



CLEAN & BEAUTIFUL COMMITTEE
MEETING MINUTES: October 22, 2022
Approved: January 25, 2023

Committee Members Present:

Brian Blank
Pamela Bryson
Tiffine Dalton
Lisa Rene Jones
Misty Smith
Jim Vesock

Excused Members:

Alex Hilse
Karen Lang
Matthew Lovato

Staff Members Present:

Craig Thomas

Absent Members:

Sarah McGillis

Guests Present:

None

- 1) Call to Order and Welcome
Called to order by Jim Vesock at 9:30
- 2) Team Building
Did not do.
- 3) Approval of Minutes
 - a) September 28, 2022
1st Lisa 2nd Brian
- 4) Membership
 - a) 2023 Meeting Schedule
4th Wednesdays of the month. Craig will send out a calendar flyer.
 - b) Committee Trainings
 - i) Understanding of committee purpose
 - ii) Expectations of committee membersReviewed the Bylaws.
Keeping the events free for the public and for the vendors. More accessible.
Keep better attendance at meetings. Keep a summary sheet that can be sent to everyone.
Text Message reminders.
Attendance and participation at meetings and events. Replies to email.
Do we need to update the bylaws.
Volunteer but we need to commit.
Meetings help keep us up do date and on the same page.
MyHometown overload.



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- If you are planning to attend this public meeting and, due to a disability, need assistance in understanding or participating in the meeting, please notify the City at least eight or more hours in advance of the meeting and we will try to provide whatever assistance may be required.
- The person to contact for assistance is Craig Thomas, (801) 963-3285.



- c) Membership Vacancies
 - i) How to make the group more visible
 - ii) Sharing information on the committee

Currently have 4 vacancies. One more possible this year.
Have lots of people saying they are interested but they are not responding to us.
More Facebook posts.

Want to make a difference in West Valley City – active post.

C&B Sign at the Butterfly Garden.

Pictures at events.

Clean & Beautiful hashtag.

Instagram?

Focus on areas related to our purpose statement.

We need to toot our own horn more.

People need to understand how to get involved.

Need a better flyer.

Inviting people to join us at events to help.

Email past winners /judges to join us at projects. One time email.

Post flyers in the area we are doing a service project.

Signs at projects (before and after).

Membership locations in the City? Do we need members for other areas?

Award winners was the biggest recruiting tool in the past.

We need to reach out to members that are not attending.

5) Business

a) Budget Discussion

Craig discussed the budget and plans for the budget.

Need to get back to the grass roots side of the committee. On the ground service projects. More of a focus on volunteer time, not money. Frequent service projects.

b) Website Review

Craig asked the committee members to take a look at the page and make suggestions.

Need to add 2021 and 2022 award pics to the website.

Lending Library

Community Garden

Break at 10:40 for 15 minutes.



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6) Committee Projects

a) Yard Awards and Reception

Judges Meeting – Code Enforcement will be making a presentation.

Maybe we eliminate the reception and incorporate recognizing the winners at FallFest or SpringFest.

Do better at promoting nominations at SpringFest...give everyone a flyer...have a display. Focus on preparing yards. Recruit for judges and members.

Cancel the Awards reception for 2023.

Incorporate the winners pics at the events on signs randomly placed.

Photo sleeve so pictures can be swapped out.

SpringFest, Humpday (work off those calories), WestFest, NNO, Partners in the Park, FallFest,

FFC display (free work out)

Series of house pics with a sign at the end to be part of C&B.

Holiday Awards

Halloween and Christmas – promote next year at events. Make signs non-date specific.

Make the signs a fall / winter mash up. Or all the seasons?

Internally this year we can take some pics as committee members and give them a sign.

Postponing this year and marketing earlier in 2023.

b) Lending Libraries

Craig will look into the new Salt Lake County program.

Still have one in storage.

c) SpringFest

See note with Yard Awards.

Saturday, April 22 from 2:00 – 6:00

UCCC with an outside option

d) FallFest

Explained the concept to the committee. Partnership with C&B, HWV and Trinity United.

They felt it was worth moving forward with.

Recognize the award winners at the event.

Fall garden prep. Plan for the spring.

e) Street Banners

Craig is submitting a program mod.

f) Service Projects/Butterfly Garden

Can we put up a C&B sign at the garden.

Once a month – April thru September.

Parks (projects ideas from P&R)

April – Country Meadows



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May – Parkway Park
June – Centennial Park
July – No Project
August – Parkway Park
September - City Park

g) Other Ideas

Adopt a Park program by P&R.

Large Projects – scheduled ahead and invite partners to join us. Corporations or Schools.

How can we use the committee and the website to promote programs better and get ideas.

Giveaways – Sun Flower Seeds

Can we share information about decorated houses from third party websites?

WestFest Parade on June 17?

Booth at Farmers Market occasionally?

Can we ask IFA to put a sign?

7) Relationship Building

a) Holiday Potluck

Need to follow up with Karen.

Wednesday, December 7

b) Activities outside of meetings

Hockey Game?

8) Other Business

9) Adjourn

Adjourned at 12:06

NEXT COMMITTEE MEETING

Date: **Saturday, November 19, 2022**, at 9:00 a.m.

Location: In-person at West Valley City, Lobby

Format: Holiday Decorating



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