

**Clean and Beautiful Committee
June 12, 2014, Meeting
Approved Minutes**

Committee Members Present:

Jeff Deelstra
Pat Deelstra
Brenda Clark
Lisa Rene Jones
Misty Smith

Absent Members:

Brian Blank
Karen Lang

Excused Members:

Mathew Lovato
Jody Rushton-Porter
Darrick Porter

Guests:

Allen Pierce
Teri-Mae Pierce

Staff Members Present:

Cathie Alberico
Craig Thomas

Jeff Deelstra welcomed everyone to the June 2014, Clean and Beautiful meeting and thanked our guests Allen and Teri-Mae Pierce for attending. The meeting was brought to order at 5:38 p.m.

Jeff called for a motion to approve the minutes from our last meeting. Lisa Rene Jones moved to approve the minutes of the May 8, 2014 meeting. Misty Smith seconded the motion. The motion passed all in favor.

Upcoming Events

WestFest- June 19 through 21, 2014, if you haven't already volunteered for one or more shifts please do so before leaving tonight. C&B attends WestFest every year, in the City booth, we encourage residents to get involved with their community, or beautify their yards, we give away 1,000 daylilies, the WVC flower. The flowers are very popular, one year we tried something different and didn't give flowers away, that proved to be a mistake. The City booth is organized, designed and coordinated by Craig Thomas. Ultimately it is Public Relations and Neighborhood Services Department to man the booth and represent the City, they welcome the assistance of the Clean & Beautiful Committee.

Misty suggested that we have a donation jar at WestFest; she has seen them at the Fire Department and some of the other City booths. The idea was well accepted by committee members. The funds could go towards more banners, or a donation to PetFest, whatever the committee determines appropriate after we see what kind of results we have. Craig will set up an actual donation jar.

National Night Out Against Crime (NNO) Monday, August 8, 2014, 5:30 to 8:00 p.m. Again C&B committee act as ambassadors for the City. Please sign up for a shift for that evening also.

Small Beautification Projects

Need to discuss upcoming service projects. Do we want to try a service project on July 19th? Craig suggested that the committee is busy enough with Yard Judging and summer activities, trying to accomplish another service project is not necessary. It was a thought because there is nothing else scheduled that month for the committee. The members present were in agreement with Craig. Also many members are judging more than one area in the City. Misty Smith moved that the committee not take on a service project on July 19, 2014. Brenda Clark seconded the motion. The motion passed all in favor.

There is a service project scheduled for August 16, 2014. Events requiring committee attendance to consider are the Kickoff Event on Monday, August 4th, the 2014 Yard Awards Reception on Wednesday, August 13th, the regularly scheduled committee meeting on Thursday, August 14, as of the 14th that will be the third activity for the committee. We need to consider changing the date of the August 16, 2014, service project. The service project on the 16th would be the fourth activity in two weeks for the committee. The project scheduled is to work on the marquee signs of three parks, sprucing up, weeding and planting perennial in the beds surrounding the signs. Hopefully Karen Lang will have some flowers to donate. As a committee we have also purchased some supplies. ***It was suggested move the service project to August 23, 2014. The committee was in agreement with this change.***

Jeff reminded the committee of the events for the month of August:

Monday, August 4, NNO Kickoff Party, UCCC, 5:30-8:00 p.m.

Wednesday, August 13, Clean & Beautiful 2014 Yard Award Winners

Reception, UCCC, set up at 4:30, 5:00 to 8:30 p.m. Funds to buy refreshments will come out of the new budget year that starts July 1, 2014.

Note: It is a good idea for the judges to call their winners to remind them about the reception and "re-invite" them.

Thursday, August 14, regularly schedule C&B Committee Meeting, City Hall,
5:30 p.m.

Saturday, August 23, Service Project- three parks: Kings Pointe, City Park and West View Park, committee will spilt up, 9:00 a.m. – 1:00 p.m.

Committee Retreat, Saturday, September 13, 2014, UCCC, 9:00 a.m. to Noon,
planning session for the next year, also considered committee meeting for the month of September.

