**MEETING MINUTES: November 04, 2023**
**Approved: January 24, 2024**

**Committee Members Present:**
Brian Blank
Pamela Bryson
Tiffine Dalton
Lisa Rene Jones
Misty Smith
Jim Vesock

**Excused Members:**
Karen Lang
Sarah McGillis

**Staff Members Present:**
Craig Thomas
Alex Kidd

**Absent Members:**
NA

**Guests Present:**
Karin Toone

**REGULAR COMMITTEE MEETING**

1) Call to Order and Welcome
   Called to order by Brian Blank at 9:16

2) Approval of Minutes
   a) September 28, 2023
   1st Misty 2nd Lisa

3) Question
   Craig will facilitate
   1 Index Card - If you could say thank you to 1 person in the room, what would you say? (no names)
   - Thank you for your creativity, support, unwavering enthusiasm.
   - Thank you for your leadership & commitment to the committee. You are always present, engaged & push the rest to be present & active in their roles.
   - Thank you for being so supportive and understanding and patient with me when caregiving or other responsibilities/emergencies happen. Also, thank you for your kindness to me & my mom.
   - Thank you to the leadership staff that keeps the committee active, engaged, alive & moving forward.
   - Thank you so much for making the time out of your very busy schedule. Your smile and enthusiasm brightens our meetings & committee.
   - Thank you for being kind and patient with my kids as I participate as best I can.
   - You are always so happy. I love to see your face each time we all get together. Thank you for always having a smile.
   - Thank you for the time you give. It does make a difference.

4) Membership
   a) 2024 Meeting Schedule
      Keep 4th Wednesday schedule at 5:30 - YES

   b) Committee Overview
      i) Understanding of committee purpose

- West Valley City does not discriminate on the basis of race, color, national origin, gender, religion, age or disability in employment or provision of services.
- If you are planning to attend this public meeting and, due to a disability, need assistance in understanding or participating in the meeting, please notify the City at least eight or more hours in advance of the meeting and we will try to provide whatever assistance may be required.
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- Creating quality relationships
- Build Community
- Inspire to get out and take care of and improve their space.
- Promote community.
- Change the perception of West Valley
- Diversity is a WVC strength - highlight it and its benefits in the community.
- A place where everyone feels they belong.
- Getting people engaged - how to get started.
- Fun committee, inviting for people to be more engaged - gateway to community engagement.
- Identify areas of need -improvements, service, cleaning, action, etc.
- "Call to action"
- Raising issues awareness of City officials/staff, UDOT - identify opportunities for advocacy.
- Look for social media opportunities to tell our story.

ii) Participation/expectations of committee members

- Wants to help somewhere.
- Be at the meetings, be at the projects (it has been hit and miss), frustration with the same few faces always being present.
- Do we need to change something because people are not attending.
- Volunteer committee. Requiring attendance is not possible.
- We cannot move forward without committee commitment and participation.
- Do we broaden to scope for other tasks related to projects, and event. Finding our talents and using them.
- Sub-committees / event.
- Call lists, email lists, etc.
- Yard Awards - every member is a minimum of one area.
- Can we word something?
- Bring project ideas to the group. Local spaces, not being along.
- We are a team, open and willing to step in to help others when life happens.
- We are able to voice our concerns.
- TO HAVE FUN!

iii) Membership Vacancies

(1) Making the Committee more visible

- Need to promote the committee more so people understand what the committee does - raise awareness of the committee purpose. Signs before and after projects with how to contact the committee.
- Self-proclamation of what we do. eg job interview
- Take credit for what we do.
- Invite neighborhood in the area to join us at projects.
- Look for families, community groups, business, student government, youth council, and churches in the area and connect with them and invite them out.
- Celebration at the end with a reward "popcicle" or treat bag using the liter bag
- Telling our story more to the City Council

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- Be more present at community / public meetings.
- Street banners

(2) Past award winners/sharing information on the committee

(3) Mixer
January 24 after the meeting.
Each member brings 1-2 people. Light refreshments.
Non-meeting.
City Hall Decorating – with and invitation to come to a "mixer" in January.
Bowling?

5) Business
a) Committee Communication
Is email working?
Can get lost in the mix of other messages.
Group me?
Central calendar or space for them to see everything.
Send out calendar invites.
List of member contact information.
b) Website
Need Suggestions and Content.
c) Social Media Plan
Need Suggestions and Content.
Create a drop box.

