



POST PROJECT REPORT

National Night Out 2019

West Valley City, Utah



West Valley City

Communications Department, Neighborhood Services Office
3600 S Constitution Boulevard, Suite 230 | West Valley City, Utah 84119
neighborhoods@wvc-ut.gov
www.wvc-ut.gov/nno



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www.wvc-ut.gov/neighborhoods

www.wvc-ut.gov/nno
neighborhoods@wvc-ut.gov

Office: (801) 963-3562

Fax: (801) 955-3604



POST PROJECT REPORT

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“National Night Out is a key component in helping to maintain and build strong neighborhoods in West Valley City that would not be possible without the dedication and energy of the many wonderful neighborhood leaders who organized the forty plus neighborhood block parties annually.”

**- Wayne Pyle,
City Manager**

NIGHT-OUT
2019

JOIN US THIS AUGUST!

FREE COMMUNITY EVENT	NEIGHBORHOOD PARTIES
Thursday, August 1 5:30 - 8:00 PM Fairbourne Station Promenade	August 6 & 23 Get your neighbors together and have a party!
SENIOR SAFETY & HEALTH FAIR	FAMILY SAFETY & HEALTH FAIR
Monday, August 12 9:00 - 8:00 AM WVC Family Fitness Center	Monday, August 12 4:30 - 6:30 PM WVC Family Fitness Center

QR Code

Must be a resident of the City of Fairbourne
www.fairbourne.com/2019



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NATIONAL NIGHT OUT 2019 Post-Project Report Form

After NNO 2019, all coordinators should complete and return this form with other post-project materials to:
NATW, 308 E. Lancaster Ave., #115, P.O. Box 303, Wynnewood, PA 19096

CONTACT: Craig D Thomas POPULATION: 134,000
AGENCY/ORGANIZATION: West Valley City, UT
Exact "Title" of your NNO Area: West Valley City, UT
STREET ADDRESS: 3600 South Constitution Boulevard
CITY: West Valley City STATE: UT ZIP: 84119 DAY PHONE: (801) 509-1950
E-MAIL ADDRESS: Craig.Thomas@wvc-ut.gov

1. Please rate National Night Out 2019 in your community in the following categories:

- MEDIA COVERAGE
- NEIGHBORHOOD PARTICIPATION
- IMPROVING POLICE/COMMUNITY RELATIONS
- HEIGHTENING AWARENESS
- BOOSTING NEIGHBORHOOD SPIRIT
- ENLISTING NEW VOLUNTEERS
- WEATHER CONDITIONS

Excellent	Good	Fair	Poor
<u>Excellent</u>	Good	Fair	<u>Poor</u>
<u>Excellent</u>	Good	Fair	Poor
<u>Excellent</u>	Good	Fair	Poor
<u>Excellent</u>	Good	Fair	Poor
<u>Excellent</u>	<u>Good</u>	Fair	Poor
<u>Excellent</u>	Good	Fair	Poor

Yes No

2. Is your area entered to compete for post-project awards?
→ If YES, in which Award Category are you competing?

Category 2 (select only one)

3. How many people attended your NNO this year? 11,000
4. How is participation trending in your NNO area? Increasing Stays about the same Decreasing
5. Do you feel your area will participate in National Night Out 2020? Yes No
6. Have you enclosed photos, news clips, proclamations, etc.? Yes No
7. Have you enclosed a video with this report? Yes No
8. Did you purchase NNO 2019 Promotional Products this year?
Were you satisfied with the products? Yes No (if no, please explain on other side)
Were you satisfied with the service? Yes No (if no, please explain on other side)

9. Have you enclosed information on your plans for PROJECT 365?
10. IMPORTANT! On another sheet, please list your overall impressions, comments, observations and suggestions regarding NNO 2019. How does NNO benefit your area's crime, drug and violence prevention programs? Your comments will be helpful in our evaluation and future planning.

NOTE: This Report Form and other post-NNO materials should be returned 'ASAP' after the event - and no later than September 14, 2019. (October deadline is Oct. 29, 2019.) Use this Form as a cover page if you are submitting a full report. (If you are sending a package, please send to our street address above - not the PO Box.) Please do not overload binders. Thank you.





National Night Out 2019 was an amazing success that built on 35 years of experiences and traditions in West Valley City, Utah. Our City is Utah's second largest community and we have many amazing neighborhoods and community volunteers. For 15 consecutive years the City has been recognized by the National Association of Town Watch. This recognition has enabled the West Valley City program to grow and develop new community partners and sponsors.

West Valley City is excited to share our story about participation in the 36th annual National Night Out. Residents of the City are proud of this tradition and the power of the National Night Out program to help build unity within neighborhoods and to strengthen relationships with City officials, staff and police. This report will demonstrate the continued interest in National Night Out and the excitement of West Valley City residents to participate in this global effort to combat crime and drug abuse. There is little time to rest, as we pause to reflect on the success of 2019, West Valley City residents and staff are already talking about and looking forward to another amazing year in 2020!



Mayor Bigelow and the West Valley City Council are great supporters of National Night Out and cancel their meetings in order to attend events around the City.



The Solomon Farms Neighborhood has great leadership and enthusiasm for the National Night Out program and is one of their neighborhoods favorite traditions!



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Coordinator Summary

2019 was an extremely exciting year for West Valley City residents, and another busy year for City staff with events on 16 different days in August and an additional 8 days in September. Resident participation at the block parties was excellent! We were excited to be able to continue the block party assistance program that was started in 2010 to help groups offset the costs associated with hosting events. Local businesses also appreciate having the City contacting them directly, rather than each of the groups making separate assistance requests. With our public schools having a start date on August 19, some groups once again chose not to hold events in August this year based on neighbor summer vacation schedules.

Consistent feed back from neighborhoods show that once a neighborhood has a National Night Out event, residents expect it to be annual. So when groups try to skip a year, they usually encounter a great deal of neighborhood disappointment and have a block party in September or October. We added a few new groups to the celebration this year, some of them because of what they have heard from friends and family members that have participated in NNO events in other areas of the city. We will be holding at least three neighborhood events in September that were a direct response from a family member attending a National Night Out block party in August.

	2016	2017	2018	2019
Estimated Attendance	9,000	10,000	11,000	12,000
NNO Block Parties	19	24	26	22
Additional August Block Parties	20	16	31	26
Additional September Block Parties	na	na	na	8
Block Parties Canceled	0	1	0	0
August Safety Fairs	4	3	3	3
Neighborhood Watch Meetings	3	2	4	4
Other Events (business, church, school, etc)	2	3	12	6

Block party numbers were up slightly from 2018. Block parties were held all month long, with an emphasis on Tuesday, August 6. Resident attendance (average) at the block parties was up slightly from what we expected. At the time of this report being compiled, an additional 8 neighborhood events are being planned for September with expected attendance of another 1000+ residents.





All events in August are planned with the National Night Out objectives in mind.

and

- **Send a message to criminals letting them know that neighborhoods are organized and fighting back.**

- **Heighten crime and drug prevention awareness;**
- **Generate support for, and participation in, local anti-crime programs;**
- **Strengthen neighborhood spirit and police community partnerships;**

Organizational Structure & Planning

The West Valley City Council believes strongly in this program and fully supports the efforts of the City's residents. This program helps to bring unity to West Valley City. Many of the events held are now considered important annual gatherings for neighborhoods. The neighborhood block parties ranged in size from intimate gatherings of a few dozen to large productions exceeding 500 attendees. This year's largest group reached an estimated 700 attendees and included neighbors, former neighbors, and family members from other communities. We are finding with more of the groups, that past residents and family members continue to attend events being held in West Valley City neighborhoods because of how well they are planned and implemented.

Plans are already underway for 2020 as we look to the 37th annual National Night Out. A brief survey will be sent to neighborhood level organizers to provide feedback to the City. Specifically, we are looking for what worked, what needs work, and what needs to be added in 2020. Reservations

are being made, potential sponsors are being contacted, and residents are marking the date on their calendars. Residents are excited about how they can make next year's National Night Out even bigger and better. All neighborhood watch groups in the City are given a challenge from the City's Neighborhood Services Office to identify neighbors that were not in attendance this year, and seek them out over the next few months to make sure they attend next year's event. As an example, one group identifies the area in their neighborhood with the lowest number of attendees, and they move the block party to their street the following year.

