



CLEAN & BEAUTIFUL COMMITTEE
MEETING MINUTES: January 26, 2022
Approved: February __, 2022

Committee Members Present:

Brian Blank
Pamela Bryson
Robyn Cordova (zoom)
Ross Cordova (zoom)
Tiffine Dalton (zoom)
Rebecca Dunagan (zoom)
Karen Lang (zoom)
Matthew Lovato (zoom)
Jim Vesock

Excused Members:
None

Absent Members:
Lisa Rene Jones
David McEwen
Sarah McGillis
Misty Smith

Staff Members Present:
Craig Thomas

Guests Present:
None

- 1) Call to Order and Welcome
NOTES: Called to order at 5:35 by Jim Vesock, Chair

- 2) Approval of Minutes
 - a) October 23, 2021
NOTES: 1st Robyn 2nd. Karen

- 3) 2022 Committee Meeting Schedule

January 26	February 23	March 23
April 27	May 25 (awards mtg)	June 22
July (no mtg)	August 24	September 28
October 22 (retreat)	November (no mtg)	December (no mtg)

NOTES: Jim asked everyone if they had a chance to review. Robyn, should a meeting still be held in November? Decorating is scheduled for Nov. 19.

- 4) Budget Update
NOTES: Craig reviewed the increase in the budget moving forward.

- 5) 2022 Proposed Projects
 - a) SpringFest – April 20
 - i) PROPOSAL TO MOVE DATE AND LOCATION
NOTES: Merge with UCCC event on April 22.
Craig asked for \$7,500 to start working on the plans/marketing/prizes etc.
Craig will bring back a more detailed budget next month.



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- If you are planning to attend this public meeting and, due to a disability, need assistance in understanding or participating in the meeting, please notify the City at least eight or more hours in advance of the meeting and we will try to provide whatever assistance may be required.
- The person to contact for assistance is Craig Thomas, (801) 963-3285.



Motion made by Jim for \$7,500. Pamela 2nd

See notes in National Night Out section about improving tabling/value added.

b) Summer Awards – start in May, Reception on September 24

NOTES: Hopeful that past winners will help judge. Should we go back to 4 per area? Return to 3 Clean & Beautiful yards and 1 optional xeriscape award.

Craig will bring back a budget next month.

Reception in September. Budget will be set next budget year.

MyHometown connection? Encourage nominations from the block captains.

Some neighborhoods are not getting nominations / winners. But still have homes that stand out.

c) WestFest – June 16-18

NOTES: WF Committee is working on plans for 2022. Parade (if held) will be on Saturday, June 18.

Pin Wheels and cards are in storage. Float pieces are also in storage.

Decision would need to be made no later than March.

Craig asked if anyone wants to help take the lead. Craig will send pictures to Pamela.

d) National Night Out – August 31

NOTES: Closing event at Fairbourne Station.

Activities were great. Beach balls were good. Improved, bags.

How do we increase the purpose of the giveaways? Handouts, tabling/presentation, etc. What is the value added to the C&B?

Award program information.

Make sure that we encourage the Jordan River Water Conservancy District.

Promote the Holiday Awards too.

C&B timelines.

e) Holiday Decorations / Street Lights / Fairbourne Station – Decorate City Hall November 19

NOTES:

Holiday decorations: Jim, make it more like the summer awards but with the city council districts. Spreading out the winners more around the City. 4 per council district. Name and Numbers on the street addresses.

Make the awards more for the entire year, eg: Halloween, Fall, Christmas, etc? Repeat winners, limit years? Does the committee have the time to do?

Accept nominations year-round, website portal.

Website map of where the light displays are?

Revisit at another meeting.

Street Lights: not discussed

Fairbourne Station: not discussed

City Hall Decorations: not discussed

f) Banners

NOTES: Do we have permission to start buying additional light pole banner arms. Where will they go?



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- g) Volunteer Projects – TBD
NOTES: Will discuss next month.
- h) FFC Easter Event in April
NOTES: Giving away flowers or something? FFC is planning something but won't be making the decision until mid/late February.
- 6) Other Business
NOTES: Matt suggested we start sending the meeting recordings to those not able to attend. Website needs to be updated.
- 7) Adjourn
NOTES: With no other business to discuss the meeting was adjourned at 6:31.

NEXT COMMITTEE MEETING

Date: **Wednesday, February 23, 2022** at 5:30 p.m.

Location: City Hall and Electronically

Format: Regular Committee Meeting



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