

**Clean and Beautiful Committee
October 9, 2014
Approved Minutes**

Committee Members Present:

Misty Smith
Lisa Rene Jones
Brenda Clark Clark
Mathew Lovato
David McEwen
Darrick Porter
Jody Rushton-Porter

Staff Members Present:

Cathie Alberico
Craig Thomas

Absent Members:

Karen Lang
Allen Pierce
Teri-Mae Pierce

Guests:

Gandarva Darling
Samadhi Ishaya

The October 9, 2014, Clean and Beautiful Committee meeting was brought to order at 5:31pm at City Hall by Chairperson, Misty Smith. Misty welcomed everyone to the meeting and introduced Samadhi Ishaya and Gandarva Darling to the meeting; they are 2014 Yard Award winners and are interested in joining the Committee.

Approval of Minutes

Lisa Rene Jones made a motion to approve the minutes of August 14, 2014; Craig Thomas seconded the motion, the motion passed all in favor.

Lisa also moved to approve the minutes of September 13, 2014; Brenda Clark seconded the motion, the motion passed all in favor.

Committee Vacancies

Currently have three openings on the Committee. Misty encouraged everyone to keep up the effort to recruit new members. The more people we have the more ideas we generate and more good can be accomplished. Samadhi expressed interest in joining; they were unaware of the Committee until they received an award. Please be mindful of the importance of attendance at Committee activities, we need to have a quorum present to vote on official business, a few meetings we have come very close to not having a quorum, let Cathie know when you are unable to be here. Misty reminded the Committee that they are always welcome to invite anyone to our meetings and service projects. Some people would rather be active and donate hands on time to a project, rather than sit in a meeting.

Upcoming Events

Service Projects, typically on the third Saturday of each month from 9 am – 1 pm.

October 18, at UCCC, Clean / Repair / Paint Holiday Decorations for City Hall, a few of the ornaments would benefit to be repainted.

November 22, Decorate City Hall for Holiday Season, City Hall Lobby, please bring Pot Luck items to share.

Project Ideas

Typically someone from the Committee steps forward and says I would like to research this project, and becomes a team leader on the project. Information is presented to the Committee so we can vote as group to take on that particular project. In the past Matt Lovato has been good at taking pictures of different areas that need some care. Lisa has taken on leadership of projects at the Community Preservation Building that houses the Animal Shelter.

It has been suggested that plant maintenance on some of the Parks flower beds that have perennials growing. Allen Pierce suggested that the plants would benefit with some winter preparation, dead heading, and trimming etc. Allen is not here tonight, so we will table that for a future meeting.

The triangle at the Animal Shelter on 3500 South and 4500 West, is a plot of land in that is planted with trees and some kind of ground cover, the ground cover has never taken off and it is unattractive. Karen Lang was working with us at our last service project at the Shelter, she expressed interest in seeing a change made to the triangle and she would work on it. Misty and Lisa measured the triangle. Trey, Misty's husband calculated the yardage for rocks to cover it. We will probably need \$1,400 to \$1,500 to purchase rock. Craig showed the area, and pictures to the Committee. There is edging surrounding the bed, if we keep the depth of the rock between 2 and 3 inches in depth, the rocks will stay in place. We would need to place a weed barrier first; the rock supplier has an industrial barrier. The area is approximately 3,400 square feet. Lisa will get an actual bid for the next meeting. We need to approach the Parks Department for their okay, and involve Karen and her expertise and with the funds needed for the project. It will be an expensive project for the Committee to consider. It doesn't have to be done right away, but it could be considered for a future project.

The third project that has been proposed is the Boy Scout monument and flagpole. It too is located in City Park, not far from the Animal Shelter. Misty took pictures of this and they were shown to the Committee. The flagpole has a hornet nest in it and is very rusted and could not be used. The area needs to be cleaned out because it has become a trash pit. It is an eye sore. The brick and facing is broken, at one time there was a plaque on the wall, it is gone. There is an idea to reach out to the Boy Scouts and suggest this monument as a project. We do not have any contacts with Boy Scouts. There is some information that at one time in the past this was a Scout Park, and ceremonial dedications need to be considered. They may want to be involved with the restoration or the demolition of this eyesore. It is in a visual area to patrons of the park or ball fields, and it looks awful. Matt, Jody and Darrick Porter agreed that it has been ignored, and has become unsightly, and no longer serves a purpose. They would like to see it demolished. The actual cleaning of the area is very doable. There is a question of ownership and who is responsible for it. Staff will do some research into this matter. Baseball starts up again in March or April so it could be an early 2015 project to consider.

