

**Clean & Beautiful Committee
Minutes
January 17, 2018**

Committee Members Present:

Lisa Rene Jones
Darrell Kirby
Mathew Lovato
Allen Pierce
Teri-Mae Pierce
Scott Stephens

Excused Members:

Karen Lang
David McEwen
Jody Rushton-Porter

Staff Members Present:

Cathie Alberico
Craig Thomas

Chairperson Lisa Rene Jones brought the January 17, 2018, meeting for the Clean and Beautiful Committee to order at 5:42p.m. She welcomed everyone and wished all a Happy New Year. Lisa called for the **approval of minutes** from November 9, 2017. Teri-Mae Pierce moved for approval, Allen Pierce seconded the motion. The motion passed, all in favor.

Lots of handout were available, including service hours by the Committee

Vacancies- we have 4 openings, Lisa will contact interested people, and set up possible interviews, reach out to your friends and neighbors

Must set 2018 calendar with projects; to move forward with a plan, instead of floundering Craig has created a 2018 Project Work Sheet; ideas included are Brotherson Memorial Site; Nation Make a Difference Day- 10/28/18; Bangerter and 3100 South; continued work at Animal Shelter-Community Preservation Building; follow up at 4100 S & 4100 W; Maple Meadows Park; Flagpole plaque. The months are listed, Project/Event; Project Lead; Estimated time; Estimated Budget and Other support needed are all included.

Discussion about Spring Fest: Earth Day 2018- Sunday, April 22. Craig: held last year on a Thursday to coincide with Food Trucks and a concert in the park. Fairbourne space hidden, closed off, construction issues. The Food Trucks no longer come here because of construction. Could move date to a Friday or Saturday, or any day except Sunday. Suggested start time to be a bit later. Holding it on Friday, may lose City Hall employee attendance. How do we create Public Awareness?

We could approach Valley Fair Mall, they have a new marketing team, also manages Gateway Mall. Marketing manager sill getting acquainted with Utah, may be difficult; but will approach them. VFM has a great space- fountain, parking, surrounding restaurants and merchants. Built in mall traffic. Vendors cannot compete with mall merchants. Must get started on *invitations*, especially Home Depot.

Dates? Held on Thursday in the past. Later in the week will get a better draw to event, Friday evening? April 12th? April 20th? Craig added that in the past our event was in competition with

many other Earth Day events, perhaps earlier would be better. Or could tie in with Arbor Day on April 27th? Event is branded Spring Fest.

Selected Thursday, April 26, 2019, with a start time of 5:30p.m. for Spring Fest. Next step- line up the Mall and move on from there. Planning sessions will be held in February and March.

Officer Brotherson Memorial on 4100 South- from 2200 W to 3600 W, 4100 S was renamed Cody Brotherson Parkway

Lisa: Suggesting improvements to the north side of 4100 S from 2200 W, overpass to 2700 W. This will be quite the undertaking. It may have to be done in phases. It will take a major commitment from all. The Committee has to be in full support of this project. We will need assistance from: Parks, Public Works, GHID, UDOT, Rocky Mountain Power, Jordan Valley Conservatory (have grants for municipalities to do landscapes that demonstrate water conserving principals,) to name a few including the community and the Police Department. The Committee can act as a catalyst and leaders of the project.

Stamped concrete in the park strip would be an improvement, some kind of decorative rocks on the north side of the sidewalk, were suggested. If we are able to get power and water perhaps design something around the fire hydrant that is in place. Could trees be used? We need to have a plan. Scott volunteered to create drawings for the project. (He needs CAD information.) Plans would be helpful when approaching companies like Staker Parsons (may be a good partner), nurseries and other entities. A set of plans with quantities, and area and square footage would be helpful. From a donor stand point an actual plan may make it easier to get funds. Craig: having drawings; may create a movement to get donations and accomplish this goal. Lisa: This is a worthwhile cause but doesn't want to force her passion on the Committee. The Committee is in support of this project. She thinks we will be able to get help with project.

Discussion of dates for **planning sessions.**

Space time between monthly meetings, Saturdays, 9:00am

February 10th: Planning Session Spring Fest

March 3rd: Planning Session Spring Fest

April 7th: Planning Session Spring Fest, finalize for April

May: begin planning Brotherson project

Seasonal Awards Sub-Committee

Craig moved to table the Seasonal Awards Sub-Committee until after the completion of the Brotherson Memorial. Teri-Mae Pierce seconded the motion. Motion passed all in favor.

Yard Awards: Three Awards per area. The budget for Yard Awards needs to set at the February meeting.

Service Trailer: Craig has purchased a trailer on the behalf of the Committee for service projects. It is well stocked with tools; two canopies, two tables, four chairs, ladders, generator, water dispensers, a cooler, labeled totes and supplies, yard signs, garbage cans and buckets, also Craig donated his old shop vac and weed eater. Need a garden wagon or trailer and two wheelbarrows. Has been working with Alpha Graphics to get the trailer wrapped and branded.

The Parks department has heard of the trailer, Darin Nerdin would like to use it at tree plantings. Would love to park it at the City Shops, we don't have the approval.

Community Outreach Tools

Yard Clippings; the City is no longer publishing a City Newsletter. We will be able to publish Yard Clippings as a Facebook post on the Neighborhood Services page and our webpage. They can be published at any time. Topics include: special events, projects, gardening tips, seeking project ideas.

Other Business

Everyone enjoyed the holiday party and would like to do it again. Allen suggested a summer barbeque.

Lisa brought the meeting to a close and adjourned at 6:33p.m.