The West Valley City Neighborhood Services Office and the West Valley City Police Department promote National Night Out in every neighborhood meeting they attend. Neighborhood Watch groups are required to hold 2 regular meetings annually to register with the City. National Night Out counts towards one of those meetings for successful registration.



West Valley City, like many other communities participating in National Night Out, believes strongly in the value of holding NEIGHBORHOOD events throughout the City, versus having one large CITY event. But, West Valley City also realizes that all neighborhoods do not have the resources to plan and initiate neighborhood events, therefore the City proudly hosts multiple opportunities throughout the month of August for residents to participate in and learn about crime prevention under the banner of National Night Out Against Crime.

The West Valley City Neighborhood Services Office takes the lead role in organizing and coordinating National Night Out events for West Valley City. This division is located within the City Communications Department which provides direct access to ALL City Departments for support and resources.

Additionally, several city departments and divisions also play a vital supporting role. Regular meetings were held with these groups to plan towards a smooth and seamless National Night Out.

- Police Department
 - Community Oriented Police Unit
 - Traffic Unit
 - Motor Squad
 - K9 Unit
- Fire Department
 - Prevention Division
- Parks and Recreation Department
 - Parks Maintenance
 - Family Fitness Center
 - Harman Senior Recreation Center
- Communications Department
 - Public Relations Office
 - Neighborhood Services Office
 - Youth City Council
 - Clean & Beautiful Committee

In addition to City Staff, a core group of Neighborhood Watch Chairpersons were organized into a resident advisory group. Communications with this group began in April to evaluate the successes and areas of potential growth from 2018 events. Following NNO 2018, a brief survey was sent to ALL block party coordinators and to participating vendors to seek input, the group also reviewed this information to help make recommendations to the city on how things might be modified or updated to stay current with neighborhood needs. This group also used the survey information to identify the needs not currently being met.

Key sponsors were identified by this group for City Staff to approach. National level sponsors provide VERY little to NO support for local events in West Valley City.

We were able to successfully approach a few local community partners interested in helping sponsor this years events. This year we focused on 3 main food vendors: Bimbo Bakeries provided buns for all the events, Frito Lay provided chips for all the events, Smith's Food & Drug provided all the hot dogs, condiments, paper products and bottled water. This year we welcomed a new sponsor with the Salt Lake County Health Department and their Lead Safe Housing program. As always, our

local level sponsors were amazing!





Short & Long Term Impacts

West Valley City is a newer community in Utah, only being incorporated since 1980. Over the past few years our city has seen tremendous growth, moving from a rural suburb/farming community near Salt Lake City to Utah's second largest municipality with an estimated 136,000+ residents. WVC has participated in the National Night Out campaign since its beginning. For the past fifteen consecutive years NATW has graciously recognized the efforts of WVC and its residents for their participation in National Night Out.

While the City is only 39 years old, pocket neighborhoods had been built within the current City boundaries for decades under Salt Lake County supervision. With a mixture of old and new, along with such rapid growth comes many issues, many associated with deteriorating neighborhoods and a perception of increased crime rates. National Night Out has proven a significant component of the City's crime prevention education and prevention efforts. At the core of the National Night Out program is the ability to help build unity not only between residents and Police and City Staff, but most importantly between neighbors.

Year after year, there is always a story that comes forward about how National Night Out was the mechanism for neighbors who have lived near each other for months, and in some cases years, to meet one another. Without the unity of residents within a neighborhood, crime prevention practices are weak and often ineffective. West Valley City residents are becoming more knowledgeable about how their government works and what resources are available for them. Residents are feeling more confident in finding ways to protect their homes, neighborhoods, and quality of life as a unified group of neighbors who all share a common interest.

All of the City's neighborhood watch groups are strongly encouraged to participate in National Night Out. Once again this year, we hope to host a reception and barbecue for all the neighborhood level organizers in October as a thank you. Additionally, recognition awards will be given to each of the event organizers from the City by our Police Chief during the event. These awards are simple and inexpensive ways to say thank you. We hope to build on this tradition, and incorporate the event into our National Crime Prevention Awareness Month events and activities scheduled for October.

National Night Out opens many doors for the City by helping us make new contacts to help get neighborhoods more organized and help them form formal neighborhood watch groups. These groups also look forward to NNO 2020.



2019 National Night Out Events Schedule

Thursday, August 1

Kick-off Party and Heroes Celebration
Fairbourne Station Promenade
5:30-8:30 pm

Tuesday, August 6

Neighborhood Block Parties
Locations around the City

Saturday, August 10

Wasatch International Food Festival
Utah Cultural Celebration Center
1355 West 3100 South

Monday, August 12

Senior Safety Fair
Family Fitness Center
5415 W 3100 S
9:00 am to 11:00 pm

Monday, August 12

Family Safety Fair
Family Fitness Center
5415 W 3100 S
4:30 to 6:30 pm

Monday, August 19

Chill with the Chief
Parkway Park

Friday, August 23

Neighborhood Block Parties
Locations around the City





JOIN US FOR NATIONAL NIGHT OUT



**AUGUST
1**

Kick-off Party and Heroes Celebration

This is a party you will want to attend! Dozens of community partners will be sharing information, youth activities, live entertainment, mascots, WVCPCD K9 demonstration, emergency vehicles on display and food trucks (regular prices apply).

This is a FREE event from 5:30 - 8:00 pm held outside at

Fairbourne Station
2810 West 3590 South

**AUGUST
6 AND 23**

Neighborhood Block Parties

Join dozens of WVC Neighborhoods around the City as they come together to help strengthen and build community. Events are organized by residents and visits are made by various WVC departments.

Information and registration materials are available online at www.wvc-ut.gov/nno

**AUGUST
12**

Safety Fairs

Dozens of community partners will come together to share information about their services.

SENIOR FOCUS
9:00 - 11:00 am

FAMILY FOCUS
4:30 - 6:30 pm

These are FREE events held inside the

**WVC
Family Fitness Center**
5415 West 3100 South



NEIGHBORHOOD NIGHTS

Visit the West Valley City website to see additional events, activities and meetings being held during the month of August!

- Movies in the Park
- Summer Concerts
- Wasatch International Food Festival
- Chill with the Chief
- Community Partner Events



www.wvc-ut.gov/nno

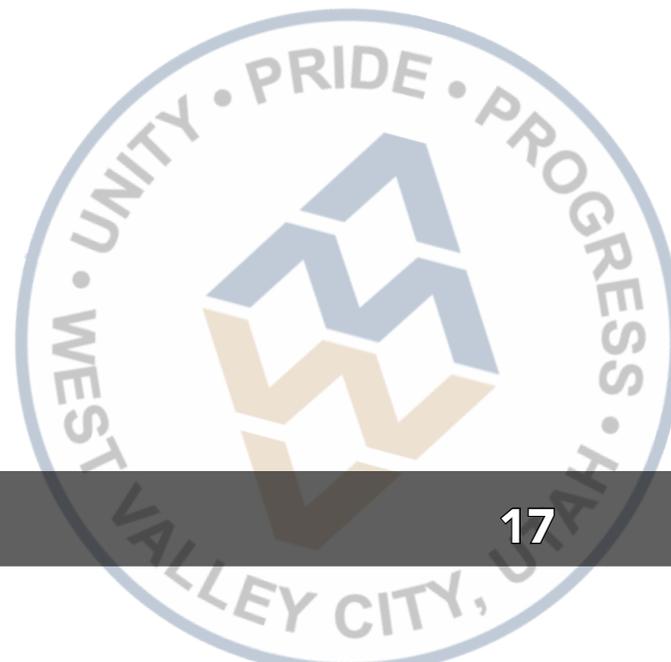


For a few weeks, the Neighborhood Services Office storage area became a mini-grocery store as it serves as a distribution center for neighborhood block parties.



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Project Summary

2019 was another GREAT success in West Valley City. The City Council continued their long standing tradition of making an official proclamation declaring Tuesday, August 6, 2019 as National Night Out in West Valley City.

We estimate that over 9,500 homes received a personal invitation from a neighbor to attend a neighborhood event, the represents an estimated 22% of the households in the City. For the past few years, the weather has been terrific, HOT, but terrific. Once again, residents have continued to express concerns about holding the events in August due to the heat and have asked members of the City Council to consider moving our event dates to September. There were some periods of threatening clouds and possible thunderstorms along with a few rain drops, but for the most part, it was another beautiful year.

