



CLEAN & BEAUTIFUL COMMITTEE
MEETING MINUTES: October 23, 2021
Approved: January 26, 2022

Committee Members Present:

Brian Blank
Pamela Bryson
Robyn Cordova
Ross Cordova
Tiffine Dalton
Lisa Rene Jones
Sarah McGillis
Misty Smith
Jim Vesock

Excused Members:

Rebecca Dunagan
Karen Lang

Absent Members:

Matthew Lovato
David McEwen

Guests Present:

None

Staff Members Present:

Craig Thomas

- 1) Call to Order and Welcome
 - a) Guests and Potential New Members
NOTES: Called to order at 9:08 by Jim Vesock, Chair

- 2) Approval of Minutes
 - a) September 22, 2021
NOTES: 1st Tiffine 2nd Misty

- 3) C&B Review
 - a) Bylaws: Purpose, Mission, Goals
NOTES: Binders were passed out. Bylaws explained by Craig. Committee asked about process of changing.
 - b) Membership and Attendance
 - Update Proxy List
NOTES: Input is important, attendance at the meeting helps to bring everyone's voice forward.
 - c) 2022 Meeting Schedule
NOTES: Passed out the 2022 schedule, based on the same pattern as 2021.

- 4) 2021 Review
NOTES:



- West Valley City does not discriminate on the basis of race, color, national origin, gender, religion, age or disability in employment or provision of services.
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Awards Ceremony – maybe too quick this year. Go back to people standing? Keep the area tables. Getting info back to Craig as soon as possible to get everything together. Notices, change to be “considered” and add the time deadline. Add their pictures to the table. Maybe add a display outside the room. DOs and DONTs in the slideshow for the judges and handout. Reinforce the maps and the past winners. LARGE MAP of city and give the award winners pictures and have them tape them to the map.

NNO – went well. Sticker on the bad. How to better promote your mission? Aprons were good with the name. Posters, make bigger. C&B handout. Bookmark size. Swag, with a safety spin for NNO.

Banners – still waiting for them to be printed. Encourage neighborhood organizers to promote more and contact information to allow more people get involved.

5) 2021 Projects Remaining

a) Holiday Decorations at City Hall –

NOTES: New lobby tree purchased. Big snow flakes. Maybe new ones?

b) Holiday Wreath for UCCC Trees of Diversity Display

NOTES: Reach out to Ross and Robyn to help. Pictures all need to be printed and mounted in the frames.

Maybe include lady bugs. White and Silver ornaments. Ribbon.

c) Holiday Awards

NOTES: Craig will do his best. Budget approved last month for \$400. Focus on Christmas. Start promoting the week of Thanksgiving. Social media and email to the all the neighborhood groups.

Nominations by Dec 6. Committee vote by the 9. Signs up the following week. Local small business?

Restaurant? VFM? Popcorn store in the mall? Crumble Cookies?

6) 2022 Projects / Brainstorming

a) SpringFest – April 20

NOTES: Move the location to Fairbourne Station. Launch of food trucks. Entertainment: Steven Bosco, Clayton Smalley (WestFest), DJ. Grand Prize of a tree.

b) WestFest – June 16-18

NOTES: Parade is coming back. Card to pick up a Day Lilly. Other Giveaways. First #####, pick up date and time. 250 per day. Ticket. Vendor ticket at WestFest, partner with Committee. Grand Prize at the information booth. Bag for the Lilly.

c) National Night Out – August 31

NOTES: Do again. More advertising for the committee. Bag stamps, handouts. If we add the nachos, will need more space. Time slots for the committee members. Space worked well. Briefing on public health before hand.

d) Awards Reception – September 24

NOTES: Went well this year. Bulb bags were a hit. Prizes and drip systems were awesome. Keep the gluten free option. Misty will speak with a nutritionist to see if they can make other recommendation. Hard boiled eggs from Costco. Half the food.

e) Banners

NOTES: Still on order. Order in April

f) Service Projects

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- Community Preservation Building parking lot. Replant flowers around the park sign. Touch up the gravel in the islands. Large volunteer group to help?
- Schools? Day of Service projects?

Spring seed packet giveaways with FFC.

7) Budget

- a) Marketing / Giveaways / Swag

NOTES:

Fishermans hat for committee.
Forever Pencils.

8) Other Business

NOTES:

Food Handling Safety. Presentation/training on the topic.

9) Adjourn

NOTES: With no other business to discuss the meeting was adjourned at 11:04.

NEXT COMMITTEE MEETING

Date: **Saturday, November 20, 2021** at 9 a.m.

Location: Electronic & In-person at West Valley City Hall, Lobby

Format: Holiday Decorating



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