

**Clean and Beautiful Committee
Approved Minutes
March 12, 2014**

Committee Members Present:

Gandarva Darling
Samadhi Ishaya
Karen Lang
Mathew Lovato
Teri-Mae Pierce
Allen Pierce
Darrick Porter
Jody Rushton-Porter
Misty Smith
David McEwen

Absent Members:

Brenda Clark

Excused Members:

Lisa Rene Jones

Staff Members Present:

Cathie Alberico
Craig Thomas

The regularly scheduled Clean and Beautiful meeting for March, 2015, was called to order at 5:47 p.m. by chairperson Misty Smith, in Room 230, West Valley City Hall.

Samadhi Ishaya made a motion to approve the minutes from the February meeting. Allen Pierce seconded the motion. The motion passed all in favor.

Terri-Mae Pierce wrote a Yard Clipping about maintaining a green lawn that was published in the city newsletter March edition. It can be found on the City web site at: <http://www.wvc-ut.gov/57/City-Newsletter>

Craig Thomas prepared a schedule for our Awards Program; it was distributed at the meeting. Please refer to it for important dates.

Nominations for Clean and Beautiful Yard Awards can be made through May 5, 2015. This information is on the Clean and Beautiful page of the web site at: <http://www.wvc-ut.gov/953/Clean-Beautiful-Committee>
Please take a few minutes to review the Clean and Beautiful page, and the City web site.

The committee still has one seat open; if you have anyone in mind that would be a good addition to the committee, please feel free to invite him or her. **Committee elections will be held at our May meeting, for Chair and Vice Chair,** Misty encouraged everyone to consider running.

2015 Clean and Beautiful Awards Program discussion:

Time is flying by very quickly.

Distribution of last year's winners contact information will be ready at the April meeting. *Committee members will call each winner* to invite them to judge yards for 2015, and to attend the May 14th, meeting, an invitation letter is also sent out to the

past winners. Encourage the recipients you call, to *pay it forward* for their community and volunteer with us. You will be *calling the award winners from your area and guest judge winners* too. The more judges we recruit, the smaller the number of areas each of us will have to judge. The yard judging process is a great recruiting tool to gain new committee members. As judges they will be invited to the Awards Reception, a brunch to be held at UCCC.

Please mark your calendars for the May 14th meeting, attendance is very important. The meeting will be held in the Multi Purpose room, guest judges will also be attending. The process of the Yard Awards program is thoroughly reviewed, judging areas are picked, maps, yard signs, daylilies and information are distributed that night. This is also another opportunity to invite any of your neighbors that you feel would enjoy the judging process to attend. Once the guest judges are comfortable with the way the Awards process works they will be dismissed. At that time we will commence a business meeting to conduct committee elections. *Plan on staying a bit longer than a normal meeting.*

Judging must be completed by July 30, 2015. Shortly thereafter we will send out a "Save the Date," RSVP for the *Awards Reception* to all the winners, which will be held on *Saturday, August 22, 2015, at the UCCC from 9:30 a.m. to 11:00 a.m.* We will hold a brunch, rather than an evening affair. We plan on having door prizes to encourage attendance. **This is another event that that attendance by committee members is essential.**

Karen Lang asked if there was a reason the reception is held in August, it might conflict with everyone trying to get their last vacation in before school starts. She suggested the reception be held in September after school starts.

Discussion about dates: August very busy for Craig and Cathie with National Night Out activities; dates not set in stone, some members indicated they would like September. The committee retreat is set for the morning of Saturday, September 12, 2015. We also have to avoid Labor Day weekend. Karen suggested moving it to October. Other dates considered were September 19, and September 26th. It was suggested doing the retreat and reception on the same Saturday, it was agreed that this would be too much to achieve in one day. Staff will research the availability of these dates with the Cultural Center. Posting of meetings will have to done over if dates and locations are changed.

Misty reminded members of the Brunch to be held at the Cultural Center, offer door prizes, trying to make ceremony fun, RSVP cards, the committee was in agreement.

