



CLEAN & BEAUTIFUL COMMITTEE
MEETING MINUTES: Approved November 23, 2019
September 21, 2019

Committee Members Present:

Darrell Kirby
Karen Lang
Matthew Lovato
Misty Smith
Jim Vesock

Excused Members:

Robyn Cordova
Ross Cordova
Lisa Rene Jones
Scott Stephens

Absent Members:

David McEwen

Staff Members Present:

Craig Thomas

Guests Present:

Nancy Drozdek
LeAnna Griffen

- 1) Chairperson Darrell Kirby brought the annual retreat meeting of the Clean & Beautiful Committee to order at 9:19 a.m. on Saturday, September 21, 2019 at the Utah Cultural Celebration Center.
- 2) Approval of Minutes
 - a) August 15, 2019
 - i) A motion was made by Misty, seconded by Jim. All committee members approved unanimously.
- 3) C&B Review
 - a) Bylaws: Purpose, Mission, Goals
 - b) Conduct
 - i) A brief discussion was held regarding member conduct and being a representative of the Clean & Beautiful Committee. The use of shirts and name tags should be limited to official C&B meetings and activities. Being a good ambassador is important and recognized by the community.
 - c) Membership
 - d) Attendance



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- i) Discussion was had regarding member attendance expectations. It was suggested that we should review and determine a removal policy for members not attending meetings regularly. It was suggested that the chair meet with staff to determine how to move forward.
- ii) Discussion was all had that we need to update the proxy vote list.
- iii) Staff discussed the need for assistance from the committee. Mat offered to assist with tracking volunteer hours and taking notes to be used for minutes. Darrell offered to assist with taking photographs and submitting them to staff to add to the files as well as use for social media posts.
- e) 2020 Meeting Schedule
 - i) Meetings will shift in 2020 to the 3rd Wednesday of the month. Except for otherwise noted on the schedule handed out to members in attendance.
- 4) 2018-2019 Review
 - a) Accomplishments
 - i) SpringFest, Awards, WestFest Parade, Country Meadows Park, Street Banners, National Night Out, City Park, Utah Cultural Celebration Center.
- 5) Projects: discussion was had about bringing more awareness to committee projects through social medias
 - a) 2019
 - i) Holiday Decorations at City Hall
 - (1) Date: Saturday, November 23, 9:00-12:00
 - ii) Fall Project
 - (1) The committee scheduled a service project for Saturday, October 5 at 9:00 am to clean the flower beds around the monument signs at City Park and plant pansies. Karen offered to donate the flowers. Staff will update Parks and Recreation about the plan.
 - b) 2020
 - i) SpringFest
 - (1) Scheduled for Thursday, April 23 from 5:30-8:00 pm at Centennial Park. Staff will contact Parks and Recreation to reserve the pavilion and space for the event.
 - ii) Awards
 - (1) Judges meeting will be moved to June. Reception will be moved to September. Staff will make the necessary reservations. Committee asked staff to approach the Code Enforcement Division to see if they had interest in nominating yards or having a "most improved" type award.
 - iii) WestFest
 - (1) A long discussion was had regarding participation in the City tent. An ideas floated that we look into the possibility of creating a space that could offer "how-to" demonstrations from partner experts. Staff will look into this more as plans for WestFest evolve.
 - (2) The committee would like to participate in the parade again and have giveaways similar to 2019.
 - iv) National Night Out
 - (1) The committee would like to continue supporting National Night Out. A suggestion was made that the committee go to some of the block parties and set up an information table.
 - v) Banners
 - (1) New banners have not been installed still. Staff will speak with Public Works to see what the timeline is for getting them up.
 - vi) Brainstorming



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- (1) Several ideas were discussed by the committee: workshops, holiday recognition awards, 2200 West, UCC stage area, vacant parcel near Delton Lanes, signs near the lobby holiday trees, using the utility bill quarterly, and street banners.
- 6) Budget Review
 - a) Tabled until the November meeting. Would like discuss new shirts in 2020.
- 7) Other Business
 - a) none
- 8) Adjourn
 - a) With no further business to discuss, the meeting was adjourned at 12:15 p.m.

Committee members met outside for a service project to plant pansies in the flower beds at the Utah Cultural Celebration Center.

NEXT COMMITTEE MEETING

Date: **Thursday, October 17, 2019** at 9:00 a.m.

Location: West Valley City Hall, Public Relations & Neighborhood Services Office, Suite 230

Format: Regular Committee Meeting



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