

**Clean and Beautiful Committee  
Approved Minutes  
February 12, 2015**

**Committee Members Present:**

Brenda Clark  
Lisa Rene Jones  
Karen Lang  
Mathew Lovato  
Allen Pierce  
Misty Smith

**Staff Members Present:**

Cathie Alberico  
Craig Thomas

**Absent Members:**

Teri-Mae Pierce

**Excused Members:**

Gandarva Darling  
Samadhi Ishaya  
David McEwen  
Darrick Porter  
Jody Rushton-Porter

**Guest**

Jason Erikson

The Clean & Beautiful Committee met for a regular meeting on February 12, 2015, in Room 230, West Valley City Hall. At 5:40 p.m. the Committee present was one member short of a quorum. **Jason Erikson from Parks and Recreation was present at our invitation.** A general discussion was held about different service projects the committee has interest in. Jason's input was very valuable.

The general discussion included the **project proposed at the Community Preservation Building (CPB.)** Jason explained that the large triangular plot of ground was originally planted with catnip, but the weeds had choked it out. He suggested a thorough application of Roundup to kill what is growing in the area now. He stated that the Parks Department is more than willing to work on this project together with the committee. They will kill the weeds, were in favor of laying rock and would raise some sprinkler heads or eliminate them. Kelly Simper was a huge help with the last project of moving rock; we asked if he could assist us again. Jason was in favor of Kelly's help. We need to keep in touch with the Parks Department regarding this project.

Regarding the **Boy Scout Monument**, Karen Lang said that she had been in touch with a representative of the Boy Scout District he was unaware that it even existed, and would discuss it with other members of the Scout District. Karen asked for Jason's ideas regarding the monument, he recommended that it be torn down and replaced in the same location and not rebuild it elsewhere. He added replacement with the Scout's intentions of using and caring for the monument needs to be considered.

Matt Lovato has had a long-standing concern about condition of **wooden park benches**. Misty Smith asked what could we do as a committee to help in the maintenance of wooden benches. Jason informed us that they don't use wooden benches anymore. When they get the opportunity they replace them with metal benches. They do try to sand down benches that are in the danger of giving

someone splinters. They have been trying to rebuild some of them; it is a complicated procedure to rebuild the bench. They are checked periodically. A new metal bench costs about \$1,200 a piece. They are beefy and heavy to avoid getting moved too much. Should the committee find a bench in bad shape we need to contact Jason.

Misty offered the committee's help to Jason on any future projects that need community involvement and volunteers. Jason suggested spring and fall Arbor Day plantings, they get pretty good press coverage for spring Arbor Day. **Arbor day is April 24, 2015. Craig Thomas suggested that we promote and support these activities. It was suggested that we could support Arbor Day next month as a service project on the April 18<sup>th</sup> or 25<sup>th</sup>.**

Jason was not opposed to the committee replacing some of the **tams at Kings Pointe Park**. Lisa Rene Jones had inspected the bed and suggested we could replace some of the dead bushes.

Lisa asked Jason if he had any contacts with UDOT when working on Bangerter Highway intersections. Jason doesn't have a lot of contact with UDOT. Lisa has had little success with contacting the correct person at UDOT. Jason added that UDOT only mows the weeds once a year. He suggested contacting Region II, Maintenance.

Jason thanked the committee for everything we do for the Parks Department, and said they enjoyed working with us also.

**Misty called the meeting to order at 6:05 p.m. with a quorum present.**

Lisa made a motion to approve the **minutes** of January 8, 2015. Brenda Clark seconded the motion. The motion passed all in favor.

### **Committee Vacancies**

We currently have one seat vacant. Misty received no response from the latest applicant to C&B. She suggested that we increase membership to 17 seats. Basically there is no down side to increasing our membership; there would be more volunteers for service projects. General discussion included troublesome time maintaining 15 members, attendance at service project with low turn out, not having a quorum for business meetings. Allen Pierce asked if only C&B members could participate in a service project. Any and all volunteers are always welcome at a service project; family members, friends and neighbors, all are welcome. To conduct a business meeting we need half of the members plus one present to have a quorum. If we do not have a quorum present no official business can take place. Cathie Alberico and Craig are considered members of the committee. Karen suggested that when we have two more members for the committee; make the necessary changes to the bylaws.

**Elections for Chair and Vice Chair will be held at our May meeting. Misty and Lisa will not seek reelection.** Misty encouraged everyone to step up and serve as Chair or Vice Chair.