In general ALL participants (neighborhood organizers, elected officials, staff and event vendors) were very pleased with the events and look forward to another great West Valley City National Night Out in 2020!

WEST VALLEY CITY, UTAH

A PROCLAMATION DECLARING AUGUST AS "NEIGHBORHOOD NIGHTS" MONTH AND AUGUST 6, 2019, AS "NATIONAL NIGHT OUT 2019" IN WEST VALLEY CITY.

WHEREAS, West Valley City strives to reinforce the importance of Crime Prevention awareness in the City; and

WHEREAS, Crime Prevention events have been planned throughout the month of August; and

WHEREAS, the National Association of Town Watch (NATW) is sponsoring a unique, nationwide crime, drug and violence prevention program on August 6, 2019 entitled "National Night Out"; and

WHEREAS, the "36th Annual National Night Out" provides a unique opportunity for West Valley City to join forces with thousands of other communities across the country in promoting cooperative, police-community crime prevention efforts; and

WHEREAS, police-community partnerships, neighborhood safety, awareness and cooperation are important themes of the "National Night Out" program; and

WHEREAS, the Mayor and City Council of West Valley City, do hereby determine that it is essential that all citizens of West Valley City be aware of the importance of crime prevention programs and the impact that their participation can have on reducing crime, drugs and violence in West Valley City.

NOW, THEREFORE, the Mayor and City Council of West Valley City do hereby proclaim August as "Neighborhood Nights" month and August 6, 2019, as "National Night Out 2019" in West Valley City and encourage residents to participate in the various activities taking place though out the City in the month of August.

DATED this 23rd day of August, 2019.



ATTEST:
[Signature]
CITY RECORDER

WEST VALLEY CITY

[Signature]
MAYOR





City Participation

Every National Night Out event was visited by the West Valley City Police Department and at least one member of City Council. Several other City representatives were also able to visit some events. Everyone was assigned specific messages.

West Valley City Police Department:

Chief, 3 Deputy Chiefs, 4 Lieutenants, 4 Sergeants, 8 Community Oriented Police Unit Detectives, and 21+ Traffic/Motor Officers.

FOCUS: See Something, Say Something

City Council:

Mayor Bigelow and all 6 council members. Also of note, many elected state officials attended events in the City.

FOCUS: Staying Connected

Public Relations and Neighborhood Services:

Director of Communications, Director of Public Relations, Director of Neighborhood Services, City Public Information Officer, Community Engagement Specialist our new City videographer.

FOCUS: I Love My WVC Neighborhood

The WVC Fire Department:

Participation was high this year with continued direction from the Chief to be more involved in community events. In some cases, crews were

divided up so that vehicles could make it to even more events this year. Each Fire House was given a list of events in their area and were invited to join the groups for dinner.

FOCUS: Fire Prevention

The West Valley City Public Relations and Neighborhood Services Division created an assembly line of resources that groups were invited to come and assemble their own supply kit that would fit their neighborhoods needs. Each group was asked to focus on a brochure printed specifically for National Night Out 2019 that included information about Neighborhood Watch, CERT, Staying Connected, Operation ID, Stow It! Don't Show It! and Nextdoor.com. The City also printed door hangers and reminder cards with blank space on the back for the groups to print stickers with their specific event details.

The selection of additional supplies included:

- NNO: banners, balloons, activity books, pencils, lights, fans, etc.
- WVC literature: City Guide, fridge phone number magnets, brochures about city services, fliers, door hangers, child ID kits.



Community Participation

The City was able to successfully approach several local organizations to help support this year's events. The City was able to raise cash donations and in-kind donations to meet the \$20,000 2019 budget .

Sponsors and Donors included:

- West Valley City General Fund (cash)
- West Valley City Housing Authority (CDBG)
- Smiths Food (cash, discounts and in-kind)
- Bimbo Bakeries (buns)
- Frito Lay (chips)
- Salt Lake County Health Department (cash)

As the National Night Out program continues to grow, each year more community organizations express interest in supporting the events. There is a great deal of positive interest and support for our program from the community. 45 organizations from all around the Salt Lake Valley participated with information booths at the City hosted safety fairs.





Neighborhood Participation

This program is one of our community's prized annual functions in West Valley City neighborhoods. Residents and City officials look forward to exciting events each year. In total, there were 57 block parties held in West Valley City as part of National Night Out, 2 Safety Fairs, 1 Community Event/Celebration, 4 Neighborhood Watch Meetings, several Crime Prevention Trainings/Seminars and 6 large business/church/school events. City Administration and the City Elected Officials view National Night Out as one of the most effective ways to strengthen relationships between residents, property owners, and the City. The West Valley City Police Department views National Night Out as one of the most effective ways to build unity within a neighborhood through greater levels of communication, safety, and pride in the community. Communication is vital to the success of any crime prevention program. Not only communication between neighbors but with the City.

2019 statistics show an increased level of neighborhood participation from 2018. The continuation of our block party assistance program for National Night Out is essential to the success of these events. This simple program helps the neighborhood level organizers focus greater efforts in developing neighborhood events that are meaningful and inviting for ALL members of

their neighborhood. The economy will always play a strong role for some of our neighborhoods decisions to participate in National Night Out. Some groups state that while the economy has improved, it is still very difficult to find people able to help with the planning and organizing. Experience has shown us that when a group misses a year of participation in National Night Out, residents in the neighborhood are generally disappointed, and they almost always return the next year.

In years past, several groups have stated that they believe August is too hot and a bad time of year with many neighbors on vacation before school starts. Large September block parties continue to be held as a result. Once again, every weekend in September is scheduled with multiple events.

As always, residents were invited to participate in the planning process at the City level with staff. Neighborhood Watch chairpersons and event organizers participated in this group. They were able to provide meaningful insight into how the City can better assist organizers with events. City Staff was able to brainstorm ideas with them to make this years schedule of events more meaningful and increase the quality of the events in each neighborhood.



West Valley City shares in the philosophy of many other communities participating in National Night Out, with a belief that as many events as possible should take place on the streets of our neighborhoods. Keeping residents in the neighborhoods for these events is critical to building unity within the neighborhoods. One key element to the safety of any community neighborhood is the strength of neighborhood relationships.

The events held in West Valley City are always diverse. Some of the activities this year included:

- Scout Flag Ceremonies
- Train (barrel) Rides
- Garden/Produce Exchange
- Cake Walks
- Jello Eating Contests (after all it IS Utah!)
- Inflatable Bounce Houses
- Bicycle Parades and Rodeos
- Sidewalk Chalk Art Contests
- Youth games of ALL types
- Youth Parades
- Pot Luck Dinners
- Music: DJ, Live Bands and Karaoke
- Cooking Demonstrations
- Ethnic Dance Presentations
- Fund Raisers (for neighborhood watch signs and supplies)
- Prize Drawing (Local Business Donations)

West Valley City provided door hangers, reminder cards, photo copies, posters, banners, and much more to assist community organizers in promoting individual events. Groups were able to register with West Valley City who processed street closure requests and provided schedule coordination with City Staff visits. Roughly 40% of the neighborhood events were held in cul-de-sacs and in the streets. 30% of the events were held in back yards. Another 20% were held in neighborhood City Parks. For groups holding events in the streets, a Street Closure Request with the city was required with approval from Fire, Police, and Public Works. This helps to minimize the impact to our emergency service provider routes. 100% of requests were approved this year.





Block Party Assistance Program

For the seventh year, the City was able to offer a National Night Out Block Party Assistance Program. The program is primarily funded through community sponsors and partners. The City is able provided block parties with free hot dogs, buns, potato chips, water, condiments and paper products. Roughly 99% the events in West Valley City took advantage of this in some form.

A simple application form was required with some simple questions:

1. Why does your neighborhood participate in National Night Out?
2. How does National Night Out make a difference in your neighborhood?
3. How does National Night Out help to strengthen your relationship with the West Valley City Police Department?
4. What do you do to outreach to every resident in your neighborhood?
5. How do you celebrate and include the rich diversity of your neighborhood in your National Night Out event?



