

Clean & Beautiful Committee
Minutes
March 21, 2018

Committee Members Present:

Lisa Rene Jones
Darrell Kirby
Karen Lang
Mathew Lovato
David McEwen
Teri-Mae Pierce
Scott Stephens
Misty Smith
Guest
Jody Smith

Excused Members:

Allen Pierce

Absent:

Jody Rushton-Porter

Staff Members Present:

Cathie Alberico
Craig Thomas

Lisa Rene Jones brought the Clean and Beautiful Meeting for the month of March to order at 5:34 p.m., on Wednesday, March 21, 2018. The meeting was held in the Public Relations office at West Valley City Hall. She welcomed everyone present including Misty Smith and her mother Jody Smith.

Lisa called for the approval of minutes from February 21, 2018. Matt Lovato moved to approve the minutes from the last meeting, Teri-Mae Pierce seconded the motion. The motion passed all in favor.

Misty Smith will be returning to the Committee as an activity member, after a leave of absence. Her membership term ends on June 30, 2019. We are glad to have her back. As always, we all need to recruit new members for our Committee.

Karen Lang arrived at this time.

2018 Projects

SpringFest

Officer Brotherson Memorial Project

Lisa brought the Committee up to date on items that have been discussed in past meetings. We have decided as a Committee, that this is a worthwhile project, for the City, and the family as well. We are hoping to work with Karen and her community partners. It is a big project and it will take a lot of work and machinery. The ground is very hard. We hope to gather volunteers from the community, including boy scouts, the Police Department, Parks & Rec and Public Works. Misty mentioned that there is also a connection to the College of Pharmacy, with his fiancé.

Scott Stephens has worked on a conceptual idea. We have discussed ideas that we like. Scott is working on a rendering of the project. He has helped us determine the size, or scope of the project. We would start on the northeast side of the overpass, working on the park strip, and the sight lines as seen from the street. The land drops down to the north side. As the land slopes to the east we would work up to the fenced GHID Pump Station and then continue up to the overpass on the west side.

Scott Stephens arrived at this time.

Scott would like to use low maintenance, waterwise shrubs in the park strip. Wind spinners could also be considered. It was suggested to research what City ordinances allow. Scott questioned if maintenance is of the project is a big concern? Karen suggested that the Parks Dept. would be maintaining the project. Scott would look for plantings that require minimal maintenance. Using rock is sterile, and expensive. Matt questioned how other municipalities care for their open land and park strips. This would take personal research and taking pictures in different cities. Lisa suggested looking at 3100 S, across from the Maverik Center on the southeast side of the street. It is another GHID pump station; she says trees, shrubs and daylilies are planted there. Karen thought the landscaping could be duplicated on our project, although she expressed concern about the park strip. The City ordinance needs to be studied. North of the park strip, just about anything could go in. Scott is of the opinion that the purpose of the park strip was to provide a buffer and make the pedestrian environment more desirable. The committee will rely on Scott's background as a landscape architect. The end result of the project is to have a good-looking addition to that intersection, on a main corridor in the City that also could act as a gateway to the City.

Lisa asked how the committee should approach City Council? Craig also voiced concerns of the committee, does the Council want the project to be done? Their endorsement and approval would be helpful. Karen suggested a resolution about the project and proposed directors of the different city departments help the committee. Craig added with the cooperation of the Public Works Department and Parks and Rec, their heavy machinery would help us accomplish the project. Karen will approach City Council. Craig went on to say that the Committee is fairly confident that once there is a nice design laid out; they will be able to do some fundraising with community partners that would donate product to offset the Committee budget. Their goal is to keep it as low cost as possible for the City. The Committee is also concerned about a connection with GHID. The site needs water and power connections; partnering with GHID in a joint effort may help with expenses. A water meter is expensive. We may be able to connect with their existing system for the pump house landscaping. Scott noted Jordan Valley Conservatory offers municipal grants for projects; research will be required.

SpringFest

Setup time will be at 4:00pm on Thursday, April 26, 2018, with the event starting at 5:30pm. We will be located by the west pavilion across from the Fitness Center, Craig will have both trailers there by 4:00pm. Next planning meeting on Saturday, April 7, 2018. Budget for SpringFest needs to be approved. The overall budget will be \$3,000. The funds will be used to purchase: banners and retractable banners; postcards; Facebook advertising; flags; prize giveaways; reusable bags; the band-acoustic guitar-Paul Boruff; various craft projects; popcorn and food. The funds should cover everything; depending on what we do for face painters and balloon artists. Darrell Kirby moved to approve \$3,000 an expenditure of Committee funds for SpringFest as Craig has laid out. Matt seconded the motion. The motion passed all in favor. Vendors: City departments; Ace Disposal; Bikers Against Child Abuse; Costco; Green Urban Lunch Box; Lead Safe Housing; SLCounty Library System; Community Action Heat Program; as of today, we are at about 17 vendors (booths.) Teri-Mae has contacted Kearns Improvement District and Granger High School drama department; they have auditions the same night. We

will send out another email blast to our partners with email addresses. Allen and Teri-Mae have approached Home Depot, they have a new manager, not sure about their participation. Darrell has contacted Magna Water, he will contact Lowe's and Aposhian Garden. Cathie has contacted a sprinkler system company, a solar energy source; KSL garden show host and Arrow Rock and Stone.

Youth City Council will sell the hotdogs; we have a city employee that will help with the popcorn. We also have the button makers and 2-3 different crafts. We will need the entire Committee to be in attendance. We have stated no selling of product at the event to avoid the business licensing conflict. We will accommodate vendors that purchase an event license, it is expensive-a special business fee and payment per employee at event. Other suggested vendors include: Slow the Flow (our public works department will have info); Central Valley Water on 3300 S 5th W- compost; Fassio Egg Farm- compost; Utah Valley Compost.org. Committee assignments will be discussed at the planning meeting.

Yard Awards

Guest Judges will be invited to our regular May meeting. Call sheets will be given to committee members to recruit judges from last year's winners. We will continue with the same procedures we use last year: three awards given for each area, daylilies, yard signs and information packet. The judging time frame is from the May meeting through July. A budget needs to be set for food at the meeting; everyone was happy with pizza last year. We will also give Western Garden gift certificates for \$20 each; Daylilies; gas cards for judges; coming to approximately \$2,833. David McEwen moved that we budget \$2,840 for the 2018 Yard Award. Teri-Mae seconded the motion. The motion passed all in favor.

Summer BBQ

The Christmas get together was fun and we would like to get together in the summer. A date for the BBQ needs to be determined. Lisa suggested picking three dates that could be considered; it would be good to have it by the end of June- not during WestFest. It doesn't have to be a weekend night. It was also suggested that we could have the BBQ on Wednesday, June 20th, which is the date of our regular June meeting. "Greet, meet and eat."

Ideas for community outreach can be submitted at any time; ideas are needed for monthly Facebook posts; upcoming projects or events; and gardening tips can all be used.

Other Business

David asked about the bus stop at the Brotherson Memorial, if we had any leasing information? Craig has some reference material we can consult.

Lisa reminded the Committee of the planning session for SpringFest on Saturday, April 7, 2018, here at City Hall at 9:00am.

Our next regular meeting is on Wednesday, April 18, 2018 at 5:30pm.

The meeting was adjourned at 6:23pm.