

Clean & Beautiful Committee
June 5, 2013
Approved Minutes

All Committee Members and Staff were present.

Jeff Deelstra brought the June, Clean and Beautiful Committee meeting to order at 5:35 p.m. on June 5, 2013.

Misty Smith made a motion to approve the minutes from May 1, 2013. Lisa Rene Jones seconded the motion. The motion passed all in favor.

Upcoming Events and Dates

June Service Project, June 15, 2013 at Family Fitness Center/Centennial Park
Lisa is the lead on this project. She has lots of volunteers coming, the Sea Wolves Swim Team, a church group, members of WestFest committee, and staff members from the Fitness Center. Misty placed a call to a contact with the Boy Scouts to invite them to attend. Lisa questioned spending the time to pass out flyers. On the Animal Shelter project she spent a lot of time passing out flyers and no one showed up. Misty suggested having flyers at the Fitness Center and the adjacent Accord Ice Sheet. Craig inquired as to what supplies would be needed for this project. It was suggested that everyone bring their favorite tools, the committee would supply garbage bags and assorted tools if needed.

Craig prepared volunteer sign up sheets for **WestFest** and **National Night Out**.

WestFest runs from June 20, through June 22, 2013, Thursday, Friday and Saturday with the carnival open on Sunday. Jeff asked everyone to sign up for a shift and to be generous with his or her time. The committee will give away the ever-popular daylily. The committee should wear their blue shirt, badge and a lanyard that Craig has prepared. Be prepared for the sun and heat. We will have a cooler available with ice etc. Craig is also working on getting hats.

The **National Night Out against crime kick off party** is scheduled for **Monday, August 5, 2013, at the UCCC**. We also had a sign up sheet for the evening. The committee is a welcome addition to party. Please wear your shirts and badges. We are in the shade that evening.

Subcommittee Reports

Animal Shelter Parking Lot, the project looks fantastic. Jeff offered our thanks to all of the committee volunteers and Lisa's efforts. Lisa has Thank You notes for Kelly with the Parks department, the gentleman with the rock company and for Councilmember Rushton and his wife Emily. Cathie will make sure they get delivered.

Committee Introduction Letter

Jeff is still in the process of working on this and will present it to the committee when he finishes it.

Banners

Craig exhibited some suggested design ideas for banners. The City Manager will be making available \$5,000.00, in this budget year. This is a one-time budget opening for the committee; it will cover the first 70 banners. The idea behind that as was discussed, to purchase 70 per year for three years. These banners and money would be the kickoff to solicit donations for the next two years. We have to make some quick deadlines; it needs to be done in the next two to three weeks.

Craig explained that the banners are for 3500 South; there are 210 poles between I-215 and Bangerter Highway. Every other pole is set up to hold banners. We appreciate Misty for all of the work she did in gathering information and bids. We will be working with a local supplier, using a vinyl banner. Using a local manufacturer will give us some flexibility to swap out the logos. If we do bring on sponsors we can swap out a logo and it won't impact the price. Craig asked for suggestions on the design, and would then take that to the City Manager for his approval. They will be two feet wide by four feet long; when each banner is hung side by side on the pole the presentation will be four feet by four feet.

Jody Rushton Porter mentioned some information that Councilmember Rushton passed on to her. The Maverik Center is interested hanging banners as well. Mr. Rushton thought it might save us some money if we joined together in our efforts. Mr. Rushton was to pass contact information on to Jody. Craig volunteered to follow up with Mr. Rushton about the Maverik Center and their banner ideas. The committee felt like they needed more information on what type of involvement the Maverik Center had in mind.

Carolyn asked if there was a flagpole in the City Center? If so could we fly banners on it? Craig doesn't think there is a flagpole in the City Center. The City flag does fly on the east side of City Hall under the Utah state flag.

Jeff asked if there were any suggestions for future Agenda items, to please fill out our request form.

Jeff introduced the topic of changing the Committee's monthly meeting date. The reasoning behind this is that Craig is involved with his community council, which also meets on the first Wednesday of the month. If our committee could change the meeting date he will still be able to attend our meetings. The committee

needs to consider this and plan on a discussion at the retreat. The date change will not take effect until January of 2014. We are all in the habit of meeting on Wednesdays, so picking another Wednesday may be easiest. Tuesdays are not an option because that is the night City Council meets. Keep it in mind for discussion at a future date.

As always we have openings on the Committee, please invite your friends and neighbors to attend our meetings to get a feel for the Committee and our goals. A Spanish speaker would be welcome and contribute to the diversity city has.

Adopt-A-Tree Status

Misty, Lisa and Cathie worked on Saturday, April 20th, and visited a majority of the businesses between 2700 West and 3200 West, on both sides of 3500 South. Pat Deelstra asked if we should visit all of the businesses up to Bangerter Highway. She also inquired if there was any interest in this program. Misty shared our experience with most of the visits. Most people were aware of the letter that we mailed out, and had forwarded the information on to corporate offices. Many of the managers that we spoke to had to speak with corporate offices, or building owners. Misty felt it would be better to visit everyone, and try to follow up with contact information after the initial visit. We would also like to solicit Granger High School students and organizations to Adopt-A-Tree, there are probably ten trees that border the high school on 3500 South. Cathie suggested having paperwork ready to give to the people we visit, with a bit of information about the program, and to make the whole process easy. We need to find out if this would be a tax write off. The overall experience of the initial visits was positive. The idea behind this project is to create ownership of the trees with the businesses, to take pride and to take care of their frontage area along 3500 South. Cathie will follow up on the paperwork. Pat suggested that we postpone any further work until after we complete all of our summer projects.

Craig informed the committee that the Budget is closed until July 1, 2013. We will know in the near future what our budget for next year will be.

We have been amiss by not using Volunteer Applications and Acknowledgments. We as a committee need to have these forms completed and kept on file. At every single service project or event we will also need these forms completed for volunteers that join the committee. These forms can be completed and returned at the next meeting.

Jeff adjourned the meeting at 6:25 p.m.