Summary	2018	2019
Bottles of Water	6,880	6,880
Hotdogs & Buns	5,868	6,456
Paper Plates	15,000	10,000
Napkins	30,000	32,500
Cups	2,760	5,740
Condiment Bottles	300	300
Potato Chips (sm)	8,000	8,500



Block Parties

In an effort to help staff attend more events, alternate National Night Out Block Party dates are selected by the City. The focus continues to be on the traditional first Tuesday in August, but 1 additional date offered to neighborhoods. These alternate dates allow more flexibility for the neighborhoods to focus on the needs of their residents, but enable our limited staff to attend more events. 22 events were held on Tuesday, August 6 and the remaining 35 events were held on other dates in August and September.





Community Heroes Celebration

A decision was made to repeat our Community Heroes Celebration but to move it forward and use it as out launch for the FULL month of events and activities.

On Thursday, August 1 we held our National Night Out Kick-off and Community Heroes Celebration on the Fairbourne Station Promenade. This event was planned to compliment the National Night Out events that would be held all August in the city. While our focus is on having localized neighborhood events, we realize that every neighborhood may not have the resources to plan their own events. This event provides those residents without neighborhood events a fun opportunity to attend a National Night Out event and learn more about crime prevention.

The FREE event included 34 tables of safety information displays, emergency vehicle displays, WVCPD K9 unit demonstration, kids games and activities, live entertainment and food trucks. Youth activities included making their own police badge button, face painting, balloons, lawn games, crafts and bounce houses.

Additionally, members of the City Council, Fire Department, and Police Department were in attendance to mingle with guests.

The event was a success and great fun! Two factors were noted as possible deterrents, the heat and the construction of the NEW Police Station and Parking Garage. We understand and appreciate both these concerns, but we are committed to advancing this event at this location. It is core to the City, adjacent to City Hall, WVCPD Police Station, West Valley Library, and an Inter-modal Hub that includes bus and light rail. We look forward to 2020 when both the new police station and parking garage will be open. We hope to continue developing this event and make it an annual tradition.



Senior Safety Fair

Our Senior Safety and Health Fair remained a morning event at the West Valley City Family Fitness Center this year. A shuttle service from the Harman Senior Recreation Center to the Family Fitness Center is provided to help residents access the event. The morning time slot allows us to capture the seniors already in the building for their morning workouts. The event included 37 vendor tables with information on various topics. The estimated attendance was 500 visitors. This event was viewed as a success by the Harman Senior Recreation Center staff and we have been told that we WILL have another fair in 2020.

Family Safety Fair

Also returning this year was our Family Safety and Health Fair at the West Valley City Family Fitness Center. The event was held in the evening and included 41 vendor tables with information and demonstrations on various topics, our largest ever. It is estimated that roughly 750 people attended. Invitations were sent home with the after school program youth and the event coincided with their pickup time at the center. The event location is in the center of the commons area of the center and required parents and youth to at least walk through the event before going home. The event location also requires all visitors at the center to walk through the event on their way to the locker rooms Monday is the fitness center's busiest weekday evening.

To further build on the back-to-school safety message and to take advantage of the families and youth at this event, a Bicycle Safety Rodeo was planned, but had to be canceled due to a scheduling conflict with the State office that manages the safety trailer. We will work to bring this back in 2020.





WVC Watch Wednesday

The 2019 WVC Watch Wednesday training schedule did not include a training session in August this year. The WVCPD command staff felt that with as large as our NNO program has become, efforts should be focused on supporting all the community events.

Chill with the Chief

2019 saw the continuation of a program called "Chill with the Chief." The intent of the program was to provide a low-key way for the public to have access to the Police Chief. During the summer, six events were held in City parks around the city and attendees were served Snow-Cones by WVCPD officers. One of these events was held in August.



Additional Events

Several large businesses, LDS Church groups and non-profits have also invited the city to participate in various events. These events were every weekend from mid-August all through September. After learning more about National Night Out and its mission, they have started to shift their events into full National Night Out celebrations, but because of heat concerns, many of the events will remain in September. This year, these events will include city displays and emergency vehicles with an estimated reach of over 5,000.

Events will include:

- Wasatch International Food Festival
- Redwood Elementary School - Back to School
- Kohl's Safety Fair
- American Preparatory Academy - Lights On (2 locations)
- LDS Stake Emergency Preparedness and Safety Fairs (1 locations)
- Costco Wholesale Safety Week
- Lowe's Safety Week
- Junior League - Touch a Truck event
- Hunter Library Night Out and Lunar Party

Eagle Scout Project

This year we had an Eagle Scout candidate propose a Drug Take-Back event for his neighborhood. After speaking with our officer and making arrangements with the Community Oriented Police Detective in his area, the event was promoted city-wide and held at a local CVS pharmacy. His project was a huge success and he collected 23.5 pounds of medications.







The Willow Cove Neighborhood is always our first event of our month long National Night Out events.



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Media & Promotion

Promotion of National Night Out 2019 began almost immediately after the National Night Out 2018 post-project report was completed. With in the neighborhoods, National Night Out is identified as one of the most important and positive community building activities that they participate in every year. National Night Out helps to build lasting and meaning relationships between neighbors.

Much of our efforts are concentrated towards nextdoor, facebook and twitter campaigns. Traditional modes of promotion such as posters, fliers, signs, and banners were also used around the City. Neighborhoods hosting events, were asked to send out at least 2 invitations to their residents, a generic save the date message 2-3 weeks before their block party followed up with a more detailed invitation no less than 1 week before.

This year a large number of residents experienced National Night Out for the first time by attending City sponsored events or events with family and friends in other neighborhoods. Once again, this has led to several areas holding September events, with the expectation of joining the national event date in 2020. We believe strongly that by celebrating the positive and fun aspects of neighborhoods, it is easier for groups to begin building strong united neighbor bonds which leads to more groups staying active and motivated to keep their neighborhoods safe.

We promote National Night Out year round in an effort to keep neighborhood watch organizations focused. Neighborhood Watch groups are required to register with the City on an annual basis. One requirement of the groups is to hold a minimum of two neighborhood meetings annually. National Night Out may count towards on of those meeting requirements.

A consistent promotion theme was used once again this year that included a consistent color and font palette. Media participation was significantly below average this year. West Valley City is located in a very concentrated media market that focuses heavily on Salt Lake City. In doing a quick search online, it appears that Utah as a whole had very little media support in 2019.

The City prepares a monthly electronic newsletter that is made available as a pdf on the City Website. Information about National Night Out was included in this for several months leading up to the event date.

On Tuesday, July 23, 2019 the West Valley City Council signed a proclamation declaring Tuesday, August 6, 2019 as National Night Out 2019 Day in West Valley City.

National Night Out street banners were placed near four of the City venues to help promote the events. Indoor retractable banner stands were also used a four key locations to help inform the public. Displays and posters were also used at various locations to help promote National Night Out. TV's at the Family Fitness Center that run images about upcoming events were also used to promote events being held in that location.

Facebook and twitter were used extensively this year to promote National Night Out. Dozens of posts were made directly related to NNO. Posts began back in March with a "Save the Date" message.

A large table-top banner / display was at the City's annual WestFest celebration in June along with reminder cards to remind people to Save the Date.





This year we were able to use the expertise of a new city videographer to create several mini videos as well as the wrap-up video. These videos have all been uploaded to the city You Tube channel as well as the WVCTV public cable station.

These videos have been included as a separate DVD included in the report package being sent to NATW.

Utility Bill Insert

wvc update

August Events

- 1 National Night Out Kick Off Event
Fairbourne Station Promenade, 5:30 - 8 PM
- 1 David Estes Exhibit (thru 8/28)
Utah Cultural Celebration Center
- 1 Faces of Utah Sculpture XV Exhibit (thru 8/28)
Utah Cultural Celebration Center
- 1 What's On Your Plate? Exhibit (thru 9/11)
Utah Cultural Celebration Center
- 5 Summer Concert Series: Island Time II with
Lavona's Polynesia
Utah Cultural Celebration Center, 8 PM
- 7 Meet with Mayor Ron Bigelow
City Hall, 4:30 - 6 PM
- 8 Professional Standards Review Board
Meeting (Citizens' Review Board)
City Hall, 8 AM
- 10 Wasatch International Food Festival
Utah Cultural Celebration Center, 11 AM - 10 PM
- 12 National Night Out Senior Safety Fair
Family Fitness Center, 9 - 11 AM
- 12 National Night Out Family Safety Fair
Family Fitness Center, 4:30 - 6:30 PM
- 15 Hands-Only CPR Class (Registration IS NOT
required; visit cpr.wvcfd.com for info)
Fire Station 74, 6, 6:30 and 7 PM
- 19 Chill with the Chief
Parkway Park, 6 PM

September Events

- 2 Labor Day Holiday
City Offices Closed
- 4 Meet with Mayor Ron Bigelow
City Hall, 4:30 - 6 PM

Events may be added, changed, or canceled after publication. Visit wvc-ut.gov/events for a complete and current list.

