be held on August 13, 2014, at the Utah Cultural Celebration Center.

It also includes guidelines, instructions, and a list of past winners. We are in the process of building a database of winners from the past five years. Award a new winner in the area; also don't award a Clean and Beautiful Committee member. In addition you may have a list of nominated yards that we have received. It is totally up to your discretion as to awarding a nominated yard; there may be another yard that is more appealing to you. Lots of information is shown on the map you receive. You may result in awarding a business in your area, the focus of this program is on neighborhood homes, depending on the area you have, a local business may meet more criteria than any of the homes you have reviewed. **Please stay within the boundaries of your designated area.**

We would also like you to take **digital pictures** of the homes you award. Please avoid including children, take several pictures. The pictures are posted on line, and in publications, thus the reason for avoiding children, take the picture anyway, just know that shot won't be used. If you don't have a digital camera the Neighborhood Services office has several cameras' that we can check out to you. We are also available to assist you in downloading your pictures in our office.

When recording winners' information use legible handwriting, include all caretakers of the yard (usually two people,) and get correct contact information, including accurate addresses, phone numbers and email addresses.

Each award winner will receive: an **invitation** to the winner's reception, **the yard sign** and **a Daylily**, the City flower.

Daylilies will be available after June 1, 2014; they may be picked up at two locations, a limited number of flowers will be available at City Hall, room 230 or arrangements need to be made to pick of flowers at the home of Jeff and Pat Deelstra.

The final due date to return your judging results is July 28, 2014, if you finish sooner that is great.

This is an enjoyable experience for our community. Jeff and Pat have been doing this for about five years, several of the committee members have also been involved in the judging process over the past four to five years. It is fun to see the reactions of the award recipients. You will be surprised how many winners will invite you to see their back yards also.

Craig thanked those in attendance for choosing to make the sacrifice to attend the meeting and to participate in the judging process. The maps in your packets are a bit small, if you have any questions at all please call our office and we will be glad to help you. It is very important to stay within the boundaries of your map. Thus ensuring an even distribution of awards across the City.

We would like to invite any of you to become members of the Clean and Beautiful Committee. Please feel free to attend one of our Committee meetings or service projects. The City has several boards and committees that are always looking

for new members. Craig is a bit prejudice; he feels he has become acquainted with a great group of residents that serve on the Clean and Beautiful Committee. They are involved with different activities throughout the year. The Clean and Beautiful Committee sponsored, with the help of funding from City Council the new street banners that are hung on 3500 South from I-215 west to Bangerter Highway. We attend WestFest each year and give away daylilies. We do service projects that may include something as simple as cleaning up a local park. The Clean and Beautiful Committee decorate the large holiday tree that can be seen on 2700 West and other holiday decorations around City Hall. Misty Smith added that it may sound like we require a huge time investment of our members, but it really isn't, the meetings are held once a month, we take July and December off. Our committee offers an excellent opportunity to get involved with and serve your community. If you would like to give back to your community, we would love to have you be a part of the Committee. If there is other areas that peak your interest please feel free to contact Craig to discuss the possibilities available here in West Valley City. There are 12 boards and committees that represent West Valley City. They range from the Sister City Committee, visiting different Sister cities around the world, to the Historical Society, which tries to bring to light our rich past here in the City.

At this time the Guest Judges were dismissed to retrieve their judging supplies.

At 6:15 p.m. Jeff brought the meeting back to order to continue with regular committee business.

Jeff called for the approval of minutes from April 10, 2014. Misty Smith moved to approve the minutes of April 10, 2014. Lisa Rene Jones seconded the motion. The motion carried, all in favor.

Elections

We are here to elect a new Chair and Vice Chair for a one-year term concluding June 30, 2015. Craig assisted in the nomination and voting process.

Nominations: Chairperson- Misty Smith, Matt Lovato, Lisa Rene Jones-declined the nomination; Vice Chairperson- Jody Rushton-Porter, Matt Lovato, Lisa Rene Jones and Misty Smith. Craig stated those are the committee options unless anyone would like to decline the nomination. With no further objects, elections were held. Craig collected the ballots, and tabulated the results.

Craig announced the election results: Misty Smith was elected Chairperson and Lisa Rene Jones was elected Vice Chairperson. Jeff called for a motion to approve the elections for Chair and Vice Chairperson, serving July 2014 through June 2015. Matt Lovato moved to approve the election of Misty Smith to Chairperson and Lisa Rene Jones, Vice Chairperson. Pat Deelstra seconded the motion. The motion passed all in favor.

Jeff and Pat extended congratulations to Misty and Lisa, along with the entire committee.

Other Business

Jody Rushton-Porter spoke to Councilmember Corey Rushton, about our street banners and plans to replace and purchase a few each year from our budget. She was acting in the official role as a sister who pesters her brother. She was seeking continued support from City Council for street banners. Councilmember Rushton reported that there would be \$3,000.00 available, on a yearly basis. The committee was very pleased and expressed their gratitude to Jody.

Lisa announced that the service project scheduled for May 17, 2014, at the Family Fitness Center in Centennial Park, is set up and the swim team has been invited. The information is posted on the swim team's website. Cathie Alberico will attend the FFC project, and will bring the City van and equipment.

Misty suggested that we have a donation jar at WestFest to collect donations for banners or beautification projects. The committee was in favor of this idea.

Jeff inquired if there was any further business. With no further business to discuss the meeting was adjourned at 6:35 p.m.