

**Clean and Beautiful Committee
Approved Minutes
June 8, 2017**

Committee Members Present:

Mathew Lovato
Allen Pierce
Teri-Mae Pierce

Absent:

Lisa Rene Jones
Karen Lang

Staff Members Present:

Cathie Alberico
Craig Thomas

Guest:

Scott Stephens
Darrell Kirby
Sharon Peterson

Excused Members:

David McEwen
Jody Rushton Porter
Misty Smith, Resigned

With the absence of Chairperson David McEwen and Vice Chairperson Lisa Rene Jones, past Chairperson Matt Lovato brought the regularly scheduled Clean & Beautiful Committee meeting to order on June 8, 2017. The meeting started at 5:42pm in Suite 230, West Valley City Hall.

Teri-Mae Pierce made a motion for approval of minutes from the May 11, 2017 meeting. Allen Pierce seconded the motion. The motion passed all in favor.

Committee bylaws state we may have up to 15 members, 13 resident members and two staff members. We currently have nine appointed members. Three new members will be appointed in the month of July, Darrell Kirby, Scott Stephens and Sharon Peterson. Unfortunately Misty Smith has resigned. Committee membership will be at twelve, leaving us with **three vacancies**.

Projects / Upcoming Dates

Flagpole at Fairbourne Station: no new updates, pole on order

Quarterly Attendance at City Council Meetings: *Darrell is scheduled for July and Matt will attend in October.* A sign up sheet is available for 2018. Our goal is to inform the City Council of Committee activities and projects. They may have a few questions. This is a way for the Council to get to know our faces and what we do. We don't want to be out of sight, out of mind.

Seasonal Awards: Subcommittee Needed

No committee meetings scheduled for July, next meeting August 10th. The first year will be experimental, test how community reacts, positive reactions- judge more often. Roll out for Halloween and Christmas? Judge homes for holiday lights and displays. Subcommittee needs to decide parameters and criteria for judging; who does judging; when is judging done; how many awards, do we offer

a reward; a generic sign, take nominations on line etc., set a budget. Matt suggested using same borders as Yard Awards, 19 areas, with up to 3 awards per area. Sharon Peterson suggested setting up a web site or link on City page called Holiday Decorators to collect addresses or nominees, suggest driving by for holiday experience, and make the public aware. Recognize previous winners, holiday decorations either grow or are static from year to year, yet pretty. Gift cards were suggested (memo needed from Craig for gift cards, Lowe's or Walmart.) Awards could lead to neighborhood competition. Halloween is four months away.

Subcommittee volunteers: Allen Pierce, Teri-Mae Pierce, and Darrell Kirby, Matt thought David McEwen had also shown some interest in Seasonal Awards. Cathie Alberico suggested the volunteers get together, at any location that is convenient, welcome to meet here at City Hall. Report back to the committee at the August meeting with their thoughts. Waiting until the September Retreat may be too late for Halloween, perhaps concentrate on Christmas.

WestFest: June 15-17, Sign up Sheet available.

The City tent will be setup in the northwest corner of booths at Centennial Park, wear your green shirts, and bring water. Committee will have their own four foot round table, talk about our committee, our goals, what we do, yard judging and projects from the past. May have info about other City boards and committees. The Fire Department, Police Department and other City divisions will man tent, we will have fans and misters to keep things cool. Matt suggested Committee give away something.

Street Banners

Craig showed a new design to be used on 5600 West. The grommets are set farther apart on the 5600 West poles. Purposed design is four inches longer. The design was well accepted by the committee. It is cleaner, brighter and easier to see. They will only be hung on one side of the pole. The new design will be presented to the City Manager for approval. If approved the printer is ready to start the manufacturing process, they have already been paid.

Service Project Trailer

Have applied for \$5,000 grant from Home Depot to supplement funding

Budget

Craig will submit memo to Finance to carry over remaining budget from 2016-2017 to new budget year on July 1, 2017, approximately \$4,130 will be carried over to the 2017-2018 budget year. Committee total budget is approximately \$12,000.

Summer Service Projects

Take and submit pictures of possible projects you may find in your travels
Project leads needed for each project

Officer Brotherson memorial on north side 4100 S just west of 2200 W, GHID installed a fire hydrant painted blue & black, with his badge number. Can we spruce it up?

4100 S 4100 W Matt suggested a one-time cleanup; owner needs to take responsibility to care for corner, show before and after photos to owner and appeal to maintain. Scott- pre-emergent needs to be reapplied yearly (?) kill weeds with Round Up.

Matt volunteered to take lead on these projects, he will visit, take pictures, analyze needs, make suggestions.

Good news the decrepit flagpole, brick wall/planter in City Park is gone! The Parks Department removed it.

Kings Pointe Park- Cathie partners with Kent M. Jensen on Park projects, Kent reports- there is a long trail that needs thorough maintenance; cut back overgrown grass, lay new mulch, mulch will have to be hauled to trail, will take lots of man hours, might consider partnering with Parks. Parks needs help with sweeping projects at some City venues, have other priorities. Some suggestions would be easy for the committee to complete. Scott is more inclined to take on a project that would show or add a long-term affect. Committee has participated in Arbor Day tree planting in the past.

Yard Awards Reception-Saturday, August 26, 2017 @ Utah Cultural Celebration Center, 1355 W 3100 S

Reception scheduled for 9:30-11:00 AM Awards @ 10:00 AM

Committee members should plan on being available from 8:00 AM to Noon.

Menu: Don't advertise as a Brunch, we aren't serving eggs and bacon.

Suggestions: bagels, spiral sandwiches, doughnuts or pastries, cookies, small yogurts, fresh fruit, juice, coffee (had too much last year)

Door prizes: a few members have donated "garden items," Costco has donated a large basket, bagged topsoil was donated last year, need 10-15 prizes. We spent \$136 on prizes last year.

Craig and Cathie would appreciate help with **shopping** for reception. Could members shop at Costco and other possible locations on Thursday, August 24th or Friday, August 25th? Or make a purchase of one of your favorite morning snacks and be reimbursed with a receipt. Staff will need to make arrangements to store food. *Matt and Darrell volunteered to shop.*

Committee members needed to wash serving dishes before if needed. Also need members willing to take the time to make a nice presentation of food etc. Will need members to stay after to wash dishes and clean up the kitchen. Bring any supplies from home that you think we might use- dishtowels, knives, serving utensils, something that you wished you had when working last year.

Budget for reception can be set at August meeting.

Community Outreach tools

Yard clippings may be submitted anytime if you have a passion you would like to share. Due 10 days before the end of the month, published on the first day of the coming month.

Retreat ~ Saturday, September 16, 2017 @ UCCC from 9:00- Noon. *The retreat is held instead of the regular Thursday night meeting. Pot Luck.* Chance to plan activities for the next year, discuss direction the Committee is going etc. Items for discussion: Proxy votes – only needed when making budget allotments. Committee member attendance is very important during January, February, March and April budget decisions could be made. Committee could determine Projects and set budgets, instead of waiting until the last minute, with fear of losing \$\$ from the budget. April is a prime example of what shouldn't happen, Matt and Darrell were the only members to attend the meeting. That night the meeting was cancelled.

Changing meeting to a different weekday – vote taken at May meeting, Wednesday was the winning day, start time remaining at 5:30p.m. Craig is only available the third and fourth Wednesday. Planning Commission members need to consider a change to Wednesday. We will need a motion to change the bylaws to make any changes. We will have to finish 2017 on Thursday because of noticing. Any changes made we occur in January 2018.

With nothing else to discuss, Matt adjourned the meeting, at 6:41 p.m.