Harman Senior Recreation Center Calendar:
www.wvc-ut.gov/harman



Brochure, Door Hanger, Reminder Cards & Brochure

Door hanger

NEIGHBORHOOD

BLOCK PARTY

We are giving Crime & Drugs a going away party!

www.wvc-ut.gov/nno

Reminder Card

JOIN US FOR NATIONAL NIGHT OUT

AUGUST 1

Kick-off Party and Heroes Celebration

Dozens of community partners will be sharing information, youth activities, live entertainment, massages, WVCPD KV demonstration, emergency vehicles on display and food trucks (regular price apply).

This is a FREE event from 5:30 - 8:00 pm held outside at **Fairbourne Station** 2810 West 2590 South

AUGUST 6 AND 23

Neighborhood Block Parties

Join dozens of WVC Neighborhoods around the City as they come together to help strengthen and build community. Events are organized by residents and visits are made by various WVC departments.

Information and registration materials are available online at www.wvc-ut.gov/nno

AUGUST 12

Safety & Health Fairs

SENIOR FOCUS 9:00 - 11:00 am
FAMILY FOCUS 4:30 - 6:30 pm

These are FREE events held inside the **West Valley City Family Fitness Center** 5415 West 2100 South

NEIGHBORHOOD NIGHTS

Visit the West Valley City website to see additional events, activities and meetings being held during the month of August!

- Movies in the Park
- Summer Concerts
- Wasatch International Food Festival
- Chat with the Chief
- Community Partner Events

www.wvc-ut.gov/nno

Brochure Front

WVC NEIGHBORHOODS

We are giving Crime & Drugs a going away party!

www.wvc-ut.gov/nno

Brochure Inside

WARNING

OPERATION ID

Operation Identification is nationally recognized by law enforcement as a citizen's burglary prevention program for use in the home or business. This program has existed for over 30 years. The Operation ID program allows law enforcement to detect, identify and return stolen or lost property to its rightful owner. Use the online form to list all property such as televisions, radios, stereos, toys, bicycles, video games, tools, lawn mowers, edgers, etc. Make sure that "make" and "serial number" are listed. Items that do not have serial numbers from their manufacturer should have unique personal identification text etched into them.

Find a sample form online www.wvc-ut.gov/nw

STOW IT, DON'T SHOW IT! Vehicle burglaries occur daily throughout the community in neighborhoods, shopping centers and even church parking lots. They are often crimes of opportunity involving items left in plain view. If you must leave valuables in your vehicle, secure them in the trunk or put them out of sight. To prevent identity theft, do not keep personal documents in your vehicle, including checks, credit cards, social security cards or driver's licenses.

Nextdoor

Join the discussion on Nextdoor! Join your neighbors on www.westvalleycity.nextdoor.com today. Neighborhoods around the city are using a private online network called Nextdoor, and we think you'll benefit from joining. On the Nextdoor site, neighbors share information including:

- community events
- recommendations
- items for sale/free
- crime/safety concerns
- ideas about how to make our neighborhood better

Please join in the resident discussion to build a better community!

Join today www.westvalleycity.nextdoor.com

WEST VALLEY CITY Neighborhood Watch

Neighborhood Watch is a crime prevention program that enlists the active participation of residents in cooperation with law enforcement to reduce crime, solve problems and improve the quality of life in your area. Through it you will get to know and work with your neighbors, and learn how to:

- Recognize and report crimes and suspicious activities;
- Protect yourself, your family, and your property;
- Protect your neighbor's family and property; and
- Identify crime and disorder problems in your area and work with the West Valley City Police Department to solve them.

Find more information online www.wvc-ut.gov/nw

CERT

The **Community Emergency Response Team** program educates and trains them in basic disaster response skills, such as fire safety, light search and rescue, team organization, and disaster medical operations. Using the training learned in the classroom and during exercises, CERT members can assist others in their neighborhood or workplace following an event when professional responders are not immediately available to help. CERT members also are encouraged to support emergency response agencies by taking a more active role in emergency preparedness projects in their community.

Find more information online www.wvcert.org

if you **SEE** something **SAY** something

Community Services Section
(ongoing community issues)
communityservices@wvc-ut.gov or 801-955-3797
www.wvc-ut.gov/cso

Non-Emergency Online Reporting
www.wvc-ut.gov/reportacrime

Crime Statistics
www.wvc-ut.gov/crimemap

Emergency Dispatch 911

Non-Emergency Dispatch (801) 840-4000

www.wvc-ut.gov/nno





Posters

JOIN US FOR NATIONAL NIGHT OUT

<p>AUGUST 1</p> <p>Kick-off Party and Heroes Celebration</p> <p>This is a party you will want to attend! Dozens of community partners will be sharing information, youth activities, live entertainment, mascots, WVC PD K9 demonstration, emergency vehicles on display and food trucks.</p> <p>This is a FREE event from 5:30 - 8:00 pm held outside at Fairbourne Station 2810 West 3590 South</p>	<p>AUGUST 6 AND 23</p> <p>Neighborhood Block Parties</p> <p>Join dozens of WVC neighborhoods around the City as they come together to help strengthen and build community. Events are organized by residents, and sites are made by various WVC departments.</p> <p>Information and registration materials are available online at www.wvc.ut.gov/nno</p>	<p>AUGUST 12</p> <p>Safety Fairs</p> <p>Dozens of community partners will come together to share information about their services.</p> <p>SENIOR FOCUS 9:00 - 11:00 am</p> <p>FAMILY FOCUS 4:30 - 6:30 pm</p> <p>These are FREE events held inside the WVC Family Fitness Center 5415 West 3100 South</p>
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NEIGHBORHOOD NIGHTS
Visit the West Valley City website to see additional block parties, events, activities and meetings being held during the month of August!

- Movies in the Park
- Summer Concerts
- Wasatch International Food Festival
- Chill with the Chief
- Community Partner Events



www.wvc-ut.gov/nno

Retractable Banners

JOIN US FOR NATIONAL NIGHT OUT

<p>AUGUST 1</p> <p>Kick-off Party and Heroes Celebration</p> <p>This is a party you will want to attend! Dozens of community partners will be sharing information, youth activities, live entertainment, mascots, WVC PD K9 demonstration, emergency vehicles on display and food trucks (regular prices apply).</p> <p>This is a FREE event from 5:30 - 8:00 pm held outside at Fairbourne Station 2810 West 3590 South</p>	<p>AUGUST 12</p> <p>Safety Fairs</p> <p>Dozens of community partners will come together to share information about their services.</p> <p>SENIOR FOCUS 9:00 - 11:00 am</p> <p>FAMILY FOCUS 4:30 - 6:30 pm</p> <p>These are FREE events held inside the WVC Family Fitness Center 5415 West 3100 South</p>
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NEIGHBORHOOD NIGHTS
Visit the West Valley City website to see additional block parties, events, activities and meetings being held during the month of August!

- Movies in the Park
- Summer Concerts
- Wasatch International Food Festival
- Chill with the Chief
- Community Partner Events



www.wvc-ut.gov/nno

ID Badges

DAVID

EVENT ORGANIZER



www.wvc-ut.gov/nno

WEST VALLEY CITY NEIGHBORHOOD NIGHTS NATIONAL NIGHT OUT SPONSORS

<p>City Sponsors</p>     	<p>Local Sponsors</p>    
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www.wvc-ut.gov/nno

Street Banners

COMMUNITY HEROES CELEBRATION

FREE COMMUNITY EVENT

Thursday, August 1

Join us from **5:30 - 8:00 PM** for a family friendly night of entertainment and helpful information.