Saturday, September 20, 2014, Service Project at the Animal Shelter,
4522 W 3500 S, 9:00 a.m.-1:00p.m. for general clean up in anticipation for PetFest to be held on Saturday, September 27th.

Awards Judging Status

Has anyone started, any problems, any issues, need help? Several members have started the process. Results are due by Monday, July 28, 2014, with digital pictures, please. Try to avoid taking pictures of children; try to take several different shots of the home. Also, **please track and report the amount of time you spend in the judging process.** We report the number of volunteer hours on a weekly basis to city administration. It proves that we do have volunteers working in the city, and the number of hours becomes a valuable tool used in the grant writing process. If you should find any yards that are really bad and probably violating City Code, let Cathie know and she will pass the information on to the Code Enforcement Office. Four awards must be given out, we are not looking for "Better Homes and Gardens," perhaps you will find a home that might encourage neighbors to step it up and put some extra effort into their yard care. A neat and tidy yard is a definitely a possible winner. Finding a "Waterwise Award," maybe the hardest to accomplish, this year we have added the possibility of skipping that award, some members have reported that they could have given two Waterwise awards in the past, which is definitely a possibility.

Future Agenda Items

If you have any ideas for the next meeting or sometime in the future, send them to Cathie, or a suggestion list to be completed is always available at monthly meetings.

Lisa has contacted UDOT, about adopting a road, preferably 3100 South and Bangerter. The contact person was out of town, and she left a message. Lisa would like the committee to be able to improve the visibility of that intersection and any intersection of Bangerter Highway as it runs through the city. We may have to seek permission to work at those intersections from UDOT. Each intersection serves as a gateway to our City.

Committee Appointments

City Council has approved the appointment of Misty Smith as Chairperson for one year starting July 1, 2014. Lisa Rene Jones was reappointed to a four-year term as a committee member, and will also serve as Co-Chair for one year. Cathie Alberico and Craig Thomas were reappointed to a four-year term, as committee members/city staff assigned to the committee. We will get official paper work, once the mayor has signed all of the documents.

Committee Vacancies

We currently have three vacancies; on July 1, 2014 we will have five vacancies. Misty, Craig and Cathie met to review two potential members who have submitted resume`s via the website to the City Records office. Misty has contacted these gentlemen, emailed them and interviewed them on the phone; they have expressed interest in joining the committee. A letter of invitation to attend our next committee meeting will be sent out as the next step of recruitment. Craig asked the Pierce`s to fill out the forms found on line and submit them. We will also need a basic resume`, as required by all City Boards and Commissions. Simple questions as to what

committee you would like to serve on and why need to be answered. The information that the City Recorder has received in the past has been vague; no background information had been included. Currently it is a common practice among most cities, to match individual expertise and desires to existing Boards and Commissions. After interviews with prospective members, Craig will make recommendations to the City Manager, which goes to City Council, to approve appointments to the committee. Both Allen and Teri-Mae expressed an interest in joining the committee. Committee members encouraged them to do so, and not to be intimidated by the "government paperwork," required to join. Allen enjoys landscaping and gardening, Teri-Mae teaches third grade at Jackling Elementary School.

Other Business

Jeff requested that if anyone had any other business to discuss to do so now. Having no other items to discuss the meeting was adjourned at 6:26p.m.

At this time committee members said their farewells to out going Chairperson and committee members Jeff and Pat Deelstra. The Deelstra's have been loyal and dedicated members of the Clean and Beautiful committee since 2010, many times both Jeff and Pat served as Co-Chairs, Committee Chair and also served on the Education Subcommittee during their tenure. Jeff and Pat do not leave their home without graffiti wipes. They keep their neighborhood clean of unsightly graffiti. Pat also works as a WVC school crossing guard and worked at several different locations before getting a permanent assignment. Pat never left a school crossing with graffiti. West Valley City and the Clean and Beautiful Committee will sorely miss the Deelstra's when they move out of state later this year.