

**Clean and Beautiful Committee  
Approved Minutes  
November 10, 2016**

**Committee Members Present:**

Lisa Rene Jones  
Mathew Lovato  
David McEwen

**Staff Members Present:**

Cathie Alberico  
Craig Thomas

**Absent:** Karen Lang  
Teri-Mae Pierce

**Excused Members:**

Allen Pierce  
Jody Rushton-Porter  
Misty Smith

*“Fifty percent of the membership must be present to constitute a quorum.”*

After a discussion between Chairperson David McEwen, Matt Lovato and Lisa Rene Jones the decision to conduct the meeting as scheduled was determined.

Chairperson David McEwen brought the November, Clean & Beautiful Committee meeting to order at 5:55p.m.

Lisa Rene Jones made a motion to approve the minutes of the October 13, 2016 meeting. David seconded the motion. The motion passed all in favor with the use of proxy votes.

**City Council Presentation Report**

Presentation to City Council went well. One picture used showed a beautiful xeriscaped yard that caught a few council members eye, caused questions about Code for landscaping. David said the Code is actually 50% coverage on the front yard. They do recognize that ground cover and trees will grow. That fact that less water is used in a xeriscaped yard was not addressed. There are many yards in the City that are not up to code, the use of volunteer judges was not considered either.

After the presentation Wayne thanked the Committee for all the work we do and mentioned that we are the most visible and active committee in West Valley City. All in all it was very positive.

**Membership and Vacancies**

We are all aware of vacancies on the Committee. Many members have contacted their associates to join. One of the goals mentioned in David’s presentation to the Council was the fact that we will be recruiting new members this next year. With a larger committee it is more advantageous to accomplish goals, a full committee of volunteers, if work or family activities are taking you away, there are enough people remaining to be involved, not everyone can do everything. Tools to use: poster and a postcard

**Upcoming Projects**

David thanked everyone who turned out to paint ornaments on November 5, 2016. Saturday, November 19, 2016 at 8:30am to decorate City Hall. Karen, Lisa Rene, Cathie and Jody are unable to attend. We may have a few volunteers from the Youth City Council. David volunteered to contact our members to get commitments to attend.

### **Flagpoles at Fairbourne Station**

We need to work with Parks and Recreation and Colonial Flag to schedule the work that needs to be done. Accurate measurements are needed from Colonial Flag. Special attention needs to be paid to the height of the pole, Parks and Rec needs to get approval. Coordination between each other needs to take place.

### **Year to Date Volunteer Hours**

Currently 625 hours have been recorded. An update and completed calculation will be available at the January meeting.

### **Committee Attendance at Council Meetings**

The matter of making the City Council more aware of our Committee, our activities and projects has been discussed at past meetings. Attendance at these meetings may also serve as a recruitment tool. As a Committee if we are committed to this idea, attendance should be done on a regular basis. Keep in mind- when five weeks occur in a month, the Council does not meet on the fifth Tuesday. Council meetings need to be attended during the first four Tuesdays of the month, working it in to your personal schedule that will work out best for yourself. A sign up sheet is available. David, Matt and Lisa will cover January, February and March Council meetings.

### **Spring Festival**

Hoping to build on last year's success. Hold it on a Thursday to tie in with Food Trucks. Had great weather, everyone lingered, band played, had good time. Started losing some vendors early evening, set times for vendors around 5:00pm to 8:00pm, and then go into concert mode with a band from 8:00 to 9:00pm.

#### ***Festival date: Thursday, April 20, 2016***

*Hours: Area set up and ready to go by 5:00pm, run from 5:00pm to 9:00pm or dusk, Spreadsheets have been shared*

Save the Date Card: Asked Craig if he could design a postcard for the January meeting to be mailed out ASAP

Start thinking of vendors and new contacts to invite.

Matt-would Discover participate? Get to Home Depot earlier, they will do more.

Costco, Winder Farms, Insurance agent etc. are of a few other vendors we would like to return.

### **Community Outreach Tools**

Yard clippings- if an is event coming up, or a member has an "ah ha" moment- that could be used. Get information to Aaron Crim the Monday before the first day of the coming month. Possible ideas: special events, upcoming projects, seek requests for projects, gardening tips

### **No Regular Meeting in December**

### **Other Business**

Matt has a good idea for recognizing Holiday Decoration and Lighting awards. Inspired by a neighbor who does a great job, could we acknowledge special efforts during the holidays. Make up a generic sign and also recognize Halloween decorations too. Keep it on a casual basis, on a smaller scale than C&B Yard awards. Holiday Hope, Holiday Habitat and Holiday Spirit Award were suggested for the sign. Are there any problems with random awards? Craig will consult the Legal Department. They might have some concerns; if we were to allow nominations online, nominations could be made, which

might take care of concerns. Could be used as a post for nominations, social media, yard clipping. Not hard to make up a sign, just need the time. Driving around to look at lights is a family activity. It is a great idea, timing late for this year. We need more time to do this well.

A scout leader contacted Cathie looking for a donation from the City for a beautification project her scouts were doing. I told her the City wasn't likely to give her anything, so I told her about the C&B Committee, and our beatification projects, I didn't make any promises. I told her I would present her idea to the Committee, to see what we might be able to do. They are going to cleanup the entrance to their subdivision, Sugar Plum off of 7200 West and 3100 South (corner of Antelope Drive & 7200 W.) She mentioned planting bulbs in containers. The Committee has worked in that area planting trees with the City Forester on Arbor Day. Lisa, Matt and David discussed this inquiry. Matt judged that area this summer. Bulbs are selling now at Lowe's for \$20.00 a bag. They want to plant bulbs now for spring flowers next year. Craig suggested using our Western Garden certificates. Lisa made a motion to donate three Western Garden certificates equal to \$60.00 to Boy Scout Leader Lisa Harmon, for her scout troop's project. Matt seconded the motion. Cathie abstained from voting. Craig asked for confirmation of location of the project. The motion passed all in favor with member proxies. (Cathie will ask for photo documentation.)

Having no other business to discuss, David adjourned the meeting at 6:37p.m.