Fairbourne Station Promenade 2810 West 3590 South

www.wvc-ut.gov/nno




HEALTH & SAFETY FAIRS

Monday, August 12

SENIOR FOCUS 9:00 - 11:00 am

FAMILY FOCUS 4:30 - 6:30 pm

www.wvc-ut.gov/nno






Facebook & Nextdoor Banners



COMMUNITY CELEBRATION
HEROES
FREE COMMUNITY EVENT
Thursday, August 1
 Join us from **5:30 - 8:00 PM** for a family friendly night of entertainment and helpful information.
Fairbourne Station Promenade 2810 West 3590 South
www.wvc-ut.gov/nno



August Neighborhood Nights
NEIGHBORHOOD BLOCK PARTIES
Tuesday, August 6
 Locations and Times Vary.
 Plan your neighborhood event and register it with West Valley City!
www.wvc-ut.gov/nno



HEALTH & SAFETY FAIRS
Monday, August 12
SENIOR FOCUS
 9:00 - 11:00 am
FAMILY FOCUS
 4:30 - 6:30 pm
www.wvc-ut.gov/nno



August Neighborhood Nights
NEIGHBORHOOD BLOCK PARTIES
Friday, August 23
 Locations and Times Vary.
 Plan your neighborhood event and register it with West Valley City!
www.wvc-ut.gov/nno



August Neighborhood Nights
NEIGHBORHOOD BLOCK PARTIES
Tuesday, August 6
 Locations and Times Vary.
 Plan your neighborhood event and register it with West Valley City!
www.wvc-ut.gov/nno





Facebook Postings (sampling)



SAVE THE DATE!

Mark your calendars NOW and plan to join us in August for National Night Out!

It might be snowy outside today, but it is a perfect time to start thinking about having a neighborhood block party this year.

Last year over 57 block parties were held in WVC, join the celebration!

Tuesday, August 6 & Friday, August 23

Learn more about NNO in WVC at www.wvc-ut.gov/nno



REGISTER NOW

National Night Out is coming! It is the perfect time to be thinking about having a neighborhood block party, and August is a great time to have one.

Last year over 57 block parties were held in WVC, join the celebration!

Registration information is online at www.wvc-ut.gov/nno

Tuesday, August 6 & Friday, August 23

Learn more about NNO in WVC at www.wvc-ut.gov/nno



JOIN US August 1

Fairbourne Station Promenade from 5:30-8:00 2810 West 3590 South

Our WVC National Night Out Kick Off is only 7 days away!

The evening will be full of lots of great information booths, emergency vehicle displays, WVCPCD K9 demonstration, family activities and crafts, bounce houses, face painting, balloons, food trucks and live music!

We hope you can join us!

COMING IN 7 DAYS

Learn more about NNO in WVC at www.wvc-ut.gov/nno



JOIN US August 1

Fairbourne Station Promenade from 5:30-8:00 2810 West 3590 South

Our WVC National Night Out Kick Off is only 4 days away!

Come enjoy an evening in the park with your family. We will family friendly crafts and activities, bounce houses, face painting, balloons, and lots of lawn games.

We hope you can join us!

COMING IN 4 DAYS

Learn more about NNO in WVC at www.wvc-ut.gov/nno



JOIN US August 1

Fairbourne Station Promenade from 5:30-8:00 2810 West 3590 South

Our WVC National Night Out Kick Off is only 2 days away!

Come enjoy an evening in the park with your family.

We hope you can join us!

COMING IN 2 DAYS

Learn more about NNO in WVC at www.wvc-ut.gov/nno



JOIN US TONIGHT

Fairbourne Station Promenade from 5:30-8:00 2810 West 3590 South

Our WVC National Night Out Kick Off is TONIGHT!

The evening will be full of lots of great information booths, emergency vehicle displays, WVCPCD K9 demonstration, family activities and crafts, bounce houses, face painting, balloons, food trucks and live music! SO MUCH FAMILY FUN!

We hope you can join us!

COMING TONIGHT

Learn more about NNO in WVC at www.wvc-ut.gov/nno



THANK YOU!

Thank you to our generous community partners for supporting our National Night Out Block Parties!

Smith's *FritoLay* *SaraLee*
FOOD & DRUG STORES

Learn more about NNO in WVC at www.wvc-ut.gov/nno

TV Ads at FFC



HEALTH & SAFETY FAIRS

Monday, August 12

SENIOR FOCUS
9:00 - 11:00 am

FAMILY FOCUS
4:30 - 6:30 pm

www.wvc-ut.gov/nno

UNITY • PRIDE • PROGRESS
WEST VALLEY CITY, UT • WVC

Window Stickers at City Buildings



JOIN US THIS AUGUST!

FREE COMMUNITY EVENT Thursday, August 1 5:30 - 8:00 PM Fairbourne Station Promenade	NEIGHBORHOOD PARTIES August 6 & 23 Get your neighbors together and have a party!
SENIOR SAFETY & HEALTH FAIR Monday, August 12 9:00 - 8:00 AM WVC Family Fitness Center	FAMILY SAFETY & HEALTH FAIR Monday, August 12 4:30 - 6:30 PM WVC Family Fitness Center

More information is online at www.wvc-ut.gov/nno



National Night Out Sponsor Packet

SPONSOR OPPORTUNITY INFORMATION PACKET

West Valley City National Night Out Program
West Valley City Communications Department, Neighborhood Services Office
3000 Commodore Boulevard, Suite 202 • West Valley City, UT 84119
reg@wvc-ut.gov nno@wvc-ut.gov
www.wvc-ut.gov/nno

WEST VALLEY CITY NATIONAL NIGHT OUT

Dear Community Partner:

Throughout the month of August, West Valley City will PROUDLY join thousands of communities nationwide for the 34th annual National Night Out crime and drug prevention program. In 2018 we estimated that over 11,000 residents participated in events hosted by the City or held in neighborhoods. The City sponsors, plans and hosts the main event and our community-wide party. Additionally, the event comes with a lot of fun and exciting neighborhood activities. The event comes with a lot of fun and exciting neighborhood activities. The event comes with a lot of fun and exciting neighborhood activities.

2018 was an amazing year. Community sponsors greatly stepped forward to support these events making this West Valley City tradition even stronger. With continued support from community sponsors, the West Valley City National Night Out program will provide meaningful crime prevention, education opportunities to the residents of West Valley City and help build stronger neighborhoods in our great community. In the following pages of this sponsorship packet you will find detailed information about how you, as a sponsor, can receive maximum benefits and exposure.

Thank you for your time and consideration of this opportunity.

Sincerely,
Craig D. Hanna
Neighborhood Services Director

ABOUT NNO IN WVC

WVC Utah's Second Largest Community

City Budget Allocation:

- All residents of West Valley City
- Police services and drug prevention resources
- Community support for and participation in local and regional events
- Strengthen neighborhood spirit and public-safety partnerships, and
- Make our neighborhoods safer

West Valley City Demographics:

- 133,417 citizens, Utah's second-most populous city (2015 estimate)
- 4.6% Hispanic/Latino (2015 estimate)
- 26.4% male, 73.6% female (2015 Census)
- Median age: 34 years old (2015 estimate)
- 52.7% of the population is married (2013 estimate)
- 53.2% of the population is Catholic, 33.1% of the population is Protestant, 4.9% is Asian (2010 Census)
- Median household income is \$25,900 (2013 estimate)

Estimated Outreach: we have registered many parties.

- 2015: 10,000+
- 2016: 10,000+
- 2017: 10,000+
- 2018: 11,000+

Admission Cost:

- All events are FREE

Wishes of interest:

- www.wvc-ut.gov/neighborhoods
- www.nno.org

YES, WE WANT TO JOIN YOU!

SPONSOR LEVELS

Platinum Level Sponsor

- Reserved first event organizing City Departments
- Large display included on sponsor banners
- Large display included on sponsor poster at ALL events throughout West Valley City
- Large display included on sponsor poster at ALL events and neighborhood block parties
- Space at City sponsored events (if requested)
- Inclusion of any promotional materials (logos in block party event packets (see 07/17/19))
- Large display and link on the sponsor web page

Gold Level Sponsor \$3,000

- Large display included on sponsor poster at ALL events and block parties
- Inclusion of any promotional materials (logos in block party event packets (see 07/17/19))
- Large display and link on the sponsor web page

Silver Level Sponsor \$2,000

- Large display included on sponsor poster at ALL events and block parties
- Inclusion of any promotional materials (logos in block party event packets (see 07/17/19))
- Large display and link on the sponsor web page

Bronze Level Sponsor \$1,000

- Large display and link on the sponsor web page

SPONSOR SIGN UP

All sponsorship requests will be reviewed by the West Valley City Planning Office to guarantee that the event meets with the vision and goals of West Valley City and the National Night Out program.

