

**Clean and Beautiful Committee  
Approved  
March 10, 2016**

**Committee Members Present:**

Gandarva Darling  
Samadhi Ishaya  
Mathew Lovato  
David McEwen  
Teri-Mae Pierce

Lisa Rene Jones

Karen Lang

Jody Rushton-Porter

Misty Smith

**Excused Members:**

Allen Pierce

**Staff Members Present:**

Cathie Alberico

Craig Thomas

**Guest:**

Colleen Bird

On March 10, 2016, at 5:36 p.m. Chairperson Mat Lovato brought the Clean and Beautiful Regular Committee meeting to order in room 230 West Valley City Hall.

We welcomed Colleen Bird to the meeting; she came as a guest of Karen Lang. Karen complimented Colleen's yard, hopefully she will consider joining our Committee.

Mat called for approval of the minutes from February 11, 2015. Misty Smith made a motion to approve the minutes. Teri-Mae Pierce seconded the motion. The motion passed all in favor.

We discussed the effect of the reminder phone calls Teri-Mae made to members about today's meeting. There were no negative comments.

**Vacancies**

We still have three vacancies. Mat inquired about soliciting for members at a Neighborhood Watch meeting. If you request to be on their agenda there shouldn't be a problem. We can look for new members anywhere, keep in mind they have to be West Valley City residents. National Night Block parties would be a very easy event to recruit new members. Mat suggested the Committee try to attend some NNO parties. Committee members were in agreement. We have plenty of time to plan attendance. Block parties start in July, staff will try to find parties that are in your area.

**Projects**

4100 South 4100 West – David McEwen spoke with the homeowners. Once they got past the idea that it wouldn't cost them anything, and he wasn't a sales person, they were more than happy to allow us to work. They discussed what the Committee was hoping to accomplish on the corner. They are open to the idea of laying weed barrier, bushes and rock. He informed them that we would have to have an agreement with the City allowing us to come onto their property. We may have up to eight people working on the project. We will have a better

idea for the project day once we have the agreement in place. The Committee thanked David for a personal visit to the homeowner. Craig will proceed with the agreement. They did mention that the City had them move their wall back. Thoughts on project: thinking of drought tolerant plants, decorative grasses. Water is not available. Karen told of UDOT plantings that are irrigated for two years to get established. Possibilities: decorative rock, kids may throw rocks; weed barrier, mulch and stones bigger in size, big rocks and mulch. The project needs to be planned at the April meeting. **Saturday May 21, 2016** was selected for the date to complete the project. The project area needs to be measured. Karen will get weed barrier. She also proposed concreting it, quikcrete with rocks imbedded in it. Karen suggested renting a concrete pump-concrete already mixed, may be a quick job, will need tools and water, she has tools. Jody Rushton-Porter advised the job is not as easy as discussed, she offered Darrick Porter's help. Plan is not totally resolved.

**Flag Poles:** Misty Smith

Spoke with Colonial Flag on two separate occasions, was promised an estimate, has yet to receive it. She has requested an actual bid to submit to the committee. They are a subcontractor for her husband's company, may have him call back, he speaks with them on a regular basis. Commercial poles are about 40'-45'; Cathie was told the poles in front of City Hall are 35' tall, flags up to 8'x12' can be used. Parks are supporting our suggested poles.

Mat: Dilemma we have about two more months left in the budget year, we have approximately \$12,000 to spend.

**Spring Garden Festival**

Planning session is scheduled for Saturday, March 19<sup>th</sup> from 9:00am to 11:00am. Vendor Updates- Teri-Mae and Allen Pierce went to Home Depot, gave them information they were to take it to a meeting, will follow up Samadhi- Square Foot Gardener representative, sells book at farmer's markets, wants to sell her book. She can sell her book- she will have to get a WVC Business license; they do have a one-day permit. Misty spoke to Winder Farms, they seemed interested. David followed up with Deseret Nursery, has not replied, will try again. Contacted Waffle Love Food Truck, hoping they will still participate. He will visit IFA tomorrow. Craig has posters read to post, 8.5 x 11 and 11 x 17. Post anywhere you frequent.

**City participants:** Police Department; Sanitation and Storm Water- will share a space; Parks & Rec- two space: Parks & Trees; Family Fitness Center; Community Economic Development-planning, zoning and building inspections; Community Preservation- Code Enforcement

**Confirmed:** WVC Library, Jordan Valley Water Conservatory, Costco, Community Development Corp of Utah, Chick-fil-a, Arrow Rock & Stone,

**Not confirmed:** SL County Lead Safe, USU Extension Master Garden, GHID, Craft Lake City is very interested in attending- repurposing & reusing materials, have been looking to expand along Wasatch Front

Green Urban Lunch Box has not responded  
Tree Utah-Craig will call them

Parks & Rec will try to have water feature running, working with Food Trucks to sponsor a band  
Has become quite the event.