## **Awards Program**

We need to think about the Award Program and the expenses required for the Awards. In the 2013-2014 budget we spent \$2,500 on daylilies. That has been a consistent expenditure for the last few years. Misty called for a motion to spend that amount of money for this year. Matt made a motion to spend \$2,500 to on daylilies for 2015. Lisa seconded the motion. The motion based all in favor.

Craig had a wonderful idea to invest some money to get the word out about the Award Ceremony. In addition to the gift cards, signs, and window stickers, he suggested RSVP post cards for the award winner, and possibly a door prize at the reception. Offering door prizes to incentivize winners to attend the ceremony, something as simple as gardening tools, t-shirts, a gift basket or bucket since we have buckets. Misty offered an alternative idea to the committee of a Saturday brunch for the ceremony rather than an evening weeknight. This idea was well accepted. We may be able to use the patio at the Center too. Craig and Misty were thinking of a menu like a continental breakfast, bagels, sweet rolls, coffee and juice. The cost of food will probably work out to be the same as the evening reception. The date for the ceremony is flexible. Cathie pointed out that the month of August is extremely busy for Craig; perhaps we should consider moving it to last August or the first part of September. Discussing the date, it was suggested we consider Labor Day, September 7, 2015 and avoiding that weekend. The exact date is to be determined.

We need to allocate money for the award gift certificates and any additional signage. In the past we have spent:

\$120.00 for the May guest judges meeting

\$1,900.00 for Western Garden gift certificates, \$20.00 each

\$636.00 for the award sign and the Waterwise strip addition, the strip sign was beneficial

Misty called for a motion to appropriate the funds some of the expenses of the Award program. Matt Lovato made a motion to approve the funds needed for the Awards program: the May judges meeting, the gift certificates and the signs and stickers. Brenda Clark seconded the motion. The motion passed all in favor.

Discussion about Door prizes and RSVP postcard:

We need to have fun at this reception. Prizes could be just about anything, something to incentivize the winners to come to the reception. A note under a chair, or on the dishes to indicate a winner, prizes could be movie tickets, a massage certificate, and garden tools, garden wagon with gifts three or four small items and one large item. Misty suggested the committee pick one outstanding house to recognize. Western Garden could donate a gift card and a flower basket, we have been consistently spending \$2,000.00 there a year.

Many committee members mentioned they had expired certificates, Craig said to return them to him and he will exchange them. Karen mentioned that it is against state law to have an expiration date on a gift certificate.

Allen liked the idea of some kind of reminder for the reception; they almost missed going to their reception. Using a "Save the Date," reminder was mentioned. Printing costs for cards in the past ranged between \$33.00 to as high as \$133.00, which has also included the daylily planting instruction cards that is why there is some fluctuation in that dollar amount. Craig has some flexibility to spend money in our accounts; these are small dollar amounts so he can take care of them. Matt's emphasis regarding the ceremony is that it be fun for everyone to attend; he also would like us to use balloons when decorating. Karen suggested a raffle type blitz give the prizes away quickly.

After suggesting allocating funds for the cobble to be used at the CPB, Lisa said she would get an updated quote on cost from the vendor.

### **Service Projects**

Based on discussions at the last meeting we will continue to schedule Service Projects on the third Saturday of the month, weather permitting.

Cathie gave an update on the Daylilies. After telling the grower that we were disappointed with the quality of daylilies last year, he did apologize. They did have issues with production last year, he went on to assure the bulbs were all planted this past June and overwintered and are very nice. Quality of the daylilies should not be a problem this year. We asked that 100 flowers be delivered for the May guest judges meeting. That will require all judges to take four daylilies with them. Judging can be done through the end of July. We are still working with the grower on delivering the bulk of the order to WestFest, we are hoping he will make two deliveries; 400 to be delivered late on the 18<sup>th</sup> of June and the remaining 500 on the 19<sup>th</sup> or 20<sup>th</sup>. Cathie will keep in contact with the grower. If 900 daylilies are delivered we will need help from members that have trucks to take a load home and bring them back the next day. There is not enough room to store that many daylilies at WestFest.

### **Community Outreach Tools**

Please sign up if you haven't already done so. A quick article or idea can be submitted to Cathie at any time via email.

### **Street Banners**

Craig updated the committee; the price will be the same price as last year. We have enough money to do 5600 West to the canal. Misty called for a motion to approve \$5,000.00 to purchase banners. Allen made a motion to approve the purchase of banners for \$5,000.00. Lisa seconded the motion. The motion passed all in favor.

Misty thanked the committee for everything we have done; think all of the accomplishments such as the banners and service projects, the committee is definitely moving in a good direction. She thanked the committee for all the time we devote to our endeavors.

The meeting was adjourned at 6:35 p.m.