Service Projects

At our last meeting we discussed several ideas for projects with Jason Erekson. We are still waiting on updates on purposed projects.

Triangle at CPB - Lisa to follow up on cobble stone pricing, Misty has measurements, she will make some inquires also

Boy Scout Monument- no updates

4100 South 4100 West, private property

Misty asked if the committee is still open to the idea of approaching the property owner. It is a very small area and wouldn't take much time to complete. We will need to obtain a Memo of Understanding; they agree to allow us to go on to their property, will need signatures and have the legal department review to avoid getting sued. The committee was in support of the project. Craig suggested approaching the property owners first. Misty will contact the property owners.

3100 South Bangerter Hwy

Cathie Alberico contacted UDOT; spoke with Marge Rasmussen, Traffic & Safety Engineer, she was to speak to her maintenance man to see if it would be safe for us. Have not heard back from her, but has her cell phone number and will continue to follow up. We would probably be smart to wear bright colored vests.

Karen attended a Tree Committee meeting today. Tree planting will be held on Arbor Day, Friday, April 24, 2015, 9:00 a.m. – 2:00 p.m., by the Parks Department, they need volunteers. Will be planting 75 trees at Stonebridge Golf Course, relatively small trees- 15 gallon, holes will be dug, placing tree in hole and back filling. If anyone were available that Friday, it would be a great way to support the Parks Department. Matt at the golf course indicated he would have fewer golfers on Friday, then on Saturday. What doesn't get done will be completed by staff on another day. Craig added that Darin is looking for a commitment from the committee; he would like to train us to be supervisors before the event. Unfortunately committee members are not available on Friday. Karen considered asking near by schools for support, Armstrong Academy and Dancing Moose Montessori School.

Daylilies/WestFest- no new information

Same price as last year, assured flowers have wintered well and should be better than last year, will contact again, working on delivery dates. Will have daylilies at May meeting, each judge must take four flowers home to use for awards.

Community Outreach Tools

Yard Clippings- Samadhi has submitted a piece about an earth friendly weed killer

Street Banners

Craig was able to get confirmation that pricing has not changed, which means we can purchase 84 banners, that will cover 42 poles on 5600 West, every other pole, Will go with the same design to increase our inventory of that design, should make quite an impact in that area of the City.

Other Business

Future Agenda Items

Karen Lang, offered the City suite at the Maverik Center for Wednesday, March 25, 2015 for a hockey game to the committee, 16 tickets will be available. Several members expressed interest in going. Email Cathie if you would like to go, she will let Karen know, the tickets will be held in Will Call at the Maverik Center

Karen spoke at Council's strategic planning meeting about raising our committee membership to 17; they were in agreement if the committee wants to do this. If a quorum is not present voting on business and budget items, cannot take place. If we want to increase membership numbers we need to let Karen know to get the changes made to the ordinance and get it moving.

By the end of June, Karen usually has left over plants at their nursery; they will gladly donate them to the committee if we would like to plant all the parks that the Parks Department hasn't already planted. This would be a great service project for the month of June. The committee was in agreement, Saturday, June 27, 2015 was the date selected. The committee will divide and conquer planting the parks.

Cathie will check the availability at the Cultural Center for the Awards Reception, committee retreat, etc. and will send an email out to committee with any updates.

Cathie expressed concern about not having dates selected for service projects; information is still needed before we can go forward.

Discover Card has been asking the Parks Department for a service project. Karen suggested the Arbor Day project. Matt works at Discover, and is a member of volunteerism committee; he will suggest the project go on their agenda to discuss. Matt seemed optimistic about Discover Card's participation.

Misty suggested getting all of our research done about possible service projects, Karen will follow up on the Boy Scout monument, Misty will get estimates on cobble and contact the property owner, and Cathie will contact UDOT. At the April meeting we will have to decide on these projects.

Having no other business to discuss, Misty adjourned the meeting at 6:21 p.m.