### **C&B Displays/Tables/Activities**

Need to finalize what C&B wants. Craig put some ideas together: C&B Activity Book, Button design for button makers, a coloring sheet for kids. Committee voiced approval of Craig's work

Does Clean & Beautiful want shirts for event? Would have to approve budget for committee shirts. Showed a shirt design, Lisa Rene Jones requested a ladybug be added.

Public Works is asking for shirts for their representatives, they will purchase. Their space is to be interactive, will have garbage cans on hand, display board with do's & don'ts. Karen expressed that City Council has requested information about what can and can't be recycled.

Samadhi will approach VFM to hang flyer, Megaplex Theater was also suggested  
Misty: Smith's, Starbucks, Karen: Potbelly Sandwich Shop, Lisa: work place, Harmons, Walmart, Cathie: Wingers, Friday's, Jamba Juice, Teri-Mae- Win Co

**Budget:** Craig asked for \$500.00 to spend on event. Karen moved to allocate \$500.00 for Craig to spend. Lisa seconded the motion. The motion passed all in favor. Will purchase two canopies for Committee

### **Awards**

*Thursday May 12, 2016 regular Committee meeting. Guest judges will be invited. Elections are also held.*

Need to approve budget: Yard Signs, wire stakes and window stickers; order needs to be placed soon, \$700.00 needed. Misty moved to approve \$700.00 for signs. Samadhi seconded the motion. The motion passed all in favor.

Western Garden Gift certificates, comes out of this budget year, awarded in August, we have been buying 95 certificates- includes 76 winners and all of the judges. They are \$20.00 apiece equal to \$1,900, if you would like to continue doing this. Teri-Mae made a motion to approve \$1,900 for the Western Garden certificate. Samadhi seconded the motion. The motion passed all in favor.

Discussion about Daylilies: when to give Yard Award winners a daylily: during the judging process or wait until August Receptions? Attendance at reception about 25 to 30% of winners. August- late in season to plant daylily. Karen added daylilies are fine to plant in the fall they winter over well. It would be nice not to have to keep daylilies alive, if you wait to do judging. Committee members like giving the lily during the judging process. Contacted grower, price to remain at

\$3.00 each, one hundred daylilies would cost \$300.00. Cathie complimented the grower about the quality of the flowers from last year. Misty made a motion to allot \$300.00 to purchase daylilies for the Yard Award winners. Karen seconded the motion. The motion passed all in favor.

### **WestFest-June 16<sup>th</sup> through June 18<sup>th</sup> 2016**

In years past we have given daylilies away at WestFest, it is something that is **free**. Members have found abandoned daylilies in several locations during WestFest. Vendors present at WestFest take a ridiculous amount of flowers. As stated in a past meeting there is no connection to the Clean & Beautiful Committee and getting a daylily. Discussion: Problem- do you give away anything, what do you want to give away?

Lisa Rene: Did this before, didn't give daylilies away, had a lot of disappointed people, even though we had other trinkets to give away. Daylilies are a huge draw to City displays. Committee could make rounds to gather up flowers.

David: give away daylily bulb- problem have to go home and plant, daylily is started, know which way is up to plant, see instant results. Misty: actually had kids taking them from storage. Liked GHID prize wheel-each prize tied back to GHID and what they do. A daylily could be a prize. People would come back.

Craig: We do have a prize wheel, might be fun, purchase additional trinkets for prizes. Karen: Give daylilies away every three years. Give 10 daylilies away at each NNO block party – create a connection to Committee, know where flowers are going. Committee liked this idea.

David: Discussed in past, "invading a neighborhood," give flowers to neighbors- a planting session, leads to engagement with residents.

Misty and Mat are opposed to giving away daylilies at WestFest.

Craig: Committee spends \$3,000, on flowers. Mat: What would we do with that money? Misty: spend funds on Street and Seasonal Banners- important to place at key location in City, i.e. UCCC, City Hall parking lot, focal points throughout the City even if they are a different shape; accurate sizes will need to be addressed; may need funds to pay employee to hang banners, Craig: will be easier to get them hung if we offer to pay overtime

David: Add funds to Awards Reception for gifts

**Craig: Two big events Committee needs to consider: Earth Day Festival-** hosting, displays, information, and giveaways, same goes for **WestFest**.

Lisa Rene suggested using buckets purchased for Adopt a Tree program- with new sticker, could be a prize on the wheel

Vegetable and flower seed packets, garden tools, gloves

Stamp hand or use a wristband to show they have already won prize

Yard Clippings- needed the middle of the month before the monthly newsletter, must be related to West Valley City

Mat thanked everyone for attending and having no other business to discuss adjourned the meeting at 6:42 p.m.