

Clean & Beautiful Committee
Approved Minutes
August 15, 2018

Committee Members Present:

Darrell Kirby
Mathew Lovato
David McEwen
Misty Smith

Guests:

Rith Dok
LeAnna Griffen

Excused Members:

Lisa Rene Jones
Scott Stephens
Karen Lang

Staff Members Present:

Cathie Alberico
Craig Thomas

The regular Clean & Beautiful Committee meeting of August 15, 2018 was called to order at 5:35p.m. by Chairperson Matt Lovato. Matt called for a motion to approve the minutes of June 20, 2018. Misty Smith moved to approve said minutes. David McEwen seconded the motion. The motion passed all in favor.

The Committee is made up with 13 volunteer residents and two City staff members. The staff members have equal voting rights as any member. Our current membership has seven residents and two staff members. Rith Dok has attended several meetings and we look forward to his appointment to the committee. We have six vacancies.

Matt and LeAnna Griffen attended the National Night Out Safety Fair at the Fitness Center on August 13 and found that it was difficult to recruit new members. Matt asked members to think about recruitment ideas and to do some brainstorming at the retreat.

Projects / Upcoming Dates

Street Banners have been installed. Craig Thomas reports that our request for additional funds to purchase additional banners was approved.

Last order of banners replaced missing and old banners between I-215 and Bangerter Highway on 3500 South. These banners were from our original order and are wearing out after more than five years, they are the blue banners with the daylily. We are getting a good quality product. Banners are also installed on 7200 West and a few are on 6200 South between 5600 W and Mountain View Corridor. The newest banners were installed on 5600 W from Parkway to 3100 South, they are bright yellow in design. The banners are hung on a single side, the poles are set back farther (newer design guidelines,) 25 feet off the road, pedestrians and parking lot patrons see them, it is doubtful that drivers see them as they pass.

New locations for banners- *Centennial Park*- Family Fitness Center purchased their own banners, (Craig designed them) they are ready to install. *UCCC*- vacant poles on Cultural Celebration Drive and the parking lot; there are poles on 3300 S between the Jordan River and Redwood Road; *City Center and Valley Fair Mall*- there have been requests to have banners in this area; street lights were not installed on the west side of 2700 W (Constitution Blvd) on the

Valley Fair Mall or east side, poles don't have banner arms. With an additional expense banner arms could be purchased, we might be able to partner with the Mall to place banners on the east side of 2700 W. *Maverik Center-Decker Lake Drive* should have light poles. *Fairbourne Station area*, there are no poles. There is pedestrian scale lighting on Lehman Avenue they are too low to hang a banner. *USANA amphitheater area- 5600 W* poles need to be researched. *Redevelopment area of 4100 S and Redwood Road-* the Redwood Road side will be similar to the set back on 5600 W the 4100 S side needs to be researched. *Granger High School* has acorn light poles without the banner arms. They wanted to hang banners on 3500 S, they have hung banners on campus. *Hunter High School* will need to be researched. *Cyprus High School* is celebrating their 100th anniversary this year. The County Councilmember in Magna has approached the City saying the school is interested in doing something for the anniversary on 7200 W, they would do both sides of the street if they chose to go with banners. We would take down our banners for a while.

Next steps- scout areas, light poles and banner arms, how many needed. Budget- \$60 a piece 83 banners could be purchased with \$5,000. We used the triangle shape, clips at the middle bottom without flapping. The full rectangle banners that are clipped in the middle are easily destroyed by wind and are more expensive. We have time to study placement and order banners. Misty would like to see areas with the highest impact used, areas where people visit WVC from outside of the City. Research areas you live in or would like to see banners, type of pole, how many poles, do they have banner arms.

Darrell Kirby reports there are 12 poles on 7200 W between Parkway and 3500 S, six poles with two banners each, wearing well, a bit faded

Draw up a proposal of the next location for banner placement, share thoughts and ideas and seek approval from City Manager.

Yard Awards Reception: Saturday August 25th

UCCC setup at 8:00am, event starts at 9:30 with the ceremony beginning at 10:00 a.m. Cathie Alberico has compiled call lists to contact winners, most Committee members will have to place reminder calls to several judging areas. Place calls to your winners to congratulate them again and remind them about the award reception. We do have several returned RSVP postcards. We are trying to maintain a five-year history of past winner addresses, they should be listed. A budget of \$300.00 for food was approved. Items to be purchased: Sliced Bagels 2 boxes - David McEwen; 2 Coffees and 2 dozen Donuts-Matt; Costco suggestions frozen pastry puffs, little brownies, fruit (clean and prepare Saturday morning,) drinks and small yogurts. Prizes \$200.00 approved budget. Purchased: 2 pump sprayers, a garden hose, wall decorations, gazing ball, flower pots and potting soil. Prizes to be raffled with tickets given at check-in. Will repurpose past table decorations. Help needed for setup and takedown.

Retreat: Saturday, September 22nd 9:00am to Noon, UCCC boardroom, Potluck
Topics of discussion: Purchase replacement Holiday Decorations, Replace large outdoor tree
Provide information on Banner locations research

Project ideas: Project Leads for each project; Cody Brotherson Memorial 4100 S 2200 W, sprinklers working;

Northeast corner 3100 S & Bangerter American Prep;

Utility Box Wraps- fun to partner with the Arts council;
return to Maple Meadows Park, could partner with Parks Department for mulch, etc. if preplanned;
Community Service Projects for students on week nights (preplanning required);
return to Community Preservation Building, we did receive thanks from the Parks department and employees of that building for our work on June 30th;
National Make a Difference Day-City has participated in the past, Annual community service event held on the fourth Saturday in October,
https://www.afsusa.org/project-change/blog/article/?article_id=10042&utm
Flagpole plaque for Fairbourne Station, return to 4100 S 4100 W
Take pictures before and after
Ask Youth City Council if they would like to participate in projects
Discuss social activities

Holiday Decorating City Hall: Saturday, November 17, 9:00am to Noon

Purchases needed ahead of time, October or November, New outdoor tree- we could ask Karen for help in making request

Community Outreach Tools

Yard Clippings- short helpful hints- from Karen water your perennials every holiday, water your trees during the winter, salsa garden, send information to Cathie or Craig

Monthly Facebook and Nextdoor.com Postings, subjects: need written information about Committee Membership for recruitment, before and after photos of projects, gardening tips, special events; *Darrell volunteered to write recruitment jingles for the Committee*

Repost Conservation Garden Park Information- send Craig a message and he will post

Facebook Paid Advertisement- inexpensive, consider target audiences, focus on zip codes, Tap into local high schools for volunteer opportunities; students need service hours- National Honor Society, Key Club

Volunteers- do businesses require community service? Lions Club?

Rith suggested more positive posts about WVC, or "Did you know?" with hashtags #WVC; or any title; pictures, positive messages, monitor posts for negative thoughts
Hashtag symbol pulls all info together, on Twitter, Facebook and Instagram

The committee enjoyed the summer BBQ, Matt suggested getting together more often for social events.

Having no other business to discuss Matt motioned to adjourn the meeting, Misty seconded the motion. The motion passed all in favor. The meeting was adjourned at 6:38 p.m.