

**Clean and Beautiful Committee
Approved Minutes
January 12, 2017**

Committee Members Present:

Lisa Rene Jones
Mathew Lovato
David McEwen

Staff Members Present:

Cathie Alberico
Craig Thomas

Absent: Jody Rushton-Porter

Excused Members:

Karen Lang
Allen Pierce
Teri-Mae Pierce
Misty Smith

“Fifty percent of the membership must be present to constitute a quorum.”

Chairperson David McEwen brought the regular Clean and Beautiful Committee of January 12, 2017 to order at 5:42 p.m. in room 230, West Valley City Hall. David called for a motion to approve the minutes from November 10, 2016.

With staff and three members present proxy votes were reviewed. We need to look at proxy votes again to assure each member is covered, for example Matt had proxy votes for everyone in attendance. Teri-Mae had reviewed the minutes and passed on to Craig that they looked good via email.

Matt Lovato made a motion to approve the November 2016 meeting minutes. Lisa Rene Jones seconded the motion. The motion passed all in favor.

The Committee has five vacancies. We have a prospective new member, David’s neighbor. He had a conflict for tonight’s meeting. His name is Scott Stephens, landscape architect/planner, worked on the Lodestone Regional Park here in West Valley City. Misty also has a neighbor she is trying to recruit; her neighbor recently got engaged and is focused on spring wedding plans. Matt expressed frustration with the difficulty in finding members, based on our city population, “you’d think there would be more volunteers.” Committee membership is a citywide problem.

Projects/Upcoming Dates

Flagpole on Fairbourne Station

Need to coordinate a plan with all party’s involved- Parks & Rec, Colonial Flag and the Committee. Hope to complete by the end of March.

Year to Date Volunteer Hours- 518 hours give or take a few. Just a few hours less than last year, in 2015 we did the large Community Preservation Building gravel project. The scope of that project was bigger than projects completed this past year. There are many variables; the size of the committee, the time spent on yard judging etc.

Monthly Attendance at City Council Meetings

A sign-up sheet is available; the months of January, February and March are covered.

David will represent the Committee on January 24th at 6:30p.m. Topics to present: the Holiday decorations of City Hall, working with Parks and Rec to install a flagpole on Fairbourne Station weather permitting, hopefully complete by the end of March.

It was left up to members to work in meeting attendance with their schedule. City Council meetings start at 6:30p.m. Committee members will try to speak during the Comment Period. It occurs early in the meeting and is limited to 30 minutes, with a limit to any one person of five minutes. Upon recognition by the Mayor, the citizen should approach the microphone. The Mayor also recognizes Boy Scouts in the audience. All comments shall be directed to the Mayor. Both Lisa and Matt also decided to attend. Staff will place a poster in the hallway and have our C&B handout ready for the meeting.

Spring Earth Day Festival

Scheduled for Thursday, April 20, 2017, set up and ready to go by 5:00 p.m. to 8:00 p.m. Craig shared a Vendor spread sheet list with the committee on Google Drive. Members should check it out, share any information you have made with new or existing Vendors. It is a working list. We don't want to duplicate our efforts. Last year we scheduled project dates as planning sessions for the Festival. Add and update your involvement. One of the most urgent vendors to contact is Home Depot. We would like for them to come again, last year we didn't contact them early enough, if we can invite them now, they can plan for supplies and staffing. They were a good addition to the festival. Allen and Teri-Mae contacted them last year with a cold call by asking for the manager. Both Lisa Rene Jones and Matt volunteered to contact them. If you made contact with someone last year, reach out to them again for this year. Let's try to recruit Lowe's too. Allen showed an interest in having a teaching experience with one of our vendors for example: installation of a sprinkler system, basic yard care-weed control, fertilize etc.

Craig has designed a "Save the Date," mailer. It has a very simple resignation form, asks for contact info and space they want, changed language for retail sales. They can complete and fax back to us or contact us by phone. We will get these in the mail to last year's vendors.

Last year the Food Truck League paid for and booked the band Foreign Figures. Craig will reach out to the Food Truck League to see if they will ask for and pay for Foreign Figures again.

David suggested getting several announcements in the Yard Clipping about the festival.

Utility Box Art Program- David has done a bit of research. We have probably all seen the utility boxes covered with artwork versus graffiti. David has seen them in Kaysville bus stops and other locations. South Salt Lake has a program

coordinated with their arts council. There are some standardized art pieces available for purchase; others solicit community art submissions to be transferred to wraps.

Craig suggested contacting Frank Lily at South Salt Lake. Steve Pastorik would be our, contact to touch base with ask about UTA, some bus stops are privately owned. This may be a way to partner with other City boards at UCCC that have expressed interest in working with our committee.

Lisa is still interested in working on Bangerter Highway and 3100 S. Cathie has contact numbers for UDOT and also suggest contacting American Prep Academy to partner with. She is also interested in 4100 S and Bangerter, the scope or size of the project needs to be considered.

Other Business

David joined the Facebook group for Gorilla Gardening. They work on projects at night; he is hoping to learn more about the group.

Discussion on **Christmas decorations**: Misty, her mother-Jody, Cathie Alberico, David Parrott and Craig Thomas took down the lobby decorations on January 7, 2017. It was an easy project and took a little over an hour. Craig also took the wreaths to the storage space at UCCC. The facilities crew took advantage of breaks in the weather to get the large tree down. Matt suggested updating the ornaments on the wreaths next year. He will bring up the subject latter in the year for budget expenditure.

Community Outreach tools

Yard Clippings- publish ideas for the community to suggest ideas for projects. Craig suggested putting something on the webpage, with a link to complete and direct to the Committee.

Matt suggested publishing a standard or generic note that runs monthly, to support and recruit C&B Committee. Craig can work something up, and get it to Aaron. Matt suggested showing pictures and committee activities, reminders about meetings; committee members can submit ideas any time.

At this time David excused himself from the meeting, leaving Vicechair Lisa to close the meeting.

Picked dates for work sessions for the Spring Festival, February 11, 2017, 9:00 a.m. to 11:00 a.m., and again March 11, 2017. Cathie will send out calendar initiations. Topics to discuss: making buttons, committee greeters, booth locations, treats for vendors and general planning.

Having no other business to discuss Lisa Rene Jones adjourned the meeting at 6:41 p.m.