



**CLEAN & BEAUTIFUL COMMITTEE  
MEETING MINUTES: March 24, 2021  
Approved: May 26, 2021**

**Committee Members Present:**

Lisa Rene Jones  
Karen Lang  
Matthew Lovato  
Misty Smith  
Jim Vesock

**Staff Members Present:**

Craig Thomas

**Excused Members:**

Robyn Cordova  
Ross Cordova  
David McEwen

**Absent Members:**

None

**Guests Present:**

None

## 1) Call to Order and Welcome

Called to order at 5:40 by Jim Vesock, Chair

## a) Guests and Potential New Members

NOTES: none, Craig will continue to reach out to those that have expressed interest.

## 2) Approval of Minutes

## a) February 24, 2021

Comments / Corrections: none

1<sup>st</sup> Lisa

2<sup>nd</sup> Karen

## 3) Members

## a) Recruitment – 4 vacancies (5)

NOTES: Jim dropped off some flyers at the FFC and Karen's greenhouse. We will talk more about this later.

## 4) 2021 Projects

## a) Summer Awards

i) Volunteer Needed: Write up a "Random Acts of Beauty Awards" program outline

ii) Budget approved last month – no updates yet

iii) CE has agreed to submit nominations.

NOTES: Still looking for help writing up the Random Acts of Beauty Awards outline. Envisioned an informal way to recognize random acts of kindness. EG. A neighbor who helped clear snow. Family helping plant flowers at parents. Scouts going to a park and picking up trash. Kindness. Improvement. Beauty. "Coming Together". Online nominations. Committee can also bring nominations for discussion every month. Budget



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- If you are planning to attend this public meeting and, due to a disability, need assistance in understanding or participating in the meeting, please notify the City at least eight or more hours in advance of the meeting and we will try to provide whatever assistance may be required.
- The person to contact for assistance is Craig Thomas, (801) 963-3285.



proposal needed as well. Craig will see if we can have an intern help when start in May. Can host the May Judges meeting on Zoom if still needed.

b) Banners

- i) Locations, Designs, etc.
- ii) Budget

NOTES: Jim drove around and looked at the 4 areas. Craig has asked Admin about interest in street banner along 2700 W and 4100 S, waiting to hear back. Karen is going to look into possible other sources for the banner arms. Many banners need to be replaced, many missing. Hardware for new banner arms is \$310 per pole.

- 3500 South from I215 to Bangerter.  
95 poles total, 45 with banners.
- 5600 West from 3100 S to 2500 S  
20 with banners
- 7200 West from 201 to 3100 S  
25 poles total, 12 with banners.
- 6200 South from 5600 W to Mountain View  
9 poles total, 5 with banners

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- 4100 South from 5600 W to Bangerter  
76 poles total – no banner arms
  - 5600 West from 4700 S to 5200 S  
15 poles total – no banner arms

Budget: postpone until next month

c) Volunteer Projects

- i) Locations:
  - (1) My Hometown @ Hillsdale Park – Sat, April 17 @ 8 am
  - (2) My Hometown @ Trailhead Park – Sat, May 1 @ 8 am
  - (3) Maple Meadows Park – September
  - (4) City Park – October
- ii) Budget

NOTES:

Craig gave an overview of the MyHometown program.

Lisa - Love Where You Live Utah – volunteer organization, on the news today.

MyHometown – Hydration Station – Committee is okay to support.

Craig will send out a sign up sheet.

Tentatively schedule Maple Meadows and City Park service dates. Keep in mind the Awards Reception will be September 17.



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Motion to approve – up to \$150 for drinks and snacks for My Hometown projects

1<sup>st</sup> – Lisa

2<sup>nd</sup> - Karen

d) Little Free Library Neighborhood Grant Program

NOTES: Purchased and on the way. Craig will see if we can have an intern help when start in May.

5) Outreach

a) Spring Seed Pots

i) Budget

NOTES:

Craig spoke with FFC about their St. Patrick's Day pots. He showed the committee the possible items from Amazon.

Easter event Friday, April 2, 7-9

Will need to assemble everything. Let committee know when everything comes in to help.

Card with planting instructions on one side. Happy Spring and invitation to join on other side.

Motion to approve up to \$250

1<sup>st</sup> Karen

2<sup>nd</sup> Mat

b) Social Media

i) Please send Craig your ideas

NOTES: Please send ideas. Quotes and pictures.

c) Flyers/Handouts/Doorhangers

i) Budget approved last month – no updates yet

NOTES: Craig will have proposals next month.

6) Other Business

NOTES: Budget needs to be spent down soon. Have new shirts from last year. Jim proposed a zipper hoodie/sweatshirt, Navy with logo embroidered in white. Craig will get estimates on stuff. Karen had someone in the greenhouse the other day, had no idea about the Holiday awards. Maybe start promoting sooner. Ask mail carriers to keep their eyes open for awards and recognitions.

7) Adjourn

With no other business to discuss the meeting was adjourned at 6:37

**NEXT COMMITTEE MEETING**

Date: **Wednesday, April 28, 2021** at 5:30 p.m.

Location: Online

Format: Regular Committee Meeting



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