

**Clean and Beautiful Committee  
Approved Minutes  
Annual Retreat  
September 16, 2017**

**Committee Members Present:**

Lisa Rene Jones  
Darrell Kirby  
Mathew Lovato  
David McEwen  
Allen Pierce  
Teri-Mae Pierce  
Scott Stephens

**Absent:**

Sharon Peterson  
Jody Rushton-Porter

**Excused Members:**

Karen Lang

**Staff Members Present:**

Cathie Alberico  
Craig Thomas

A regularly scheduled West Valley City Valley, City Clean and Beautiful Committee meeting was held on September 16, 2017 at 9:00 a.m. at the Utah Cultural Celebration Center Room, 1355 West 3100 South, West Valley City, UT., for the committee's annual retreat.

Members of the committee were welcomed; the meeting was called to order at 9:26 a.m. by Chairperson Lisa Rene Jones. Lisa called for the approval of minutes from August 10, 2017. David McEwen made a motion to approve the minutes from August 10, 2017. Teri-Mae Pearce seconded the motion. The motion passed all in favor.

**Bylaw Review**

There has been a discussion to move the meeting day, to be more convenient for members to attend. The third Wednesday of the month was selected, because there was less conflict with most members. The bylaws may need to be changed. This change would take effect in January 2018. We do advertise a public notice for the following year with all of the meeting dates, it is required by state code. Lisa made a motion to change the meeting day to the third Wednesday of every month at 5:30 p.m., beginning in January of 2018. Darrell Kirby seconded the motion. The motion passed all in favor.

**Membership**

Currently three vacancies, up to four people have expressed interest in the committee. Craig and Lisa have discussed meeting with these people and inviting them to the next service project. Six members terms expire in 2018: Teri-Mae and Allen Pearce, Lisa Rene Jones, David McEwen, Cathie Alberico and Craig Thomas.

**Member Expectations**

Are we meeting everyone's expectations? Do you enjoy the meetings? Lisa would like to focus on being hands on, doing service projects more so than the meetings.

We have accomplished a lot, it has been behind the scenes. Lisa agrees with Scott, that the committee make a lasting impression in the community. Darrell would like to participate in quarterly service projects, Yard Awards, holiday decorations, plus at least two more. The scale and sustainability of projects must be considered.

## **2016 in Review**

Accomplishments: corner of 4100 S & 4100 W, City Hall decorations, Yard Awards, Flag Pole installation, Earth Day (attempt). NNO, Banners, WestFest, #of Service hours?

## **Projects / Upcoming Dates**

2017- Remaining Projects

Flag Pole at Fairbourne Station - **Flag Raising Ceremony with PR and PD et al. – Officer Brotherson Memorial and flag raising ceremony, November 6, 2017**

Install a plaque at Flag Pole

## **Holiday Decorations & Trees of Diversity Wreath**

Committee will focus on City Hall, replace and redecorate two new outdoor wreaths, add more Snow Flakes to outdoor tree, spray paint any ornaments needed for outdoor tree.

Wreaths for City Hall can cost as much as \$200 each, Craig found a 5-foot commercial grade wreath for \$127 online. Replace one this year, and one next year? Teri-Mae made a motion to spend \$1,000 on new wreaths and decorations for City Hall. Allen seconded the motion. The motion passed all in favor.

## **2018**

**Regular Meetings** – 3<sup>rd</sup> Wednesday of the month, at 5:30 pm.

### **Events/Activities/Programs**

*Yard Clippings*- continue in 2018

*WestFest*-committee has been attending

Feedback- Slow on Thursday and Friday. Most people were only interested in the free stuff. Tent was not bright enough at night. Water misters were good.

What is our purpose for being there? Awareness? Is there something more interactive? Something hands on; a planting station or “gardening” craft was suggested. Photo Booth? Any further discussion about WestFest was postponed to a future meeting.

### *Earth Day Festival*

Location? Food trucks? Band? Vendors? Partners?

The Food Truck league no longer comes to Fairbourne Plaza. Planning must start in January. Move to Friday, April 20, before Earth Day? The Library is on board. Partner with Parks & Rec, ask them to pay for a Band? Another possible partner Salt Lake County Parks and Rec. Discuss more at October meeting

### *Yard Awards and Awards Reception*

Went well, need a bigger draw. Judges should actually hand the invitation to the winners. Should the invitation come from the City? How can we get guest judges to attend reception? Is our date in August too close to back to school? Try a save the date magnet? "I won a Clean & Beautiful Award, I need to go to the reception on..." Can we get media coverage? Need more nominations.

### *Seasonal Awards*

Committee still needs to meet

### *National Night Out*

Went well, would like to see more committee participation

### *Service projects (monthly schedule needed)*

Craig introduce a work sheet for projects

Make some attempt to improve Officer Brotherson Memorial at 4100 S and 2200 W, GHID fire hydrant. Any possibility of naming bus stop after Office Brotherson?

### *Service Project Trailer*

The committee wants to move forward with the trailer. Craig reports: 16-foot trailer costs \$4,300, a 20-foot trailer, \$6,650. What goes inside the trailer? Garden tools and equipment, the committee already has some tools. Will continue to apply for Home Depot grant to purchase more equipment. Allen made a motion to allocate \$4,300 for the purchase of a Service Project Trailer. David seconded the motion. The motion passed all in favor.

Craig would also like to get the trailer wrapped- with City and Committee logos, a place to store the trailer will need to be found.

### *Ideas, Topics or suggestions for committee focus:*

A "Keep WVC Beautiful" yard sign was suggested for committee members and offer to others

Need to use committee postcards, Winter theme, and Daylily, use all year long

Make nominations online

Be a more proactive committee.

Scott asked about the committee budget. Craig made a quick presentation on the **committee budget**. He reports the committee budget is about \$10,581 annually. We were able to carry over surplus monies from our 2016-2017 budget to the 2017-2018 budget. We were lucky to be able to do this, funds can be taken away and used elsewhere in City Budget. Craig suggests allocating 2017-2018 funds as soon as possible.

The following items were not discussed due to lack of time and should be scheduled for a future meeting. Other Business topics, perhaps a thorough discussion of our budget and how we use it.

Lisa Rene Jones adjourned the meeting at 12:07 pm,

Lisa had hope to continue on as a committee at a service project at Maple Meadows Park, although this project had been discussed and included on the Agenda, Lisa, Matt and Craig are the only members that participated.