

**Clean and Beautiful Committee  
Approved Minutes  
May 11, 2017**

**Committee Members Present:**

David McEwen  
Mathew Lovato  
Lisa Rene Jones  
Allen Pierce  
Teri-Mae Pierce  
Jody Rushton-Porter

**Guests:**

Kathie Woodruff  
Kent & Medite Thurgood  
Debra McKowen  
Ted & Becky Dangerfield  
Jeff & Jen Teper  
Margo Meacham  
Susan Merrill

**Future Committee Members:**

Darrell Kirby  
Scott Stephens  
Sharon Peterson

Kevin Stott  
Jackie Jansen

**Excused Committee Members:**

Misty Smith

**Staff Members Present:**

Craig Thomas  
Cathie Alberico

**Absent Committee Members:**

Karen Lang

On Thursday, May 11, 2017 at 5:45 P.M. Chairperson David McEwen got the attention of all Guest Judges and Committee Members in attendance at the regularly scheduled May, Clean & Beautiful Committee meeting held in the Multipurpose Room, West Valley City Hall. With help of Committee members David reviewed the Yard Award procedures outlined on a Power Point presentation. After Guest Judges and Committee Members selected areas to judge, the guests were excused. Chairperson David McEwen *brought the regular Committee meeting to order at 6:25 p.m.*

Lisa Rene Jones moved for *approval of the minutes* from March 9, 2017. Teri-Mae Pierce seconded the motion. The motion passed all in favor.

The April 2017 meeting was cancelled due to lack of a quorum.

*A new Chairperson and Vice-Chairperson will be elected at this meeting.* David offered his support to a new Chairperson. The Committee discussed possible nominations as David asked for anyone interested in serving in these positions to speak up. Lisa Rene Jones was nominated and elected as Chairperson. Matt Lovato was nominated and elected Vice-Chairperson.

David introduced our *newest members* to be appointed to the Clean & Beautiful Committee: Sharon Peterson, Darrell Kirby and Scott Stephens. Craig added the paperwork would be submitted this month; appointments will be for July 1, 2017 through June 30, 2021.

### **Projects**

*Flagpole at Fairbourne Station:* flagpole ordered, was out of stock will be installed when Colonial Flag notifies us of arrival of pole

*Quarterly Attendance at City Council Meetings:* Matt, signed up for October 2017, wrapping up this year. Four volunteers will be needed for 2018.

*Seasonal Awards:* Subcommittee needed. Committee recognition for resident decorations: for any holidays, i.e. Christmas, Valentines, patriotic etc.

Subcommittee would determine award criteria: when to judge, prize or not, how many awards, who judges, online nominations etc.

*WestFest-* Sign up sheet to volunteer was circulated. Craig explained: City space different this year, going back to 20' x 80' tent, many City departments represented, including the Youth City Council and our Committee. We will have a table, info about Committee with handouts available. Different role for Committee; will focus on your Committee, your mission as City committee, activities, service projects; presents recruitment opportunity. May also offer information about other City committees and boards. Police, Fire, Public Relations, Community Preservation, Public Works, Neighborhood Watch, National Night Out and the Mayor's office will also be represented in tent. Fun opportunity to talk about Committee

Cathie Alberico asked to move to *Other Business: Move meeting date.* Many members are struggling to attend C&B meetings on Thursday because of conflict with school meetings held on the same evening. Craig passed out a Meeting Day and Time Survey. Members were asked to select their top 3 days and time choices. The results will be reviewed at the June meeting.

### **Street Banners**

Original Banners: 16 replacement banners on order for 3500 S, 6200 S and 7200 W

New Banners: 44 ordered to install on 5600 W, new design, different size- 4" longer, single banner- one side of pole, hanging style different than triangular pairs as seen on 3500 S. Will be brighter in color. Craig asked the Committee to allocate funds from the budget tonight in anticipation of City budget closure this week. Teri-Mae made a motion to allocated \$3,600.00 for the purchase of new street banners. Matt Lovato seconded the motion. The motion passed all in favor.

### **Service Project Trailer – Approximately 24' Trailer**

Craig: trailer an idea in consideration for about four year, would house tools, equipment and supplies needed on project site, vs. using our personal vehicles to haul equipment. Trailer would also be made available for projects with other

volunteer groups. Trailer could be taken to a job site, with tools etc. available-clean up projects at City parks for example will be easier to achieve. If a school has organized a project we could offer the trailer to them. Eliminates storing items at UCCC, loading and unloading equipment, travel time to and from UCCC, more convenient. This concept has been successful across the country; many communities use these types of trailers. Some communities check out a trailer for a neighborhood, then pick it up two days later. We will offer a more secure system of use; we will only take it to events that the City is involved with, not for individual use, will be offered to responsible groups. Trailer will be branded with WVC info, Clean & Beautiful logo will be emphasized. Will look similar to other City trailer, with inclusion of C&B Logo. Working on storage sites.

Total estimated budget \$10,000.00. Have applied for a grant from Home Depot for \$5,000, would be used for equipment. Will also approach Parks & Rec and Public Works for contribution to trailer. City budget is closing today. Committee has \$4,000 left in 2016-2017 budget. If funds approved we can hold that money without losing it, roll it into the 2017-2018 budget. Allen Pierce moved to allocate \$4,000.00 to be rolled into the 2017-2018 budget for the possible use in purchasing Service Project Trailer. Matt seconded the motion. The motion passed all in favor.

### **Summer Service Projects**

Working on projects and other activities provides an opportunity for the Committee to bond, get to know one and other, get your hands dirty with the task at hand and gain a sense of accomplishment. Working together is fun. A list of ideas from Parks & Rec was provided and discussed. Another beautification project of the corner of 4100 S and about 6600 West was suggested by a resident, a picture was also provided. More discussion and input is required.

David proposed continuing the discussion at the June meeting. *Matt suggested taking some time to look at the project sites suggested by Parks & Rec.* David also recommended making note of project ideas as you travel through the City to present to the Committee. The condition of the Committee project on 4100 S. 4100 W. completed last year is concerning to many members. Although the property owner signed an agreement stating maintenance of the project would be his responsibility, nothing has been done. Weeds and grass have almost overgrown the project site.

Funding for any new projects would come from the 2017-2018 budget.

### **Community Outreach Tools**

Short articles can be submitted for the City newsletter. Topics could include maintenance of tools and equipment, best time to plant, how a nuisance in your garden was solved. Write about your passion. Articles need to be submitted at least 10 days before the end of the month, for publication on the first day of the next month. Cathie suggested becoming familiar with the City website. Sign up for email notification of newsletter publication and other topics. The calendar of coming City events is on the City page, along with information about current issues the City is facing.

With no other business to discuss, David stated that he has set a personal goal to make a point to attend the Committee meetings; perhaps other members would also set a similar goal.

A quorum is crucial when deciding how to use our budget. Opportunities to make Committee decisions especially on the budget have been missed due to lack of attendance. Discussion of projects and expenditures need to be studied and determined in a well thought out manner and early in the year. Budget and projects should fill our agenda in January and February and be determined in March.

David adjourned the meeting at 7:00 p.m.