

**Clean & Beautiful Committee**  
**June 6, 2012**  
**Approved Minutes**

**Committee Members Present:**

Jeff Deelstra  
Pat Deelstra  
Lisa Rene Jones  
Brian Blank

Darrick Porter  
Jody Rushton-Porter  
Matt Lovato  
Avalon Sadler

**Excused Committee Members:**

Brenda Clark  
Misty Smith

**Absent Committee Members:**

Carolyn Workman

**Staff Members Present:**

Cathie Alberico  
Craig Thomas

Chairperson, Jeff Deelstra brought the meeting to order at 6:40 p.m.

Matt Lovato made a motion to approve the minutes of May 2, 2012; Pat Deelstra seconded the motion. The committee voted all in favor. The minutes were approved as written.

**Reminder: Clean & Beautiful awards are due July 23, 2012.**

Members present discussed the amount of time allotted for judging this year. It may be too long. No one mentioned having any major problems with the judging process. Matt suggested taking children with you when you give the awards out, who can turn down a cute little kid?

**Upcoming Events/ Dates**

**WestFest, June 21 through June 23, 2012**, the carnival will run on Sunday, June 24, 2012. Cathie passed around a sign up sheet for volunteers.

**National Night Out, Kickoff Party at the UCCC, on Monday, August 6, 2012, from 4:30 p.m. through cleanup at approximately 9:00 p.m.** Volunteers are also needed that evening. The event includes entertainment, free food, representatives from various City departments; the Fire and Police departments will be there and some local businesses will be represented. The police dogs usually put on a good show. A concert is also held by UCCC.

**The Clean & Beautiful Yard Awards Ceremony on Tuesday, August 28, 2012 at 4:30 p.m.** through cleanup at 6:30 p.m. We would like all members to attend this event. City council will be present to congratulate the yard award winners.

Brian Blank inquired about the **parade at WestFest**. As a committee we had discussed having a vehicle in the parade. There were not enough members interested in participating at the parade. Lisa Jones suggested keeping the Christmas parade as a possibility for the committee. It is usually the weekend after Thanksgiving and welcomes Santa to town. The weather won't be summer hot.

**Budget Discussion**, the committee budget is closed; all funds have been allocated.

### **Subcommittee Reports**

#### Small Beautification Projects

Peachwood Park-follow-up discussion: Lisa thought the committee did an awesome job, but she didn't get to finish. Matt had a similar opinion. The scope of the project was a bit more work than we thought it would be. Misty's husband, Trey, trimmed dead branches from the trees. Perhaps working another hour would be an option to consider, and or more volunteers. Pat and Jeff took the time to pass some flyers out the day before, but more than 24 hours notice is needed for these types of projects. They went door-to-door and taped flyers to front doors, mail boxes, the church gate; any place that was visible if you were to walk by. We did have a few neighbors participate. Some of the people were former yard award winners. One neighbor, who lived directly across from the park, got his brother who lived a few blocks away to participate, while his family attended a graduation ceremony. As soon as they got home he backed his truck into the park and hauled all of the debris to the dump.

The committee suggested some areas of improvement; the canal needs some work, the stagnant water on the west side needs to be addressed; remove the horseshoe pits, they aren't functional and seem more of a hazard. The benches look pretty bad and could use some new paint.

### **Senator Mayne and 5600 West**

Senator Mayne is working with UDOT, and has several ideas for the area. Senator Mayne attended city council the night before this meeting. She discussed several projects. She mentioned to Jody Rushton-Porter that she had a bid for the project that she envisioned for 5600 West at \$200,000. UDOT has not determined the future plans for 5600 West, with regards to rapid transit or widening, etc. Wayne Pyle, City Manager, gave direction to the director of Public Works to contact UDOT and request that they mow the right of way. Jody thinks she will be a good ally for the committee in the future.

### **New projects**

Consider the roundabout at the Cultural Center, need to find out status of new road construction.

### **Adopt a Park**

Jeff suggested to the committee, if you find a park that needs some TLC, contact Matt or staff. He asked Matt to determine a date to work on, a Saturday, start organization plans to get the flyers out earlier to the neighborhood. Cathie will help get the flyers copied.

Jody suggested Parkway Park, at 3405 W Parkway Blvd (2700 S), it also caught Avalon Sadler's eye. It has nice flowerbeds, but is full of weeds. Matt will check it out, to see if we can clean up the frontage or the entryway to make an impact on the appearance.

No new information to report about Urban Gardens or the Education committee.

#### Future Agenda Items

Jeff asked if anyone had any suggestions to discuss, future beautification project for example.

#### **Other Business**

Judging process seems to be going well. Jody asked if any committee members had the area that included 5600 West, between 3500 South and 4100 South. There is a well-kept field, with an attractive metal gate in the design of the American Flag on the west side of the street. Several members present also recognized the property. Jody is hoping they get an award.

We will distribute the **daylily postcard** to the committee. They are a great way to give out an "atta boy" to someone who is beautifying the City.

#### **Banner Subcommittee**

Craig suggested forming a subcommittee to take on the responsibilities of banners for the City. They are an expensive item that is going to require research and development, fundraising to help pay for them. It may be too expensive for the committee to pursue. It was suggested that Banners be discussed at the annual retreat, form a subcommittee at that time to start the research and development.

#### **Committee Vacancies**

We have two openings. Pat has a new recruit in mind from this year's guest judges, her name is Irene Tolman, *(she called Pat, the very next day after our meeting, and asked if it would be appropriate to award the very same piece of property on 5600 West that we had discussed. Like minds think alike.)*

With no other business to discuss, Jeff adjourned the meeting.