If you are a first year participating in the WVC NNO program, you must provide a letter of introduction to the program and have your business/organization letter with the West Valley City National Night Out Program.

All sponsorship requests will be reviewed by the West Valley City Planning Office to guarantee that the event meets with the vision and goals of West Valley City and the National Night Out program.

INTEREST LEVEL

Please provide a logo in pdf, jpg & eps vector formats along with any style guide requirements.

National Night Out Block Party Registration Packet

NEIGHBORHOOD BLOCK PARTY REGISTRATION PACKET

West Valley City National Night Out Program
West Valley City Communications Department, Neighborhood Services Office
3000 Commodore Boulevard, Suite 202 • West Valley City, UT 84119
reg@wvc-ut.gov nno@wvc-ut.gov
www.wvc-ut.gov/nno

WEST VALLEY CITY NATIONAL NIGHT OUT

Welcome to National Night Out 2019! It is America's Night Out Against Crime! This is the 34th annual National Night Out, a crime and drug prevention event sponsored by the National Association of Town/Blacks. More than 50 events were held around the City in 2018. Groups that register with the City will potentially have signs from Police, Fire and City Councilmembers. Paid block parties in the City have been very creative, ranging from simple neighborhood meetings to large neighborhood dinners with live entertainment. Some groups choose to close a neighborhood street while others hold events at City parks or in a neighborhood park. It does not require a large amount of money to make an event a success, many groups have pot-luck events where everyone in the neighborhood brings a favorite dish to share.

To better meet the needs of all the neighborhoods that wish to participate, and to help schedule city resources more effectively, we are asking groups to plan their block party on one of the following nights:

- Tuesday, August 6 - OR - Friday, August 23

Ideally, we would like to have one event per neighborhood that is no more than 25 events each. If your group chooses another night during the month, it is likely that staff will not be able to make a visit. If you have questions about a specific date, please contact us.

Start planning early, here is your checklist:

- Organize a neighborhood block party committee.
- Complete and return the ENTIRE registration packet by **Thursday, July 18**.
- Decide if you will be closing a street and submit a street closure request form with the packet. If your event is on a City street, this is **REQUIRED** and is NOT optional.
- Notify your neighbors in advance and door hangers will be available in limited quantities.
- Post a National Night Out banner a few days before your event to remind your neighbors to attend (limited quantities for registered groups).
- PLEASE DO NOT HESITATE TO CONTACT OUR OFFICE IF YOU HAVE ANY QUESTIONS ABOUT NNO OR ABOUT WHAT RESOURCES WE MIGHT BE ABLE TO ASSIST WITH.

NEIGHBORHOOD REGISTRATION

NEIGHBORHOOD INFORMATION

Is this group registered with the City? NO YES

Is this group for your participating NNO? NO YES

NEIGHBORHOOD CHAIRPERSON

Name: _____ Email: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____

Event Information

Event Address: _____

Event Date: _____

Event Time: _____

Event Type: Dinner Potluck Other

Event Description: _____

Event Organizer

Name: _____ Email: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____

Event Information

Event Address: _____

Event Date: _____

Event Time: _____

Event Type: Dinner Potluck Other

Event Description: _____

ASSISTANCE REQUEST

NEIGHBORHOOD INFORMATION

Is this group registered with the City? NO YES

Is this group for your participating NNO? NO YES

PROMOTION MATERIALS & SUPPLIES REQUESTED - BE SPECIFIC

Item	Quantity	Item	Quantity
Signs		Chairs	
Tables		Tables	
Activity		Chairs	
Buttons		Buttons	
Photocopies		Buttons	

FOOD & PAPER PRODUCTS BEING REQUESTED - BE SPECIFIC

Item	Quantity	Item	Quantity
Hot Dogs		Paper Plates	
Hot Dogs		Paper Plates	
Hot Dogs		Paper Plates	
Hot Dogs		Paper Plates	
Hot Dogs		Paper Plates	

STREET CLOSURE REQUEST FOR EVENTS BEING HELD IN AUGUST

*** REQUIRED IF YOUR EVENT IS IN A CITY STREET ***

Step 1:

- All neighbors to sign the "Street Closure Request Form". You are required to receive signatures of 40 percent of the homes on the street that will be closed.
- Ask your neighbors for comments prior to the party and before going door to door for signatures.
- You must make an attempt to contact EVERY homeowner on the street you are proposing to close and ask for their consent.
- After a signed document is ready, submit the proposed block party with your address and phone number on it.
- Attach a copy of the form that was used.

Step 2:

- Attach a map that CLEARLY identifies the section of the street that you are requesting permission to close.

Step 3:

- Return the completed application, petition, list and area map to the Neighborhood Services Office.
- The completed application needs to be received 2 WEEKS before your event to allow processing time.
- Once received, staff will help you obtain the necessary approvals.

Step 4:

- After the approval, make arrangements with the Neighborhood Services Office to get identification for barricades to use.
- Barricades are not stored at City Hall, an appointment will be needed to arrange pick-up from the storage unit.
- There are a limited number of barricades being used by MANY groups, barricades need to be returned the next business day to the storage unit.

STREET CLOSURE APPLICATION

NEIGHBORHOOD INFORMATION

Is this group registered with the City? NO YES

Is this group for your participating NNO? NO YES

NEIGHBORHOOD CHAIRPERSON

Name: _____ Email: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____

Event Information

Event Address: _____

Event Date: _____

Event Time: _____

Event Type: Dinner Potluck Other

Event Description: _____

Event Organizer

Name: _____ Email: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____

Event Information

Event Address: _____

Event Date: _____

Event Time: _____

Event Type: Dinner Potluck Other

Event Description: _____

STREET CLOSURE APPLICATION

NEIGHBORHOOD INFORMATION

Is this group registered with the City? NO YES

Is this group for your participating NNO? NO YES

NEIGHBORHOOD CHAIRPERSON

Name: _____ Email: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____

Event Information

Event Address: _____

Event Date: _____

Event Time: _____

Event Type: Dinner Potluck Other

Event Description: _____

Event Organizer

Name: _____ Email: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____

Event Information

Event Address: _____

Event Date: _____

Event Time: _____

Event Type: Dinner Potluck Other

Event Description: _____



National Night Out information was included as part of the City displays at the Wasatch International Food Festival.



POST PROJECT REPORT **Coordinator Summary**

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Project 365

National Night Out has been an integral part of our Neighborhood Watch organizing efforts since we began supporting NNO in 1984. NNO does not stand alone in WVC, rather it is one piece of a larger effort to build community and get people interacting positively with the neighbors. Each year, NNO helps build and maintain WVC's extensive Neighborhood Watch program. It gives an opportunity to get together with their neighbors, or more importantly, get together again and continue building those caring relationships that help ensure people will look out for one another.

NNO is much more than a "single-night" event for WVC. The impact lasts throughout the year because neighbors who know each other care more about their neighborhoods and do a better job of watching out and reporting crime and suspicious behavior to police.

The WVC Neighborhood Services Office and WVCPD work together to identify areas within the city that have "hot-spots" of criminal activity. Every month, an effort is made to visit these neighborhoods and go door-to-door and walk the streets to raise awareness of crime prevention programs and try to identify neighborhood leaders that we then invite to organize neighborhood NNO events.

2020 Planning

Discussions are already taking place with Neighborhood Watch Chairpersons and 2019 National Night Out neighborhood event organizers about what worked this year and what will help in 2020. We can't wait to make 2020 an even more amazing year!

Our block party assistance program assisted 99% of the events in West Valley City. It is hoped that for 2019, resources and donations will once again enable the assistance program to provide hot dogs, buns, condiments, chips and drinks to all the events in West Valley City that request assistance.





Event Support Trailers

In 2014 we stated, "It is hoped that before National Night Out 2015 a new trailer will be fully operational as a traveling community event trailer complete with tables, chairs, canopies, sound system, coolers, displays, generator, signs and more." With a great deal of work and some creative budget maneuvering, the Neighborhood Services Office maintains a 24' enclosed trailer that is fully equipped as a community event/engagement trailer. Materials and equipment are constantly being updated and purchased to keep the trailer fully operational.

In 2018 a second trailer was added to our inventory and is used to house tools and service project materials to assist neighborhood groups with community clean up projects. This trailer was made possible by the WVC Clean & Beautiful Committee.