6) Question
Craig will facilitate
1 Index Card – Why did you join the committee?
- Karen Lang told me it was the best committee.
- Part of my role.
- I won a yard award and was asked to join. It was a great way to be involved with the community & make a positive change.
- I was invited by Mayor Lang while on the phone with her about another matter. She was convincing.
- It's my job.
- Won a yard award and learned about the committee and wanted to help make a difference in the City.
- To get out of the house & help with the City.
- To meet other active member of the community & work together to make positive changes / impact on the community.

2 Index Cards – What keeps you coming? Motivates your participation?
- Seeing the results of what the committee accomplishes and making a difference in West Valley.
- Seeing positive change.
- Hearing people's perceptions of our community.

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- Wanting to "be the change you hope to see" in our City.
- I'm motivated by the fun friendships I've made.
- I feel that if I say I'm going to be help, they I have to go. Keeping my word.
- I keep coming back for the people.
- City involvement, friendships, trying to help make a difference in the community.
- ?
- The fun of the people meetings and people.
- Doing something in the community to improve the community.
- I really enjoy being with likeminded people who enjoy building our community.
- A place for my kids to be engaged in public service outside of church.
- Commitment to friends on the committee and to the City to work together toward improving WVC and its perception.
- The members & projects.
- The people!!! The fun!!!
- Being in the community and weeding, picking up trash. Making a difference.
- My boss and fun activities, amazing people & making WVC more beautiful.
- I like volunteering.

1 Index Card – What barriers / or what limits your participation at meetings, events, projects?

- Family commitments.
- Father has ******** recently.
- Having a task too big to accomplish.
- Physical limitations.
- Staying on track at meetings.
- Some Saturday things that come up.
- ?
- None
- Laziness
- Sometimes time.
- Not available because of work.
- Random life barriers.
- Work commitments / hours.
- Family commitments / emergencies.
- Work / Family scheduling (only driver in family).
- My health / treatments / appointments.
- Nothing, I work my schedule around the committee.

BREAK

7) Question Review
   Craig will facilitate
8) Projects/Events
   a) Awareness Campaigns
      Litter – Keep it Clean
         Vehicle Garbage Bags

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Halloween Garbage Bags
Fall Garbage Bags
Trash Walk – integrate QR codes, connection to MyHT, wearable swag.
Bags, Pickers, gloves
Best picture of you picking up trash in the community
Social media campaign / "liter winner" contest – supply pick up in the lobby
Graffiti kits
District Contest "The Liter Games"
"Keep America Beautiful" organization and grants?
America Recycle Day (Nov 15) / connected campaign
LocalScapes – Yes
Webinars

b) Yard Awards & Reception
Judges Orientation in May
- Need more nominations
- Use a buddy system – not go out alone
- Judge Car Signs – maybe an option. Mixed reviews.
- Shirts – judges
- Waiting for the approvals took too much time
- People not home / could not connect with the potential winner
- Alternatives helped.
- Go back to 3 awards? With an option of 4. Keep one water wise.

Reception at FallFest?
- Could be a better option.

c) Fests
SpringFest – Friday, April 26
WestFest Parade – Saturday, June 15
SummerFest (NNO) – Wednesday, August 28
FallFest - Saturday, October 19

d) Street Banners
Do we continue?
Want to continue – simply a lack of budget.
Sponsor possibilities? Craig will check with administration and legal.

e) Service Projects/Butterfly Garden
Do we continue at this location? YES
Invite the local community.
May 4 and September 21 – Butterfly Garden @ Parkway Park
March 23 and November 16 – Liter pickup @ Location TBD

9) Connectedness
a) Grizzlies Game Night
January 27, 2024 @ 7:10
You and a guest.
Joint night with Healthy West Valley

b) Summer BBQ

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Saturday, June 22, 2024

c) Holiday Potluck
December ?, 2024
December 6, 2023 @ 6:00
Menu? White Elephants?

10) Budget
11) Other Business
Send a Card (in Hawaii) – Pat has been struggling with some health issues.

UPCOMING DATES TO REMEMBER…. (Craig & Karin will have a reminder card to handout)

| | |
|---|---|
| Saturday, November 19 @ 9:00 | City Hall: Lobby and Wreath Decorating |
| Wednesday, December 6 @ 6:00 | Oakbridge Greenhouse: Committee Holiday Party |
| Saturday, January 27 @ 7:10 | Maverik Center: Grizzlies Game (w/ Healthy West Valley Committee) |

12) Adjourn
With no other business, adjourned at 12:14

**NEXT COMMITTEE MEETING**
Date: **January 24, 2024,** at 5:30 p.m.
Location: City Hall, Suite 220 and Electronically
Format: Regular Committee Meeting

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