

**Clean and Beautiful Committee
Approved Minutes
October 12, 2017**

Committee Members Present:

Darrell Kirby
Mathew Lovato
Allen Pierce
Teri-Mae Pierce
Scott Stephens

Staff Members Present:

Cathie Alberico
Craig Thomas

Absent:

Karen Lang
David McEwen
Sharon Peterson
Jody Rushton-Porter

Excused Members:

Lisa Rene Jones

The regularly scheduled Clean & Beautiful Committee meeting of October 12, 2017 was held in the Public Relations & Neighborhood Services Office, West Valley City, City Hall. Vice Chairperson Matt Lovato brought the meeting to order at 5:39 pm.

The approval of minutes from the September 16, 2017 was postponed until our next meeting.

Vacancies- three vacancies

The Committee shall consist of up to thirteen (13) resident members and two (2) staff members.

Matt asked, how can we get and keep people more involved? Scott would like to accomplish service projects, to reach out to the community to make them aware of committee activities. Do we assign tasks to members to report to the committee, or other responsibilities and ask for accountability? Could members follow-up from one meeting to the next with topics discussed? Are there things the Chairperson and Vice Chair could follow up on?

City staff does most of the work for the committee, like treasurer and secretary. Craig: most tasks staff undertake are required by code, minutes are required, agendas have to be posted by law, for the sake of continuity it makes more sense for staff members to pay bills, take minutes and so on. There are definite responsibilities that subcommittees could take on that would be very beneficial to staff.

Attendance is an issue. Require attendance at meetings? Attendance is hard to enforce. Members are volunteers, there is no monetary incentives. The benefit of being a committee member is different for everyone, some people would like a financial benefit, others benefit from recognition and the feeling of accomplishment. There is no food, food is a motivator.

The discussion boils down to why do members not come to our meetings? What is the root cause? Are we too busy? Do we feel like the meeting is beneficial? Are the meetings affective? What is your priority? We all have something going on. Are we over committed?

Meetings are forgotten, illness can occur, family obligations, again, what is your priority? Meetings can be the same from one to the next. Are members comfortable with the committee dynamics, are they at ease, do they feel needed and valued? Members joined the committee to be involved in their community. We haven't succeeded in community involvement this past year. We do have many future events to finish out the year.

Communication with the committee. We send emails. We have tried reminder phone calls for upcoming meetings. Most members present said they do not check their email, they use their phones as their major source for communication. A text message would be more beneficial. Matt suggested a message service he uses, a group and their phone numbers are created and used to send messages. He volunteered to set up a group text for the committee and to send out reminders and information.

Matt expressed that the retreat is too long. Matt is a long-time committee member and has been to many retreats. The retreat can be beneficial especially to new members. We are fortunate to have three new members. Allen felt that we do well at the retreat, but we tend to get off track. The retreat should be used to discuss goals and make plans for the coming year. It was helpful to Scott to learn about the budget and how we use it. The retreat should be used for more concentrated planning, goal setting, project discussion and committee activities. We did not use our time well. Topics such as future projects will have to be discussed at our coming meeting.

Projects

Saturday, October 21, 2017, Mable Meadows Park, 2520 W 3380 S. 9:00 am. Return to the park, finish weeding the roundabout, prepare for a mulch/ground cover. Craig, Lisa and Matt planted a tree in the roundabout. There was more work than the three of them could tackle. It needs to be prepped to put mulch down. The committee offered to take care of the mulch, Craig estimates that it will take a dump truck load of bark. Craig will not purchase any supplies until the roundabout is ready. Lisa has sprayed the weeds. Cathie asked a committee member to price mulch, and delivery. UEA is this weekend. Cathie will reach out to the committee, for attendance purposes.

Saturday, November 4, 2017, 9:00 am. City Hall. Inventory, prep Holiday Decorations. Craig: will pick up two new five-foot wreaths, before Saturday, they will need to be decorated, in the same color theme as the outdoor tree, silver, gold, red and green. Others can be working on the older outdoor ornaments. New theme for the lobby tree, and hanging tear drops, will decorate in a white and silver theme. Concentrate on getting the wreaths done, inventory the outside tree ornaments and repaint if needed, make a shopping list for outdoor tree, to shop on another day. The Administration Department will be paying for a majority of the lobby decorations.