Given the Success of these two trailers, our office is working to develop two NEW outreach trailers. It is hoped that in the near future a third trailer will be added that will simply be a smaller version of the large engagement trailer and will hold all the major pieces needed to host a successful neighborhood block party. We have also been discussing the possibility of a fourth trailer that will have all the needed equipment and supplies to host a mobile bicycle rodeo, we currently reserve and use a trailer owned and maintained by the Utah Department of Public Safety.

Police Department Updates

In 2018 the WVC PD hired a NEW police chief. Chief Jacobs is a long time veteran of the WVC PD and brings a great deal of experience, in-site and new leadership skills to our department. In addition to a new chief, the department also had some command staff changes with new Deputy Chiefs, Lieutenants, and Sergeants.

This year, event more so than in 2018, we had a command staff that supported the National Night Out program beyond our expectations. More resources were committed to the neighborhood block parties to assure that EVERY event had at least 2 officers visit and mingle for longer times.

2020 will also be an exciting year as a new Police Station will be open and able to host community meetings and is adjacent to the location used for our annual kick-off celebration.



Suggestions for NATW

Our overall impression of the National Association of Town Watch and the National Night Out program is VERY positive. We have participated in the program since it was started. Residents have made National Night Out a tradition in our community. Neighborhood leaders and residents believe strongly that National Night Out helps to strengthen their neighbor to neighbor and resident to City relationships.

We have no specific complaints or suggestions regarding the program. We believe NATW does a terrific job. For the past couple years we have noticed that the NATW staff has been improving response times and customer service. Once again this year, the NATW staff was extremely fast and responsive with requests to questions and emails.

Every year we buy a large quantity of supplies from the NATW store. Feedback from our neighborhood groups would be a request for continued development of new promotion pieces. Our groups were very disappointed that pencils were not available this year. Please bring them back!

One of our biggest battles in Utah is with the weather. An August day can bring anything from 100 degree temps to brisk thunderstorms and back to 100 degree temps. 2018 was a good year for us with the weather, just hot. EXTREMELY HOT! For Utah, this has been our hottest year on record. This has played a role in residents desires to attend outdoor events.

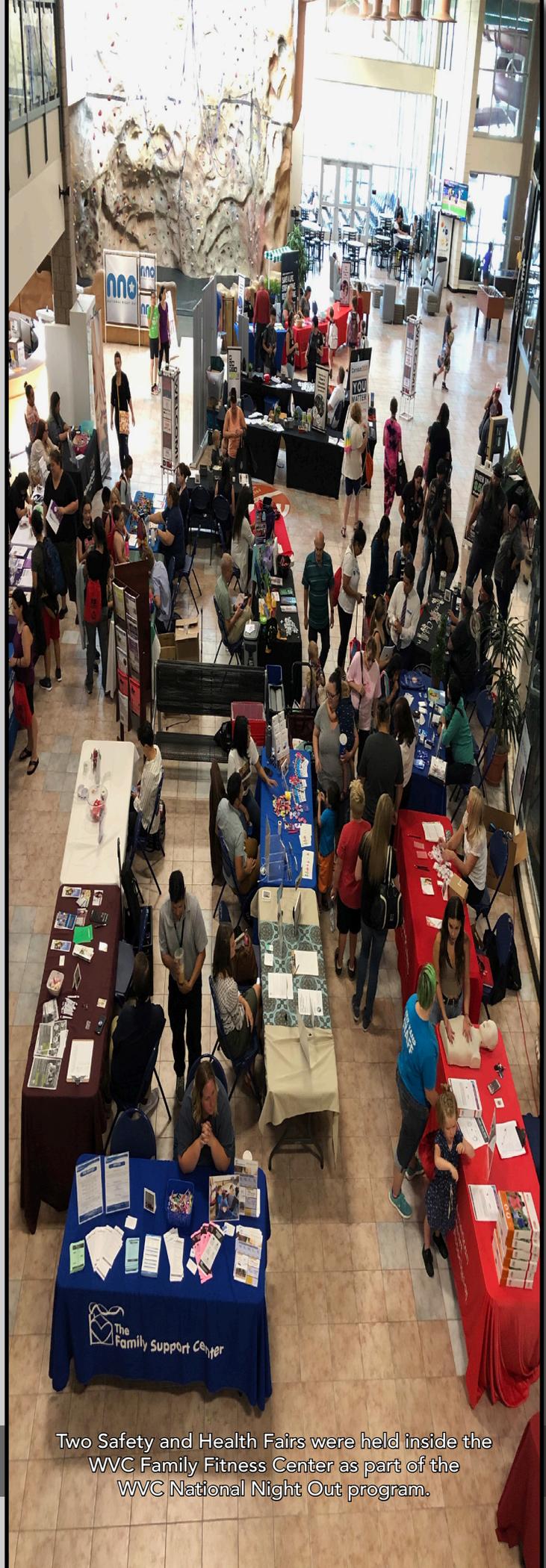
National Sponsors Participation

One of our other battles in the past has been with financial support from the business community. Where we see limited meaningful support is from the National Level Sponsors on a local level. Local offices of the national sponsors were contacted, but only Renewal by Andersen expressed interest in attending our safety fairs. In the past Ring has been proactive in reaching out to us, this year they were missing from our lineup at the City level. Essentially, the only support we saw from national level sponsors was from one group that attended one event.





NATIONAL NIGHT OUT



Two Safety and Health Fairs were held inside the WWC Family Fitness Center as part of the WWC National Night Out program.



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NNO Kick Off Party Community Heroes Celebration

Thursday, August 1
Fairbourne Station Promenade





NNO Neighborhood Block Parties

Tuesday, August 6
22 locations









NNO Safety Fairs Senior & Family Events

Monday, August 12
WVC Family Fitness Center





NNO Neighborhood Block Parties

Friday, August 23
18 locations





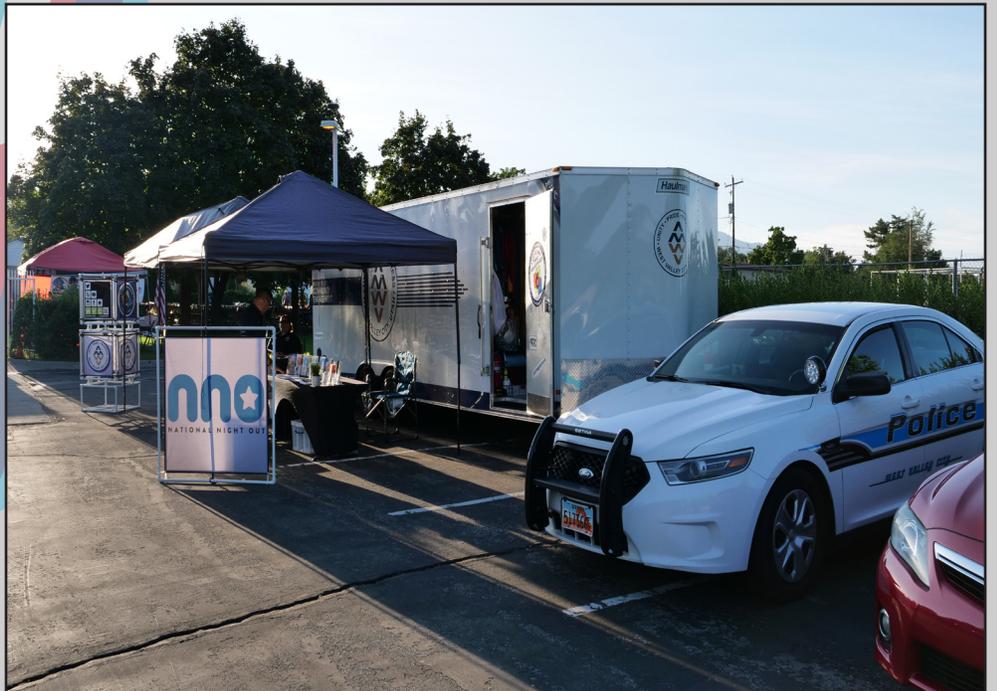
NNO Misc Events

Chill with the Chief,
Hunter Library,
Redwood Elementary School,
Wasatch International Food
Festival, & more block parties!!

Various dates & locations









Communications Department, Neighborhood Services Office
3600 S Constitution Boulevard, Suite 230 | West Valley City, Utah 84119

neighborhoods@wvc-ut.gov
www.wvc-ut.gov/nno

