

**Clean & Beautiful Committee
October 2, 2013
Approved Minutes**

Committee Members Present:

Jeff Deelstra
Pat Deelstra
Brian Blank
Brenda Clark
Lisa Rene Jones
Matt Lovato
Misty Smith
Carolyn Workman

Excused Committee Members:

Darrick Porter
Jody Rushton-Porter
Craig Thomas

Staff Members Present:

Cathie Alberico

Chairmen Jeff Deelstra brought the October 2, 2013 meeting to order at 5:35 pm.

Misty Smith made a motion to approve the minutes of August 7, 2013. Lisa Rene Jones seconded the motion. The motion passed all in favor.

Upcoming Events/Date

Trees of Diversity

This year's theme is the Tenth Anniversary of the Cultural Center

Need Ideas: Around the world theme

Children from around the world, It's a Small World

Tenth anniversary is tin, aluminum or diamonds, maybe crystals

Decorations & theme to be discussed at the November 6, meeting

UCCC will be decorating on Saturday, November 16, all day. November 16, is the committee's service project day, plan on working on the wreath that day, at City Hall.

Opening Reception for Trees of Diversity on Thursday, November 21, from 6:00-8:00 pm. Voting on exhibits is held that night, nice family event, go and vote for our wreath

City Hall Holiday Decorations

Committee Decorating day, Saturday, December 7, 8:30 am to 1:00 pm.

We should have assistance from the City Facilities crew

We will be decorating the lobby tree and the outdoor tree

Staff will ask the facilities crew to hang the large outdoor wreaths

Potluck contributions for snacks will be appreciated

Committee help needed to take down lobby decorations on Saturday, January 11, 9:00 am to 2:00 pm. Craig asked for the committee's help, because he had to do it by himself last year.

Any help from friends, or family will be appreciated. Attendance by the committee on both days will make work go fast; hopefully you will be able to attend at least one of the workdays. Details will be confirmed at the November meeting.

Subcommittee Reports

Small Beautification Projects

How many service projects should we have?

Was there enough committee participation at the monthly events this past year? How many projects should be scheduled? Some projects may take more than one workday. Start thinking about different projects the committee could take on. At the retreat Karen Lang suggested planting flowers at all of City parks, recruiting neighbors to take ownership of the park, perhaps a citywide service day. There are 25 parks in West Valley City. Amber Louder also submitted pictures of several areas around Centennial Park, to consider for committee projects.

Lisa suggested the committee work in conjunction with the American Preparatory Academy on the northeast corner of Bangerter Highway and 3100 South. Pat Deelstra reminded the committee that the property might be owned by UDOT. Lisa would like to see improvements on all of the intersections of Bangerter Highway as it crosses through the City, whether or not it is owned by UDOT. Some research needs to be done. Lisa would like to continue to work at the Community Preservation Building/Animal Shelter. She expressed her frustration with the lack of pride or ownership that our own employees have in the building they work in.

Misty reminded the committee about the discussion at the retreat to have projects organized efficiently. Using groups to accomplish tasks and move on to another area, as a follow up team comes in next. As in cleaning flowerbeds, moving on to the next park, as the next group came in to plant the beds, perhaps more areas could be covered.

Karen Lang volunteered to be our sponsor, or liaison with City Council. She has volunteered to donate all the flowers needed for the parks from her greenhouse business, they will be available in early June. She will be a great addition to the committee.

Misty would like to ask Craig for more information about the Meet Up website as a possible way to advertise committee projects, and to recruit volunteers.

Education

Misty is unclear of function of Education Committee. Jeff stated that when subcommittees were created they were not clearly defined, so that the subcommittee could define themselves. Jeff is the chair of the Education subcommittee. Lisa also serves on the subcommittee to write her Yard Clippings articles. They add pertinent information to our website. Carolyn Workman suggested that we seek volunteers on the website.

Banners

Will be hung next year after the weather starts to improve
Committee needs to consider setting aside \$1,000 from our budget to purchase banners, how many banners will \$1,000 purchase, 32 or 16 poles?

Brenda Clark asked if **Adopt a Tree** is dead. Basically yes, the response most of the approached businesses offered was that the trees were the City's responsibility; the City should take care of the trees. Our committee was seen as a representative of the city, we encountered antagonism from some business owners. Adopt a Tree might have a better reception from the public, if an Eagle Scout took it on as a project.

Future Agenda Items (things to consider)

Ideas for Wreath decorations
Suggestions for beautification projects
\$1,000.00 from budget dedicated to buying a few Banners, yearly
How to advertise projects to recruit volunteers, notify past yard winners of project to seek their participation
City Code needs to be written for Banners

Other Business

2014 Meeting Schedule and location change was discussed at retreat

Craig requested a change of our meeting date; he has a conflict with our meeting date

A quorum was present at the retreat; a motion was passed to change our meeting date to the second Wednesday of the month. This date is a conflict with some members. To have Craig present at our meetings we will have to change our meeting day. More discussion is required to select a meeting date. We will have to make a new motion to change the meeting date, and insure the new date is acceptable. Misty volunteered to send out a Poll to our members. Communication with Craig, Cathie and the results from Misty's poll will be shared with the committee. We will be meeting in our office upstairs, room 230 next year.

New Shirts

A new shirt was selected at the retreat. This shirt is to be worn for public appearances such as WestFest and National Night Out. Sign up sheet showing the shirt selected and size requests were circulated. The shirt will be Kelly green, it was suggested we move our logo to the front of the shirt. White will be used in the logo in place of green.

Committee Vacancies (3)

We have tried to recruit a winner from this past summer
Craig has contacted the City Recorder; they are following up on some inquiries
Unfortunately Amber Loader is going to move out of state

Cathie reminded the committee about Volunteer Agreement forms, they have to be completed by anyone working with us on any of our projects. Information obtained may eliminate some individuals. Carolyn suggested volunteers from the juvenile detention center or court appointed community service volunteers; they may not meet City requirements.

Next meeting, November 6, 2013. *We will be finalizing a lot of items for next year. Please attend.*

The meeting was adjourned at 6:30 pm.