Monday, November 6, 2017, 6:00pm. Officer Brotherson Memorial and Flag Raising Ceremony

Craig: This is a new development. The anniversary of the death of Officer Brotherson is on November 6th. A memorial will be held out on Fairbourne Plaza, to commemorate his passing. There will be a short program, with a few speakers. A color guard made up

of members of the Fire and Police Departments will raise a flag on the new pole, that the committee donated to the Plaza. We are hoping that the committee will have a presence at the event. We will have luminaries surrounding the plaza. People will have an opportunity to make a luminary. We will also have a tent for hot chocolate and spiced cider. The committee would be helpful in setting up and manning a booth as part of the event. Craig has purchased a flag. The Parks department is supposed to be working on the lighting. It should be a nice event. November can be a busy month for the committee, this is a great opportunity to have our presence known and to participate in the community. Craig hope that the committee will take advantage of this opportunity to participate in the event.

Saturday, November 18, 2017, 9:00 am. Holiday Decorating, City Hall.

Will put new LED lights on Lobby tree, decorate with new ornaments. Will have ornament ready for the outdoor tree. If weather cooperates, it takes about three hours. It is a fun project, in the past we have brought munchies too share. Teri-Mae and Allen are unable to attend, Matt may have to work.

2018 Project Discussion- Topic needs to be discussed. Was not covered at the retreat. Craig: This all goes back to getting out for projects, having meetings being the same, if we don't actually start planning a project, it is hard to have a direction. Cathie suggest members bring ideas for sustainable projects to the next meeting to share with the committee. Revisit the project list Cathie worked on with Kent Jensen of the Parks Department. Darrell will write a Yard Clippings, for November to appeal to our communities with ideas they would like to see done (on a small scale.) Ideas can be submitted to <http://neighborhods@wvc-ut.gov>

Scott suggested sending a reminder to the committee to bring project ideas to the November meeting. Some past projects of the committee include: park cleanups, planting flowers in the marquee sign beds at parks in the summer, several projects at the Community Preservation Building (Animal Shelter,) cleanup of planter "rounds," across the street from Franklin Covey.

Seasonal Awards Sub-Committee

A subcommittee was discussed at the June meeting and again in August. Several members have expressed interest for the subcommittee, including Allen and Teri-Mae Pierce, Darrell Kirby, David McEwen and Lisa Rene Jones. Lisa, David, Allen & Teri-Mae volunteered to be on the subcommittee. The subcommittee has not taken any action. Teri-Mae reports that they were supposed to get together, to decide what to do. The subcommittee is to define what the awards are for, how many awards, what kind of award, what time of the year, the budget for awards, the whole dynamics of the program. Parameters need to be decided. Are there any issues with picking a holiday versus a season? Are we going forth with this idea? Perhaps take a low-key approach this year, choose "Winter solstice lights," see how everything works out. Teri-Mae questioned if this could be done this year, Darrell suggested to do the awards next year. Craig reminded the committee that this proposal should be introduced to the City Council at a November study meeting. If a plan is in place there are possible Study meeting dates before December, to carry out the program in the following month.

The subcommittee should have a plan in place to report to the committee at our November 9th meeting.

Holiday Gathering

Lisa was wondering if the committee would like to get together for a social event during the holidays? A pot luck dinner, perhaps reserve a room at the UCCC, or someone could host it at their home.

Other Business - Committee donation to Cub Scouts

We donated \$60.00 in Western Garden gift certificates. It took over a year to see any results. A new Scout Leader, Heather Shoer, got her boys together. She sent me pictures of the scouts working at Fox Tail Park, 6880 W Labrador Circle (3045 S) The committee enjoyed seeing the pictures.

With nothing further to discuss, Matt adjourned the meeting at 6:34p.m.