Jody Rushton-Porter pointed out a corner on 4100 South and 4100 West, the northwest corner there is a triangle plot of land that is not taken care of, it collects political signs at the moment. It is just west of Western Garden. Jody thinks it would be an easy fix to clean it up. Perhaps some mulch and drought tolerant plants could be installed. Craig reminded the Committee that traffic sight lines need to be considered, and we need to find out who owns the property. Darrick recently purchased mulch from the Jordan Water Conservative District for an inexpensive amount.

Matt inquired about the status of other projects under consideration, the corner of 3100 South and Bangerter, the suggestions for Centennial Park etc. Misty added that the flowers are doing very well at West View Park; Kings Pointe Park does not have a planter box so we have put it on hold. Matt went on to say that our Committee needs projects with low complexity and high value, or visibility. Lisa is not having luck in connecting with UDOT about cleaning up the intersections of Bangerter Highway she will keep trying.

Misty would like to encourage committee members to take pictures of potential projects and email them to Craig or Cathie.

Focus Area Updates

These are items that tend to come up on a regular basis. We would like to call them Focus Area's so that the responsibility does not fall on one person, we can all contribute to each of the activities.

Holiday Decorations- Clean up and repair October 18th,
November 22nd Decorating Day

Awards Program

Need to consider care and storage of 1,000 daylilies; we will miss Jeff and Pat Deelstra who cared for the daylilies in the past. Jody will ask her Dad about using the barn at his farm, watering them may be an issue. This past year about 100 flowers were delivered in May, which need to go home with the Yard Award judges. The bulk of the order could then be delivered closer to WestFest. The quality of the daylilies this past summer was sub par. Cathie will follow up more closely with the grower in hopes of a better quality flower this year. Cathie brought up the tardiness of many judges results, asking if we need to add more time to the judging process? Craig suggested having the awards reception in September, August is an extremely busy month for staff. It is something to keep in mind for perhaps the first week of September.

Community Outreach Tools

How does the Committee increase interaction with the Community and our activities? In the past we have passed out flyers, announcements on the City Neighborhood Services Facebook page, mailings to past Yard Award winners. The website was demonstrated at the retreat last month. Yard Clippings, for the City newsletter published are on the website and on our page too. Yard Clippings are small articles about any subject you may have passion about. We have covered garden tips, growing tomatoes, fall yard care, gifts left by pets etc. Articles need to

be submitted by the 25th of the month to Craig or Cathie. Misty is working on an article about preparing your yard for winter for November. We do have openings for articles in January, February and March 2015. When space is available they may be used in the newsletter, if not they will go on the website. Craig is in the process of writing a brochure or handout about the committee; it is a work in progress.

Other business

The budget for the Committee is a line item on the City budget; it is roughly \$8,100.00 a year. The budget covers the Committee basics. The trick is to stretch it as far as possible. Our major financial commitments are the Yard Awards, the purchase of the Western Garden gift certificates, and the purchase of 1,000 daylilies, the refreshments served at the Awards ceremony. The Committee is represented at WestFest each June; we distribute daylilies from the City booth.

We do have a large chunk of the budget remaining for 2014 through June 30, 2015.

Misty suggested starting the next meeting with a budget discussion in order to make decisions about our projects.

Craig needs approval from the committee to purchase spray paint for the holiday ornaments. Colors suggested red, silver and gold. We will only paint the faded ornaments. Spray paint runs about \$4.08 a piece, we can keep left over cans. Lisa moved to approve a \$100.00 expenditure to purchase spray paint for the holiday decorations, the colors to be at Craig's discretion. Jody seconded the motion. The motion passed all in favor.

Schedule for taking down the Banners on 3500 South: Cathie has reached out to Brian in Public Works and is waiting to hear back from him. We have some older holiday banners for the parking lot here at City Hall.

Any ideas for future Agenda items are always welcome. There is a form provided at each meeting or send Cathie an email.

Jody asked Craig if he had found money promised to her for banners. There is not an earmarked dollar amount for banners. Jody was there when Corey Rushton talked to Paul. Craig has sent Paul a couple of emails, with no response. Jody will follow up again. Craig said Paul is supposed to be speaking with Wayne who is going to speak with the Mayor and City Council.

We spent \$880.00 from our 2013- 2014 budget from last year on banners to complete the banners to Bangerter Highway. The original purchase for the banners was made with a one-time allotment from the City budget of \$4,800.00. In the years past, at the end of the budget year if we have \$800.00 to \$1,000.00 left, Misty suggested that we supplement our banners, replace any damaged banners, especially if the dollar amount is earmarked to be used on banners. Craig added that the banners we purchased are bit more expensive, but we have not lost a single banner, there is not a single banner that has torn, they have survived a summer with big success. Public Relations paid for the banners in the City Hall parking lot.

With no other business to discuss the meeting was adjourned at 6:40 pm.

